

# Section 7

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Economic Development &  
Diversity Compliance Department

## Supplier Diversity Outreach Program

**Maurice Woods**

Chief Strategy & Operations Officer

## INTRODUCTION

The *Economic Development & Diversity Compliance Department (EDDC)*, through the *Supplier Diversity Outreach Program (SDOP)*, promotes inclusion and economic growth in support of the local small business community. With a focus on *Support Services for All*, the **EDDC mission is to grow the economic base for the benefit of students and the business community**. This is achieved through the following program components:

### OUTREACH

- Business Consultation; Targeted Outreach; One-on-One Technical Assistance; Business Referrals
- Disseminates courtesy emails of active solicitations

### CERTIFICATION

- E/S/M/WBE Recruitment; Business Development; Community Connections; Site Visits
- Increases the visibility of local firms to prospective customers through certification
- Assists certified firms to gain access to District Business opportunities
- Provides options for business growth through Certification

### COMPLIANCE

- Evaluates solicitations for the applicability of Affirmative Procurement Initiatives (APIs)
- Participation in Pre-bid and Outreach Meetings
- Evaluation of RFQs, RFPs and Hard Bids; Prime Performance Evaluation
- Compliance Reviews for SMART and Non-SMART Projects
- Monitors and tracks procurement activities for E/S/M/WBE engagement, utilization, and awards
- Performs site visits
- Facilitates mediations between primes and sub-contractors

## SDOP PROGRAM METRICS FY'20 Q3

Reporting Period January 1, 2020 – March 31, 2020

### 1 – E/S/M/WBE CERTIFICATION PROGRAM ACTIVITY

New Certifications:	19
Tri-County Reciprocal Certifications:	15
Renewals:	25
Denials:	19
Total # of Certification Activities:	78

**Total # of E/S/M/WBE Certified Firms: 716**

### 2 - SDOP TARGETED MARKETING REPORT

# of Solicitation Notifications Campaign:	10
Total # of Marketing Campaigns:	20
Average Campaign Open Rate:	42%
One-on-One Technical Assistance Provided:	>50
Internal/External Community Meetings:	9
Participants Engaged in Pre-Bids Meetings:	15
E/S/M/WBE Participation in Solicitations*:	228

\*E/S/M/WBE firms may be listed as a prime or subcontractor in District solicitations

### 3 - SMART BOND S/M/WBE CONTRACT COMPLIANCE\*

Contracts with S/M/WBE Participation:	10
Bids/Proposals Evaluated:	280
Amount of Total Contracts:	\$53,243,974
Amount of M/WBE Commitment:	\$14,465,511
Percentage of M/WBE Commitment:	27%
Amount of Non-M/WBE Commitment:	73%

\*Contract Compliance total is related solely to Design and Construction Contracts

### 4 – SMART BOND E/S/M/WBE CUMULATIVE SPEND\*

Amount of E/S/M/WBE Spend:	\$185,222,896
Percentage of E/S/M/WBE Prime Utilization:	28%

\*Cumulative Spend is based on the value of Purchase Orders issued to E/S/M/WBE primes per SMART Category

## EXECUTIVE SUMMARY

The Economic Development & Diversity Compliance Department (EDDC) oversees the District's Supplier Diversity Outreach Program (SDOP) and operates through Standard Operating Procedures in accordance with The School Board of Broward County, Florida (SBBC), Policy 3330. Policy 3330 was adopted to remedy the ongoing effects of identified marketplace discrimination that continues to adversely affect the participation of Emerging/Small/Minority and/or Women Business Enterprises (E/S/M/WBE) in all solicitations and awards of contracts for the purchase of services, goods, or supplies.

The SDOP SMART Bond Program Report is comprised of the following sections that detail the commitment and utilization of the District's diverse suppliers:

### 1. E/S/M/WBE CERTIFICATION ACTIVITIES

- 1.1 E/S/M/WBE Certified Firms by Ethnicity and Gender
- 1.2 E/S/M/WBE Certification Industry Categories by Ethnicity and Gender

### 2. SDOP TARGETED MARKETING ACTIVITIES

- 2.1 SDOP Marketing Campaigns and Outcomes

### 3. S/M/WBE CONTRACT COMPLIANCE EVALUATION ACTIVITIES

- 3.1 S/W/M/WBE SMART Projects

### 4. S/M/WBE CONTRACT COMPLIANCE EVALUATION ACTIVITIES

- 4.1 M/WBE Commitment by Ethnicity & Gender
- 4.2 S/M/WBE Overview: Construction Services
- 4.3 M/WBE Overview: Professional Design Services
- 4.4 M/WBE Commitment: Owner's Representative, CBRE Heery, Inc.
- 4.5 M/WBE Commitment: Cost & Program Control Services, Atkins North America, Inc.

