

## EXECUTIVE SUMMARY

### Recommendation to Approve Agreement FY20-170 – Professional Development Software to Enhance Equity in Schools

---

#### **Introduction**

##### **Responsible: Procurement & Warehousing Services (PWS)**

This request is to approve the Agreement between Public Consulting Group, Inc. (PCG), and The School Board of Broward County, Florida (SBBC), for one (1) year, commencing January 20, 2020 through January 21, 2021. The agreement will provide online professional development for district staff members that reflects the priorities and needs of Broward County Public Schools to support educational practitioners in creating cultures in schools that promote equity in education and ensure that all children reach their full potential.

The previous agreement 58-122E started on February 14, 2018 through June 30, 2019, with an approved spending authority of \$627,500.

The spending authority being requested is \$492,500.

#### **Goods/Services Description**

##### **Responsible: Equity & Academic Diversity**

Public Consulting Group Inc. will provide online professional development for school-based and District equity liaisons on “Courageous Conversations About Race,” as part of its professional development as an equity liaison. This course will help to set the foundation for the work that will be completed to help in developing both District and individual school-based equity plans that examine school data through the eyes of equity and access. The online course was designed to provide educators with the tools and strategies needed to examine the impact of race, competently address persistent educational and opportunity gaps faced by students, and to improve academic achievement for all.

The Courageous Conversations about Racecourse is an eight (8) week online course that is a personal, racial journey. Participants receive sixty (60) in-service points upon completion of the course. To date, eight hundred and fifty (850) Broward County Public Schools staff have completed this course which includes all equity liaisons and five hundred (500) assistant principals and principals. This course is the foundation course that establishes common language and parameters for having a racial conversation about equity in schools.

#### **Procurement Method**

##### **Responsible: PWS**

Pursuant to Purchasing Policy 3320 and the Department of Education, Rule 6A-1.012, 11(b), Florida Administrative Code as authorized by Section 1010.04(4) (a), Florida Statutes, and Purchasing Policy 3320, Section II, H, the requirement for requesting competitive solicitation for commodities or contractual services from three (3) or more sources is hereby waived as for SBBC, purchase of educational services.

**Recommendation to Approve Agreement**  
**FY20-170 – Professional Development Software to Enhance Equity in Schools**  
**January 14, 2020 Board Agenda**  
**Page 2**

**Financial Impact**  
**Responsible: PWS & Equity & Academic Diversity**

The spending authority being requested is \$492,500 which will be taken from Title IV Part A Grant as demonstrated below:

<b>Service</b>	<b>Fees</b>	<b>Units</b>	<b>Total</b>
Course seat (with online coaching)	\$529	500	\$264,500
Textbook fee (per user)	\$36	500	\$ 18,000
PLP implementation and ongoing support (Setup)	\$25,000	1	\$ 25,000
PLP (annual license per seat)	\$50	500	\$ 25,000
Program support & management	\$160,000	1	\$160,000
<b>Total</b>			<b>\$492,500</b>

The financial impact amount represents an estimated contract value; however, the amount authorized will not exceed the contract award amount.