

Executive Summary

License Agreement with the Greater Fort Lauderdale/Broward County Convention Center to Hold the 2014 Greater Fort Lauderdale National College Fair.

Additional Background Information:

The School Board of Broward County, Florida (SBBC), in conjunction with the National Association for College Admissions Counseling (NACAC), annually enters into an agreement with the Greater Fort Lauderdale/Broward County Convention Center (GFL/BCCC) for the Greater Fort Lauderdale National College Fair. This event is an opportunity for students to explore post-secondary and career options with over 200 college, university, military and technical center representatives. During the College Fair, the Junior Experience is a special opportunity for Broward County's 11th grade students to visit the Fair in a smaller environment. The venue is used because of its ability to host the vast number of attendees. During the 2013 school year, over 7,500 students and parents attended the Fair.

The Greater Fort Lauderdale/Broward County Convention Center will be used on October 20, 2014, for set-up of the Greater Fort Lauderdale National College Fair. The date for the Greater Fort Lauderdale National College Fair is October 21, 2014. The Junior Experience will be held from 9:00am to 12:00pm and the Greater Fort Lauderdale National College Fair will be held from 5:30pm to 8:30pm.

It is the policy of the GFL/BCCC to date, assign a contract number, and insert dates within the contract upon first contact with a potential Licensee. District staff responsible for this event tried unsuccessfully to get the date changed on the actual contract on March 12, 2014. District staff that supports the development of leases also attempted to have the date changed by contacting Ms. Andrea Nadler, Sales Manager, GFL/BCCC at 954-765-5915 on March 14, 2014 to no avail. After several attempts by both District departments' staff to change the contract date, the item was taken back to legal for additional advice. This issue has been discussed with GFL/BCCC for the past several years to no avail. This item was reviewed and discussed with Mr. Vignola on March 3, 2014, March 12, 2014, and April 28, 2014, and readdressed with him recently. Mr. Vignola shared that this is the best that can be done under the circumstances on May 2, 2014 at approximately 11:00 a.m.