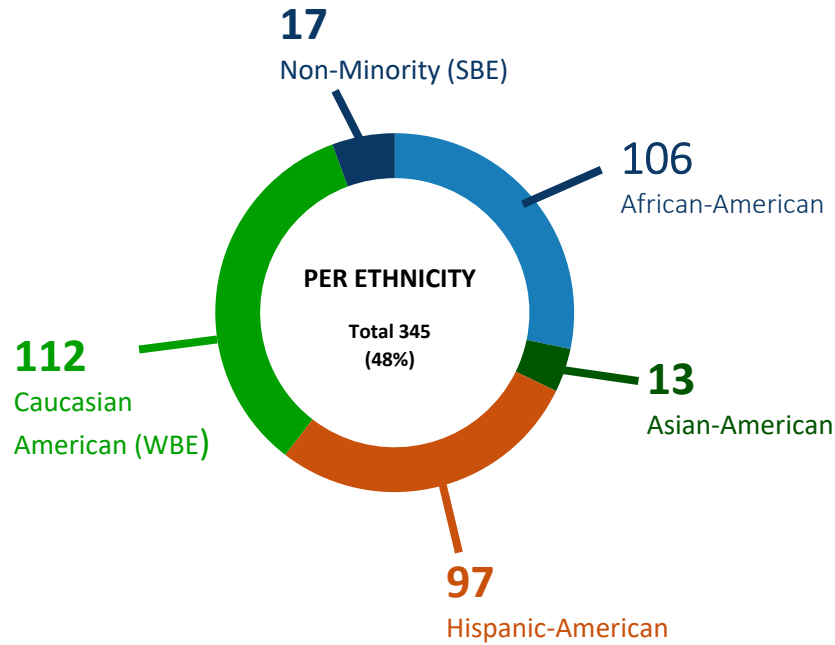
### 5. VALUE OF SMART PURCHASE ORDERS

- 5.1 Spend Per Quarter FY'15 - Present
- 5.2 Value of Purchase Orders to S/M/WBE Firms
- 5.3 SMART Bond Cumulative Spend by Ethnicity and Gender
- 5.4 Spend Per Quarter FY'15 – Present

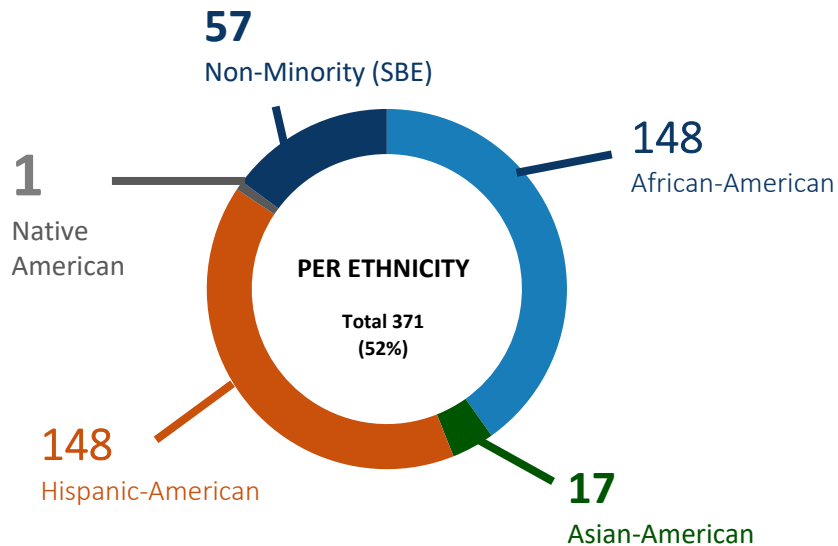
## 1.1 E/S/M/WBE CERTIFIED FIRMS BY ETHNICITY AND GENDER

716  
CERTIFIED  
FIRMS

### FEMALE-OWNED CERTIFIED FIRMS



### MALE-OWNED CERTIFIED FIRMS



## 1.2 E/S/MI/WBE CERTIFICATION PROGRAM ACTIVITY

### INDUSTRY CATEGORIES\*

Ethnicity & Gender	Construction	Commodities	Professional Services	Other Contractual Services
African-American (AA)	81	15	45	129
Asian-Pacific-American (APA)	6	5	15	5
Hispanic-American (HA)	109	17	68	66
Native-American (IA)	1	0	0	0
Caucasian-American (WBE)	22	16	31	52
Non-minority (SBE)**	21	6	22	32
<b>TOTAL AMOUNT &amp; PERCENTAGE</b>	<b>240</b>	<b>59</b>	<b>181</b>	<b>284</b>
	<b>34%</b>	<b>8%</b>	<b>25%</b>	<b>40%</b>

\*Some firms are categorized under more than one industry category

\*\*Non-minority (SBE) is defined as firms certified as small business enterprises and do not include ethnicity as a certification factor

## 2.1 SDOP TARGETED MARKETING REPORT

Maximizing engagement, utilization, and awards to emerging, small, minority, and women-owned businesses in District procurement opportunities.



### TOTAL # OF MARKETING CAMPAIGNS

20

#### EMAIL OPEN RATE

42%

Average National Stats:\*  
15-25%

#### CLICK-THROUGH RATE

14%

Average National Stats:  
2.5%

#### CLICK-TO-OPEN RATE

28%

Average National Stats:  
20-30%

### MARKETING OUTCOMES

Active Solicitation Notifications Campaign:	10
Targeted Email Marketing:	22
Average Campaign Open Rate:	42%
One-on-One Technical Assistance Provided:	>50
Internal/External Community Meetings:	24
E/S/M/WBE Participation in Solicitations**	228

\*Source: [Campaign Monitor](#)

\*\*E/S/M/WBE firms may be listed as a prime or sub-contractor in District solicitations



### 3. S/M/WBE CONTRACT COMPLIANCE EVALUATION ACTIVITIES

#### REQUEST FOR PROPOSALS (RFP)

<b>TOTAL RFPs EVALUATED</b>	<b>65</b>
M/WBE PRIME PROPOSERS	14
M/WBE SUB-CONSULTANTS/SUB-CONTRACTORS	26*

#### REQUEST FOR QUOTATIONS (RFQ)

<b>TOTAL RFQs EVALUATED</b>	<b>25</b>
NUMBER OF M/WBE PRIME PRIMES	12
NUMBER OF M/WBE SUB-CONSULTANTS/SUB-CONTRACTORS	14*

#### INVITATIONS TO BID (ITB)

<b>TOTAL ITB PROJECTS EVALUATED</b>	<b>190</b>
M/WBE PRIME BIDDERS	78
M/WBE SUB-CONTRACTORS	84*

\*The total number of M/WBE firms does not reflect unique companies. M/WBE sub-consultants/sub-contractors may participate on multiple projects.

## 3.1 S/M/WBE SMART PROJECTS

### CONTRACT DIVERSITY COMMITMENT

BID ID #/ BOARD DATE	19-154C		19-152C		18-203C	
	01/14/2020		02/04/2020		02/04/2020	
PROJECT #	P.001969		P.001746		P.001744	
PROJECT TYPE	Construction		Construction		Construction	
SCHOOL / FACILITY	Norcrest ES		Eagle Point ES		Piper HS	
S/M/WBE	Burke Construction Group		Burke Construction Group		H.A. Contracting Corp.	
PRIME	No		No		No	
SUB	Integ Miami	Trintec Construction	Rapid A.C.T.	Trintec Construction	Coltec Engineering	Trintec Construction
ETHNICITY / GENDER	S/MBE HA	S/WBE	S/M/WBE HA	S/WBE	S/MBE HA	S/WBE
CONTRACT VALUE	\$2,360,000		\$4,433,357		\$14,964,000	
M/WBE COMMITMENT (\$)	\$649,000	\$117,840	\$1,725,000	\$131,000	\$2,300,000	\$781,000
M/WBE COMMITMENT (%)	27.50%	4.99%	38.91%	2.95%	15.37%	5.22%

## 3.1 S/M/WBE SMART PROJECTS

### CONTRACT DIVERSITY COMMITMENT

BID ID #/ BOARD DATE	19-145C	18-202C				19-151C			
	02/19/2020	02/19/2020				02/19/2020			
PROJECT #	P.001710	P.001788				P.001867			
PROJECT TYPE	Construction	Construction				Construction			
SCHOOL / FACILITY	New River MS	Hollywood Park ES				Ramblewood MS			
S/M/WBE	Burke Construction Group	Burke Construction Group				OAC Action Construction			
PRIME	No	No				Yes			
SUB	Integ Miami	Coolwater Air Conditioning	CV Ocean Plumbing	Inclan Paiting & Waterproofing	Franklin Flooring	OAC Action Construction (Prime)	Coltec Engineering	Florida Latin Plumbing	Trintec Construction
ETHNICITY / GENDER	S/MBE HA	S/MBE HA	S/MBE HA	S/MBE HA	S/MBE AA	S/MBE HA	S/MBE HA	S/MBE HA	S/WBE
CONTRACT VALUE	\$3,343,297	\$5,227,500				\$5,192,037			
M/WBE COMMITMENT (\$)	33.62%	18.08%	2.68%	1.76%	0.99%	19.32%	4.72%	2.89%	7.72%
M/WBE COMMITMENT (%)	\$1,123,995	\$945,000	\$140,000	\$92,000	\$52,000	\$1,003,253	\$245,000	\$150,000	\$400,680

