

AGENDA REQUEST FORM
THE SCHOOL BOARD OF BROWARD COUNTY, FLORIDA

Meeting Date 03/17/14	<table style="width: 100%;"><tr><td style="width: 50%; text-align: center;">Open Agenda ☒ Yes ☐ No</td><td style="width: 50%; text-align: center;">Special Order Request ☐ Yes ☒ No</td></tr></table>	Open Agenda ☒ Yes ☐ No	Special Order Request ☐ Yes ☒ No	Agenda Item Number EE-1
Open Agenda ☒ Yes ☐ No	Special Order Request ☐ Yes ☒ No			

TITLE: Yes, Virginia The Musical School Grant Program Declaration of Compliance, Liability & Publicity Release							
REQUESTED ACTION: Approve the Yes, Virginia The Musical school grant program Declaration of Compliance, Liability & Publicity Release so that Dolphin Bay Elementary can be reimbursed for production expenses.							
SUMMARY EXPLANATION AND BACKGROUND: Yes, Virginia The Musical aims at students in grades three through six based on an animated nonmusical television special, "Yes Virginia" that carries the theme "Believe." Macy's has sponsored the special since 2009 and now shares the musical version with schools through a website that offers content like downloadable scripts and scores, production reference materials, video clips, and a recent performance by children attending Stagedoor Manor Performing Arts Training Center. The content is shared free of charge and in addition, Macy's is giving 100 schools \$1,000 each to help them defray the costs of putting on the musical. Dolphin Bay Elementary received one of the grants, which was used to produce the Yes, Virginia musical locally. The declaration has been approved as to form and legal content.							
SCHOOL BOARD GOALS: ☒ •Goal 1: High Quality Instruction. ☒ •Goal 2: Continuous Improvement. ☐ •Goal 3: Effective Communication.							
FINANCIAL IMPACT: The positive potential financial impact is \$1,000 from the Macy's Corporation through ePrize, an online event promoter. There is no additional financial impact to the District.							
EXHIBITS: (List) Yes, Virginia The Musical school grant program Declaration of Compliance, Liability & Publicity Release							
BOARD ACTION: APPROVED (For Official School Board Records' Office Only)	SOURCE OF ADDITIONAL INFORMATION: <table style="width: 100%;"><tr><td>Holly Berline</td><td style="text-align: right;">754-321-2260</td></tr><tr><td>Stephanie Pollard</td><td style="text-align: right;">754-321-2260</td></tr><tr><td style="border-top: 1px solid black;">Name</td><td style="border-top: 1px solid black; text-align: right;">Phone</td></tr></table>	Holly Berline	754-321-2260	Stephanie Pollard	754-321-2260	Name	Phone
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THE SCHOOL BOARD OF BROWARD COUNTY, FLORIDA

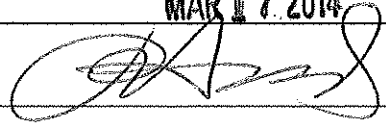
Maurice L. Woods
Chief Strategy & Operations Officer
Office of Strategy & Operations

M.L.W.

Approved in Open Board Meeting
on:

By:
Form #4189
Revised 12/12
RWR/MLW/NB/SP/HB:rs

MAR 17 2014



School Board Chair

**Yes, Virginia The Musical school grant program
Declaration of Compliance, Liability & Publicity Release**

The Declaration of Compliance, Liability & Publicity Release ("Declaration") must be completed, signed, and returned to ePrize within **five (5) calendar days** of the date when the initial notification was sent to inform you that your school has qualified to receive a grant in the **Yes, Virginia The Musical school grant program** (the "Program"). If we do not receive your fully executed Declaration within this timeframe, you will forfeit your school's grant and another school will be selected in your place. Mail this fully executed Declaration to:

Prize Fulfillment Services
One ePrize Drive
Pleasant Ridge, MI 48069

Accordingly, please complete the following:

I, Patricia Good, (Legal Name as it appears on my Birth Certificate, Social Security Card or Driver's License) hereby state that I am an official representative of the school that submitted the grant application, to which it relates, and am submitting this Declaration with the understanding that it will be relied upon to determine my school's eligibility to receive a **\$1000 grant to produce Yes, Virginia The Musical**, for which such application had been submitted in the **Yes, Virginia The Musical school grant program**.

