

AGENDA REQUEST FORM
THE SCHOOL BOARD OF BROWARD COUNTY, FLORIDA

Meeting Date <div style="border: 1px solid black; padding: 2px; text-align: center;">3-20-12</div>	<table style="width: 100%;"><tr><td style="width: 50%; text-align: center; padding: 5px;">Open Agenda <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No</td><td style="width: 50%; text-align: center; padding: 5px;">Special Order Request <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</td></tr></table>	Open Agenda <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Special Order Request <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Agenda Item Number <div style="border: 1px solid black; padding: 2px; text-align: center;">CC-1</div>
Open Agenda <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Special Order Request <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			


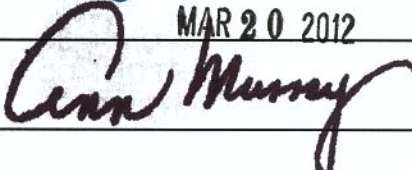
TITLE:	Revision to Policy 1100B Lobbyist Activities for Economic Gain						
REQUESTED ACTION:	Adopt the revisions to Policy 1100B Lobbyist Activities for Economic Gain at this final reading.						
SUMMARY EXPLANATION AND BACKGROUND:	<p>In December 2009, the School Board approved revisions to Policy 1100B Lobbyist Activities. The revisions were focused on expanding the definition of a lobbyist and including penalties for violating the policy.</p> <p>Subsequently, the School Board adopted its new Ethics Code (Policy 1007) at its May 2011 meeting. This new policy contains provisions involving lobbyist activities. Staff is now recommending additional revisions to Policy 1100B Lobbyist Activities for Economic Gain, to align it with the new Ethics Code.</p> <p>The new revisions to the lobbyist policy can be summarized as follows:</p> <ol style="list-style-type: none">1. Additional language stating a person representing an employee bargaining group (union, meet and confer group) when acting on behalf of the employee bargaining group, will be added to the list of those not considered lobbyists.2. Revised language to reflect two years is the length of time senior-level employees and School Board Members are prohibited from lobbying activities after their employment or term of office has been severed.3. Revised language to reflect all lobbying activities between School Board Members and lobbyists shall be documented on Lobbying Contract Report Forms, which are subject to public inspection.4. Additional language to reflect lobbyists are prohibited from providing campaign contributions to any School Board Members for their own campaigns or for other candidates during the "Cone of Silence". <p>These revisions were discussed at the September 27, 2011 School Board Workshop, the November 17, 2011 Public Rule Development Meeting, the January 10, 2012 School Board Workshop, and approved at the March 6, 2012 School Board Meeting. Upon School Board approval, at final reading, appropriate measures will be taken to communicate these revisions to all stakeholders and provide inservice opportunities to applicable staff on the implementation of the revised policy.</p>						
SCHOOL BOARD GOALS:	<div style="border: 1px solid black; padding: 2px;"><input type="checkbox"/> •Goal One: Raise achievement of all students to ensure graduation from high school and readiness for post-secondary education.</div> <div style="border: 1px solid black; padding: 2px;"><input type="checkbox"/> •Goal Two: Improve the health and wellness of students and personnel.</div> <div style="border: 1px solid black; padding: 2px;"><input type="checkbox"/> •Goal Three: Provide a safe and secure physical and technological environment for all students and employees.</div> <div style="border: 1px solid black; padding: 2px;"><input checked="" type="checkbox"/> •Goal Four: Promote innovation which focuses on best practices and quality efforts that improve our best-in-class position.</div> <div style="border: 1px solid black; padding: 2px;"><input type="checkbox"/> •Goal Five: Recruit, develop, retain, and recognize high performing and diverse faculty and personnel.</div> <div style="border: 1px solid black; padding: 2px;"><input type="checkbox"/> •Goal Six: Build strong partnerships with family, business, community and government at the classroom, school, area, and district level.</div> <div style="border: 1px solid black; padding: 2px;"><input type="checkbox"/> •Goal Seven: Ensure district's leadership as an environmental steward through innovative ecology and energy conservation programs.</div>						
FINANCIAL IMPACT:	There is no financial impact to the District.						
EXHIBITS: (List)	<div style="border: 1px solid black; padding: 2px;"><ol style="list-style-type: none">1. Original Policy 1100B2. Revised Policy 1100B3. Matrix of recommended changes4. Lobbyist Activities Guidelines</div>						
<div style="border: 1px solid black; padding: 5px; display: inline-block;">ADOPTED</div> <div style="border: 1px solid black; padding: 2px; font-size: small;">(For Official School Board Records' Office Only)</div>	<table style="width: 100%;"><tr><td colspan="2" style="padding: 5px;">SOURCE OF ADDITIONAL INFORMATION:</td></tr><tr><td style="width: 70%; padding: 5px;">Jeffrey S. Moquin</td><td style="width: 30%; padding: 5px;">754 321-2650</td></tr><tr><td style="padding: 5px;">Name</td><td style="padding: 5px;">Phone</td></tr></table>	SOURCE OF ADDITIONAL INFORMATION:		Jeffrey S. Moquin	754 321-2650	Name	Phone
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THE SCHOOL BOARD OF BROWARD COUNTY, FLORIDA

Jeffrey S. Moquin, Task Assigned Chief of Staff

Approved in Open Board Meeting
on:

By:
Form #4189
Revised 10/11
RWR/JSM:tpo


MAR 20 2012


School Board Chair