## 3.1 S/M/WBE SMART PROJECTS

### CONTRACT DIVERSITY COMMITMENT

BID ID #/ BOARD DATE	18-180C			19-144C	18-177C	19-167C	
	03/03/2020			03/03/2020	03/31/2020	03/31/2020	
PROJECT #	P.001729			P.001899	P.001635	P.001808	
PROJECT TYPE	Construction			Construction	Construction	Construction	
SCHOOL / FACILITY	Plantation MS			Davie ES	Lauderdale Manors Early Learning and Resource Center	Tedder ES	
S/M/WBE	Lee Construction Group			LEGO Construction	Burke Construction Group	OAC Action Construction	
PRIME	No			Yes	No	Yes	
SUB	Franklin Flooring	AGC Electric	Apex Air Conditioning	LEGO Construction (Prime)	Leon America Construction	OAC Action Construction (Prime)	Rapid A.C.T.
ETHNICITY / GENDER	S/MBE AA	S/MBE HA	S/M/WBE-HA	S/MBE HA	S/M/WBE HA	S/MBE HA	S/MBE HA
CONTRACT VALUE	\$5,234,820			\$3,931,585	\$5,415,000	\$3,142,378	
M/WBE COMMITMENT (\$)	\$44,495	\$469,112	\$150,075	\$589,738	\$2,018,236	\$778,087	\$560,000
M/WBE COMMITMENT (%)	0.85%	8.96%	2.87%	15.00%	37.27%	24.76%	17.82%

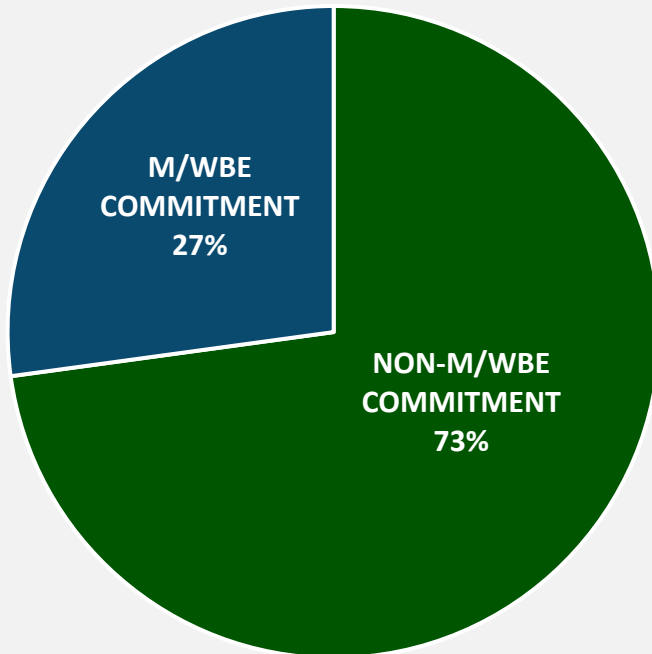
Cumulative Total	\$53,243,974	
M/WBE Commitment	\$14,465,511	27%

## 4. CONTRACT COMPLIANCE BID AWARD TRACKING

The EDDC Contract Compliance area's engagement in the procurement process includes bid development, goal-setting, application of Affirmative Procurement Initiatives (API), bid evaluation, and contract award.

The EDDC report, Section 4, details S/M/WBE commitment and utilization during this reporting period.

**TOTAL CONTRACTS: \$53,243,974**



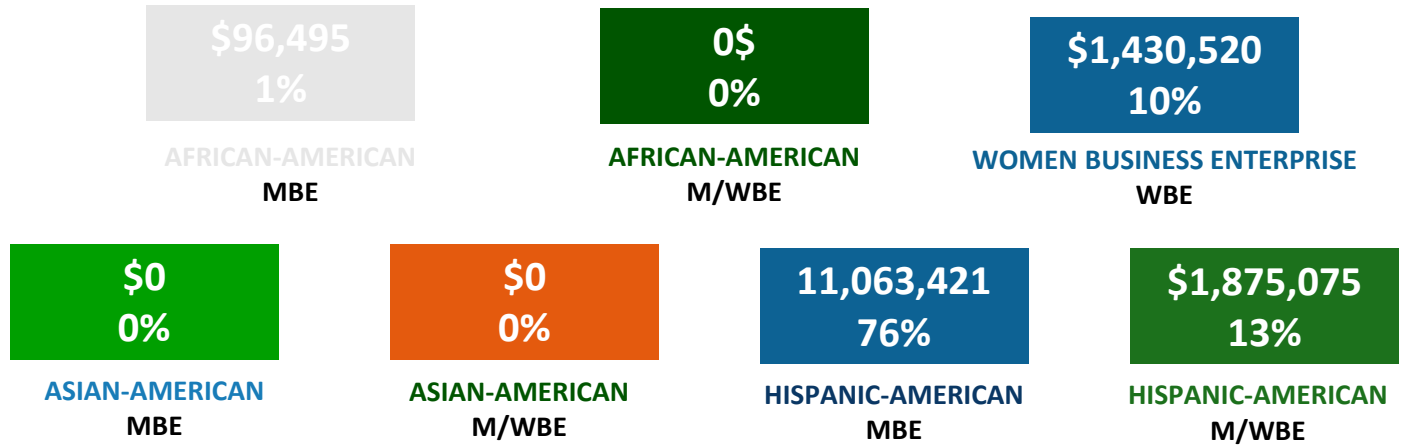
**M/WBE COMMITMENT**

**\$ 14,465,511**

**NON-M/WBE COMMITMENT**

**\$ 38,778,463**

## 4.1 M/WBE COMMITMENT BY ETHNICITY AND GENDER



	FY'18 Q3		FY'19 Q3		FY'20 Q3	
	COMMITMENT AMOUNT	COMMITMENT PERCENTAGE	COMMITMENT AMOUNT	COMMITMENT PERCENTAGE	COMMITMENT AMOUNT	COMMITMENT PERCENTAGE
AFRICAN-AMERICAN MBE	\$163,070	3%	\$1,312,847	2%	\$96,495	1%
AFRICAN-AMERICAN M/WBE	\$707,193	15%	\$4,937,882	7%	\$0	0%
WOMEN BUSINESS ENTERPRISE WBE	\$1,114,500	23%	\$2,764,773	4%	\$1,430,520	10%
ASIAN-AMERICAN MBE	\$500,952	10%	\$558,732	2%	\$0	0%
ASIAN-AMERICAN M/WBE	\$981,604	20%	\$0	0%	\$0	0%
HISPANIC-AMERICAN MBE	\$663,015	14%	9,043,419	13%	\$11,063,421	76%
HISPANIC-AMERICAN M/WBE	\$694,780	14%	\$13,158,858	19%	\$1,875,075	13%

