## AGENDA REQUEST FORM THE SCHOOL BOARD OF BROWARD COUNTY, FLORIDA

Meeting Date			Agenda Item Number
3/5/2013	Open Agenda _X_YesNo	Special Order RequestYes _X_No	CC-1
		•	
TITLE:	·		
	11 B 12 1 M	Ovelifications for the Direct	stor Marketing &
L	Job Description and Minimu	ım Qualifications for the Direc	tor, marketing &
Communications.			
REQUESTED ACTION:			
Adopt the proposed, new job description and minimum qualifications for the Director, Marketing &			
Communications position. This is the <u>final</u> reading.			
SUMMARY EXPLANATIO			4. 7.4
analysis of the org at the May 15, 20 communications of promote the varie	ganization. The position was appointed appointed to the position was appointed appointed by the position was appointed appointed to the position of the programs and options offer the position of the programs and options of the programs and options of the position was appointed by the position of the position was appointed by the p	Communications has been created proved as part of the 2012=2013 Organization of this position is to infacilitate public relations and matered within the District, and collaboration stakeholders and the Broward	ganizational Chart crease the overall arketing efforts to orate with schools
N <del>17</del> S		ard advertising and selection proc	ess. See attached
Executive Summa	ry.		
SCHOOL BOARD GOALS			
•Goal 1: High Quality InstructionX •Goal 2: Continuous ImprovementX •Goal 3: Effective Communication			
FINANCIAL IMPACT:			
There is no financial impact to the District.			
EXHIBITS: (List)			
1. Executi	ve Summary	F	o. 1
	b Description, Minimum Qualific	cations & Position Point Factor	o. 2-6
BOARD ACTION:		SOURCE OF ADDITIONAL INFORMATION:	
AD	OPTED	Tracy Clark 754-321-2616	
No.	OPIED		
(For Official School Board R	ecords' Office Only)	Name	Phone
THE SCHOOL	BOARD OF BROWARD COL Director Amanda for in oployee Relations	MAR 0 5 2013	
By:	Lai	usie Lichelevinson so	hool Board Chair

Form #4189 Revised 12/12 RWR/AB/GA/yb

By: