



AGENDA REQUEST FORM

THE SCHOOL BOARD OF BROWARD COUNTY, FLORIDA

MEETING DATE	2020-01-14 10:05 - School Board Operational Meeting
AGENDA ITEM	ITEMS
CATEGORY	A. RESOLUTIONS
DEPARTMENT	Office of Communications

Special Order Request	
<input type="radio"/> Yes	<input checked="" type="radio"/> No
Time	
Open Agenda	
<input type="radio"/> Yes	<input checked="" type="radio"/> No

ITEM No.:

A-2.

TITLE:

Resolution in Support of the United States 2020 Census

REQUESTED ACTION:

Approve Resolution 20-105 in support of the United States 2020 Census to help build awareness of the 2020 Census, and promote and distribute key messages throughout Broward County Public Schools that help explain the importance of the census and dispel fears which often discourage census participation.

SUMMARY EXPLANATION AND BACKGROUND:

United States Census Bureau has designated April 1, 2020 as Census Day, which is the deadline to submit a complete and accurate count of all persons residing in all counties, cities and states. The census is the basis for federal funding for many programs including educational programs.

SCHOOL BOARD GOALS:

Goal 1: High Quality Instruction Goal 2: Safe & Supportive Environment Goal 3: Effective Communication

FINANCIAL IMPACT:

There is no financial impact to the District.

EXHIBITS: (List)

(1) Resolution 20-105 in Support of United States 2020 Census

BOARD ACTION:

ADOPTED

(For Official School Board Records Office Only)

SOURCE OF ADDITIONAL INFORMATION:

Name: Katherine Koch	Phone: 754-321-2616
Name:	Phone:

THE SCHOOL BOARD OF BROWARD COUNTY, FLORIDA
Senior Leader & Title

Katherine Koch - Chief Communications Officer

Signature

Kathy Koch
 12/20/2019, 4:16:37 PM

Approved In Open Board Meeting On:

JAN 14 2020

By:

School Board Chair



RESOLUTION

No. 20-105

RESOLUTION IN SUPPORT OF THE UNITED STATES 2020 CENSUS

The School Board of Broward County hereby affirms a commitment to help promote the importance of attaining a complete and accurate count of Broward County's population as part of the 2020 Census and adopts the following Resolution:

WHEREAS, the United States Constitution requires a decennial count of the country's population enumerating every person residing in the United States, regardless of nationality or immigration status, and

WHEREAS, the United States Census Bureau has designated April 1, 2020 as Census Day, which is the deadline to submit a complete and accurate count of all persons residing in all counties, cities and states, and

WHEREAS, a complete and accurate census ultimately determines the distribution of power and congressional representation in the United States House of Representatives and is used in the redistricting of state legislatures, city and county councils and districts, and

WHEREAS, Census data guides the allocation of more than \$800 billion in federal government resources that communities receive for special education, classroom technology, teacher training, after-school programs, school lunch assistance, and more, and

WHEREAS, a complete and accurate count of Broward County's children will be the basis of federal funding for their education, in addition to important programs families rely on such as Head Start, the Supplemental Nutrition Assistance Program (SNAP), Medicaid, Section 8 Housing and Children's Health Insurance, and

WHEREAS, the decennial Census has historically undercounted populations in large urban areas, and

WHEREAS, during the 2020 Census, there is a heightened risk of an undercount due to the digital divide, language access issues, and local community mistrust in the federal government, and

WHEREAS, the populations that are prevalent in Broward County are at high risk of being undercounted according to the U.S. Census Bureau, and include young children, people of color, low-income households, multi-generational households, language minority families, foreign-born residents, and households with limited Internet access, and

WHEREAS, the information collected by the Census is confidential and protected by law and its results are sealed for a constitutionally mandated 72 year waiting period, and

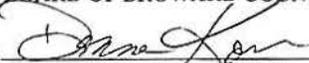
WHEREAS, Broward County Public Schools reach, inform and engage nearly a half-million residents,

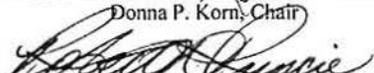
NOW, THEREFORE, BE IT RESOLVED, that The School Board of Broward County, Florida will:

- Build awareness of the 2020 Census, and promote and distribute key messages throughout the School District that help explain the importance of the census and dispel fears which often discourage census participation, and
- Encourage teachers, parents and communities to fill out and return their census forms, and
- Designate April 1, 2020 as Census Day.

Given at Fort Lauderdale, Florida this 14th day of January, 2020

THE SCHOOL BOARD OF BROWARD COUNTY, FLORIDA

By: 
Donna P. Korn, Chair

ATTEST: 
Robert W. Runcie, Superintendent of Schools