A1

### FY 2018

CUMULATIVE TOTAL CONTRACT AMOUNT	TOTAL BY ETHNICITY/ GENDER	TOTAL % BY ETHNICITY & GENDER
\$5,163,800	\$4,825,115	93%

### FY 2019

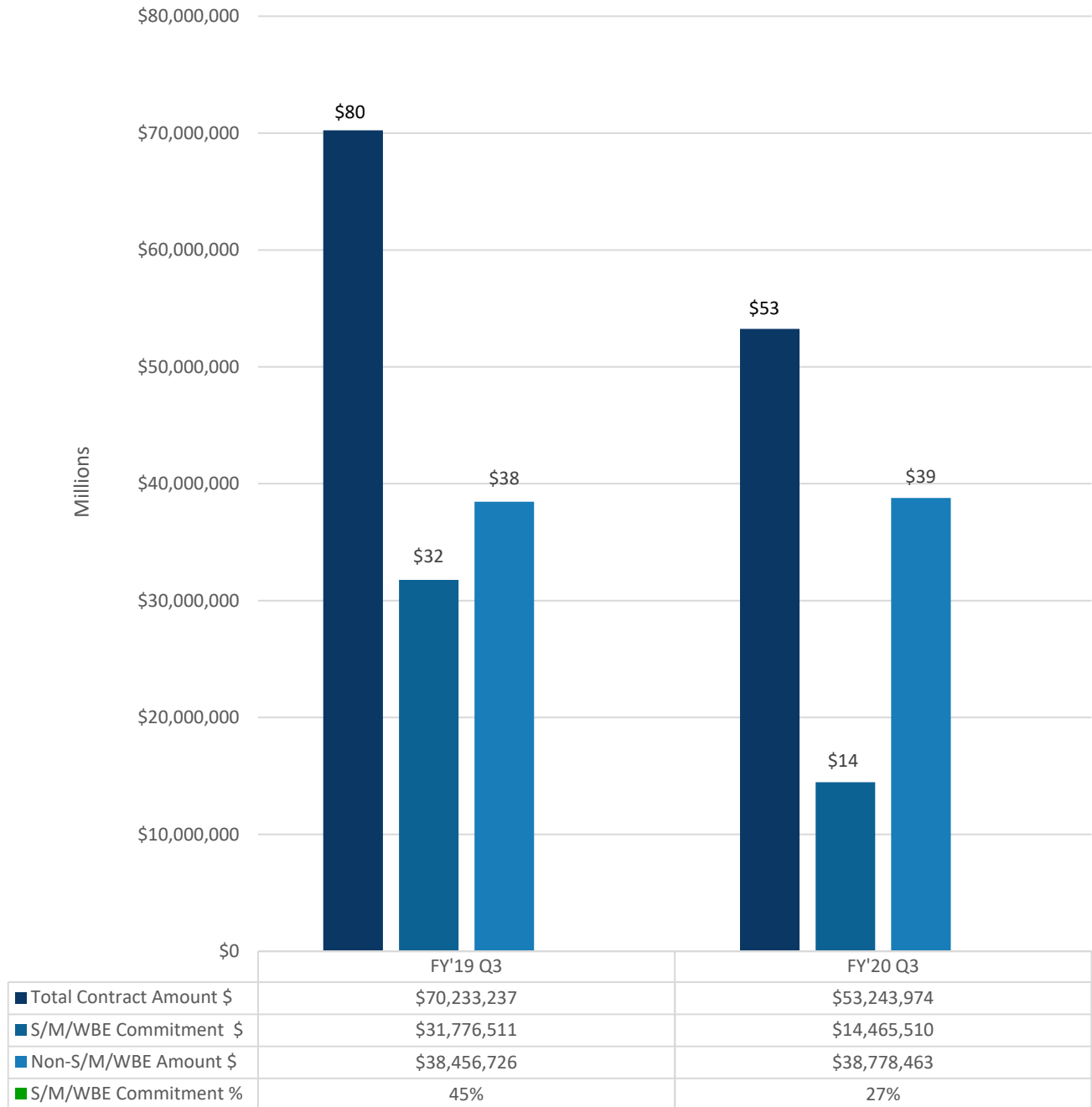
CUMULATIVE TOTAL CONTRACT AMOUNT	TOTAL BY ETHNICITY/ GENDER	TOTAL % BY ETHNICITY & GENDER
\$70,233,237	\$31,776,511	45%

