

EXECUTIVE SUMMARY

Recommendation of \$500,000 or Less FY21-053 – Teacher Observation and Evaluation Software

Introduction

Responsible: Procurement & Warehousing Services (PWS)

This request is to approve the Agreement between Learning Sciences International, LLC (LSI), and The School Board of Broward County, Florida (SBBC), for one (1) year, starting July 1, 2020 through June 30, 2021 with two (2) optional renewal periods LSI provides the iObservation teacher evaluation software system.

The previous agreement (bid 58-126E) was approved on May 8, 2018 (item EE-7) for one (1) year, commencing July 1, 2018 through June 30, 2019, with \$373,000 spending authority. It was renewed for one (1) year as item EE-10 at the March 5, 2019 School Board Meeting with an additional \$373,000 spending authority, bringing the total contract value to \$746,000.

The spending authority being requested is \$373,000.

Goods/Services Description

Responsible: Human Resources/Employee Evaluations Department (HRSS)

This contract provides for the use of the electronic system, iObservation, to be used District-wide. Over six hundred and fifty (650) administrators (principals, assistant principals, and District supervisors) observe approximately fifteen thousand (15,000) classroom and non-classroom teachers. All evaluative observations, meetings, ratings, and comments are housed within this system. Teachers have access to pull real-time observation data and can review feedback and recommendations for teaching practices.

The system captures three (3) evaluation scores; the Instructional Practice, Deliberate Practice, and Student Performance Scores. Overall evaluation scores are pulled electronically for raises, Pay for Performance, Florida Department of Education (FLDOE) reporting requirements, other incentive awards and are provided to The Human Resources & Equity Department for individual personnel files.

The District has used iObservation since 2011 when the FLDOE implemented the new evaluation requirements and therefore has access to years of evaluations and observation data. iObservation reports are generated regularly to inform building and District administrators of performance trends to support teachers with instructional strategies continually. The BrIDGES Evaluation System is based on Dr. Marzano's Evaluation Model, which may only be digitized within iObservation.

Procurement Method

Responsible: PWS and HRSS

The agreement was negotiated in accordance with Purchasing Policy 3320, VI (C)(5)(c), and Section 6A-1.012(14), F.A.C., permit the acquisitions of Information Technology as defined in Section 282.0041(14), Florida Statutes.

iObservation is the only system where you can find Dr. Robert Marzano's official research-based strategies for teacher effectiveness. Although there are other employee evaluation systems available, none have resources geared towards helping teachers grow and develop professionally by learning new strategies. Therefore, Direct Negotiation was utilized as the procurement method in the best interest of the District.

Recommendation of \$500,000 or less
FY21-053 – Teacher Observation and Evaluation Software
April 21, 2020 Board Agenda
Page 2

Financial Impact
Responsible: PWS and HRSS

The spending authority requested is \$373,000, which represents the cost of iObservation. Pricing is identical to last year (58-126E).

This item is funded by two (2) sources: The Coaching & Induction Teacher Incentive Fund Grant (\$323,000) and Title II, Part A – Supporting Effective Instruction (\$50,000) budgets.

The financial impact represents an estimated contract value; however, the amount authorized will not exceed the estimated contract award amount.