The school I represent complied with, and will continue to comply with, all of the rules and regulations of this Program and has perpetrated no fraud or deception in entering the Program or in claiming any grant thereafter.

I understand that, by submitting this declaration, we are committing to producing a performance with students 9 to 12 years of age during the 2013 holiday/winter season and that proof of such performance must be provided within 30 days of the performance. If my school is unable to produce the musical during the required time, or the requisite proof is not provided, the grant money must be reimbursed.

I understand that my school and no other entity (including Macy's, ePrize and any of their respective affiliates) will be responsible for any costs (including, without limitation, any federal, state or local taxes) may incur in connection with this program or grant awarded. I confirm that the school, as a non-profit organization is exempt for federal taxation.

Submission of an application and acceptance of an award constitute permission by a person who has authority and who has been represented to Macy's as being authorized to act on behalf of the school, to give Macy's permission to identify the schools awarded grants and does hereby confirm such permission being granted. If a school provides photographs or other recordings of its production as proof of its performance, such submission also shall constitute permission for Macy's to use such materials, all to the fullest extent permitted by law, together with use of the school's name, general location (i.e., city/state) and any statements made concerning the grant and/or *Yes Virginia the Musical* to discuss the Grant Program and *Yes Virginia the Musical* without further consent or compensation. The names

of the recipient schools will be posted at www.YesVirginiaMusical.com after the grants are distributed. However, it is not Macy's intention to use such materials in advertising of Macy's products. Macy's is reserving such rights as necessary or useful to preserve Macy's right to describe the Grant Program and *Yes Virginia the Musical* in social media and other public venues. In addition, participation constitutes the agreement of each applicant and each recipient of a script to each applicant's agreement and each release and hold harmless the Macy's, its affiliates and each of their officers, directors, employees, agents, insurers and the successors and assigns of each of them from loss or other liability that may arise from participation in this program, receipt of a grant, use of a script or any other activity in respect of *Yes Virginia the Musical*.

I understand that my school will be disqualified from receiving and agree to return to Sponsors any grant which may be awarded if any statement made herein is false and I agree to return immediately upon demand to Sponsors any grant or the value of such grant which has been or may be awarded if any statement made in this Declaration is false. I state further that I have read the above publicity and liability release prior to its execution, and that I fully understand its contents.

It is understood and agreed that this is a complete RELEASE and DISCHARGE of all claims and rights of the undersigned against the Sponsors and that no action will be taken by or on behalf of the undersigned with respect to any such rights, it being understood that this release shall be binding upon the heirs, executors, and administrators of the undersigned.

I attest that:

Our NCES number is 120018004040

Our School's Official Name is Dolphin Bay Elementary

Our School's Telephone Number is (754) 323 - 8000

My email address is patricia.good@browardschools.com

Our School's Address is

16450 Miramar Parkway, Miramar, FL 33027-4584

(Street • City • State • Zip Code)

Estimated Date of Performance _____

(School Officer or Authorized Personnel)

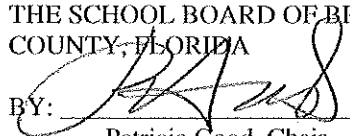
Date

Chair, The School Board of Broward County, Florida
(Title)

(Corporate Seal)

FOR SBBC

THE SCHOOL BOARD OF BROWARD
COUNTY, FLORIDA

BY: 

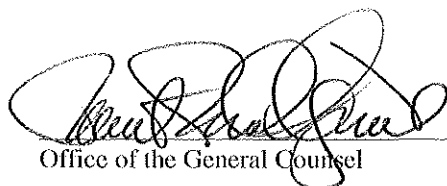
Patricia Good, Chair

ATTEST:



Robert W. Runcie
Superintendent of Schools

Approved as to Form and Legal Content:

 02/25/14
Office of the General Counsel