### FY 2020

CUMULATIVE TOTAL CONTRACT AMOUNT	TOTAL BY ETHNICITY/ GENDER	TOTAL % BY ETHNICITY & GENDER
\$53,243,974	\$14,465,511	27%

SOURCE: BOARD APPROVED E-1 AGENDA ITEMS FOR THE RESPECTIVE REPORTING PERIOD

## 4.2 S/M/WBE OVERVIEW: CONSTRUCTION SERVICES

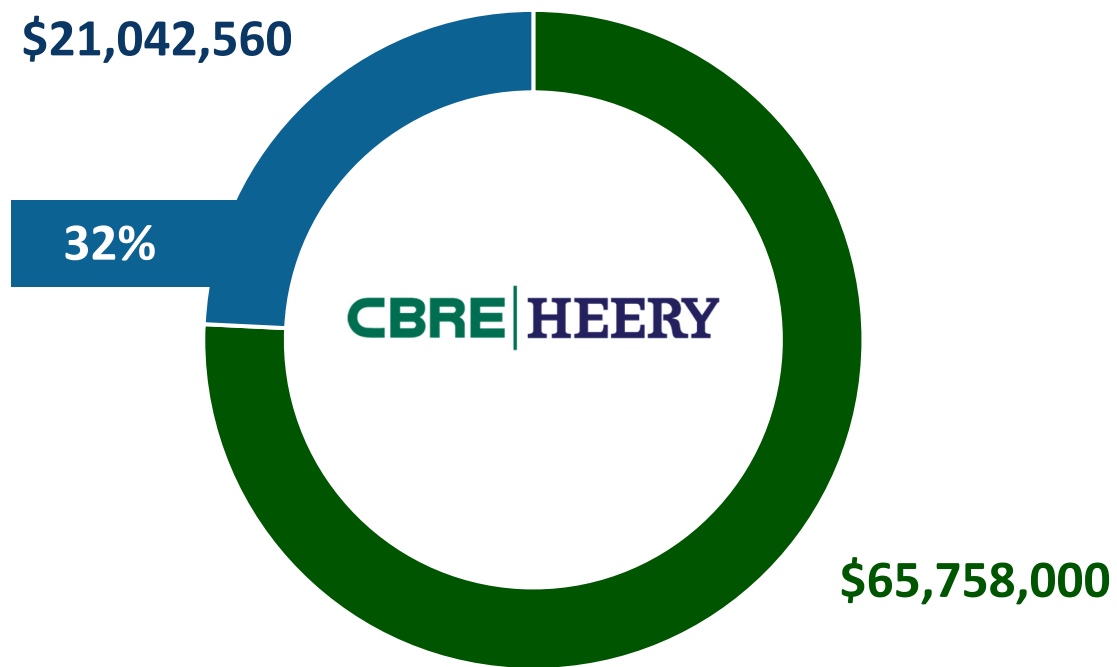


■ Total Contract Amount \$   ■ S/M/WBE Commitment \$   ■ Non-S/M/WBE Amount \$   ■ S/M/WBE Commitment %

4.4

**M/WBE COMMITMENT:**

OWNER'S REPRESENTATIVE SERVICES CBRE | HEERY, INC.



■ Total Contract Value    ■ M/WBE Commitment

4.5






## M/WBE COMMITMENT:














COST AND PROGRAM CONTROL SERVICES - ATKINS NORTH AMERICA, INC.



## 5. VALUE OF PURCHASE ORDERS ISSUED TO M/WBE FIRMS PER SMART CATEGORY

### SMART CUMULATIVE SPEND

				
<b>S</b>	<b>M</b>	<b>A</b>	<b>R</b>	<b>T</b>
SAFETY	MUSIC + ART	ATHLETICS	RENOVATION	TECHNOLOGY
\$ 6,710,329	\$ 0	\$ 10,700	\$ 178,501,867	\$ 0

		RENOVATION ONLY	\$ 38,446,025
		RENOVATION & ATHLETICS	\$ 150,000
		RENOVATION & SAFETY	\$ 103,079,182
		RENOVATION & MUSIC + ART	\$ 11,821,465
		RENOVATION, SAFETY, MUSIC+ART	\$ 16,953,316
		RENOVATION, SAFETY, ATHLETICS	\$ 7,824,879
		RENOVATION, ATHLETICS, MUSIC+ART	\$ 227,000

**TOTAL CUMULATIVE SPEND : \$185,222,896**

## 5.2

# VALUE OF PURCHASE ORDERS TO S/M/WBE FIRMS

## TOTAL SPEND BY ETHNICITY AND GENDER

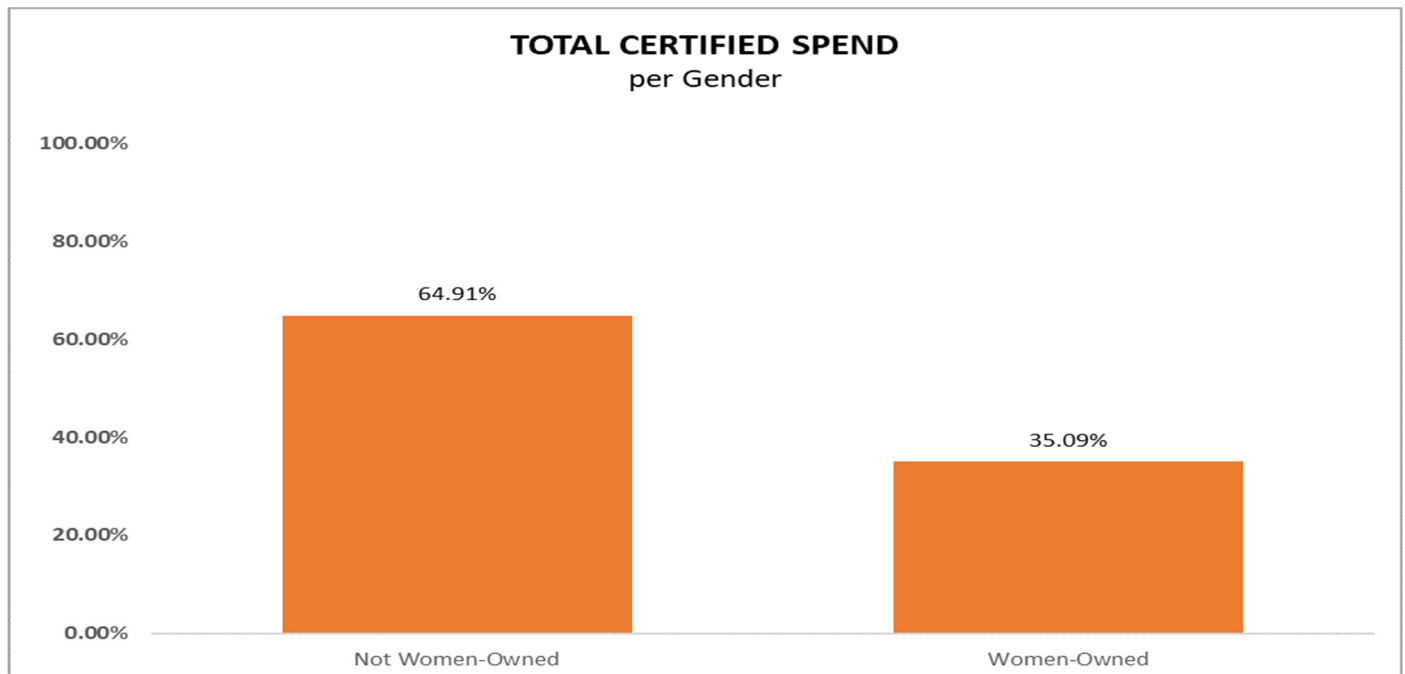
### SPEND ANALYSIS

Ethnicity & Gender	Disparity Study <sup>1</sup>	Smart Construction Prime Percent of Dollars (FY'15 - Present)	Target Goals <sup>2</sup>
African-American	7.54%	9.58%	19%
Hispanic-American	59.89%	71.96%	54%
Native American	0%	0%	0%
Asian Pacific-American	2.40%	4.31%	5%
Women Business Enterprise	30.17%	10.85%	17%
Small Business Enterprise	0.00%	3.29%	5%

#### Notes:

- 1) Source: Mason Tillman Associates, LTD. Oct 2015. covers five (5) years: July 2018-June 2013, percentages are based on total awards to M/WBE firms. Small Business Enterprises were not included in the Disparity Study.
- 2) The Target Goal percentages are based on the total spend to S/M/WBE firms for the SMART Bond Program in order to achieve the Policy 3330 Aspirational Goals.

### TOTAL CERTIFIED SPEND – PER GENDER



**5.3**
**SMART BOND**
**CUMULATIVE SPEND BY ETHNICITY AND GENDER**

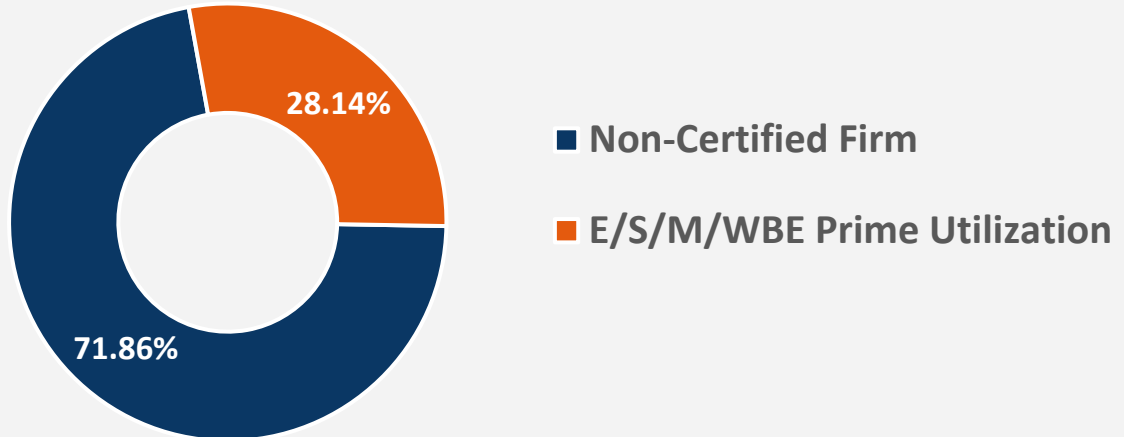
Ethnicity/Gender	FY'15 Q2 - FY'20 Q3	% <sup>1</sup>
African-American	\$17,750,640	3%
Hispanic-American	\$133,291,726	20%
Asian-American	\$7,994,303	1%
Women Business Enterprise	\$20,094,009	3%
Small Business Enterprise	\$6,092,217	1%
<b>S/M/WBE Certified Firms Subtotal</b>	<b>\$185,222,896</b>	<b>28%</b>
Non-Certified Firms Subtotal	\$473,057,855	72%
<b>Grand Total</b>	<b>\$658,280,751</b>	<b>100%</b>

Note:

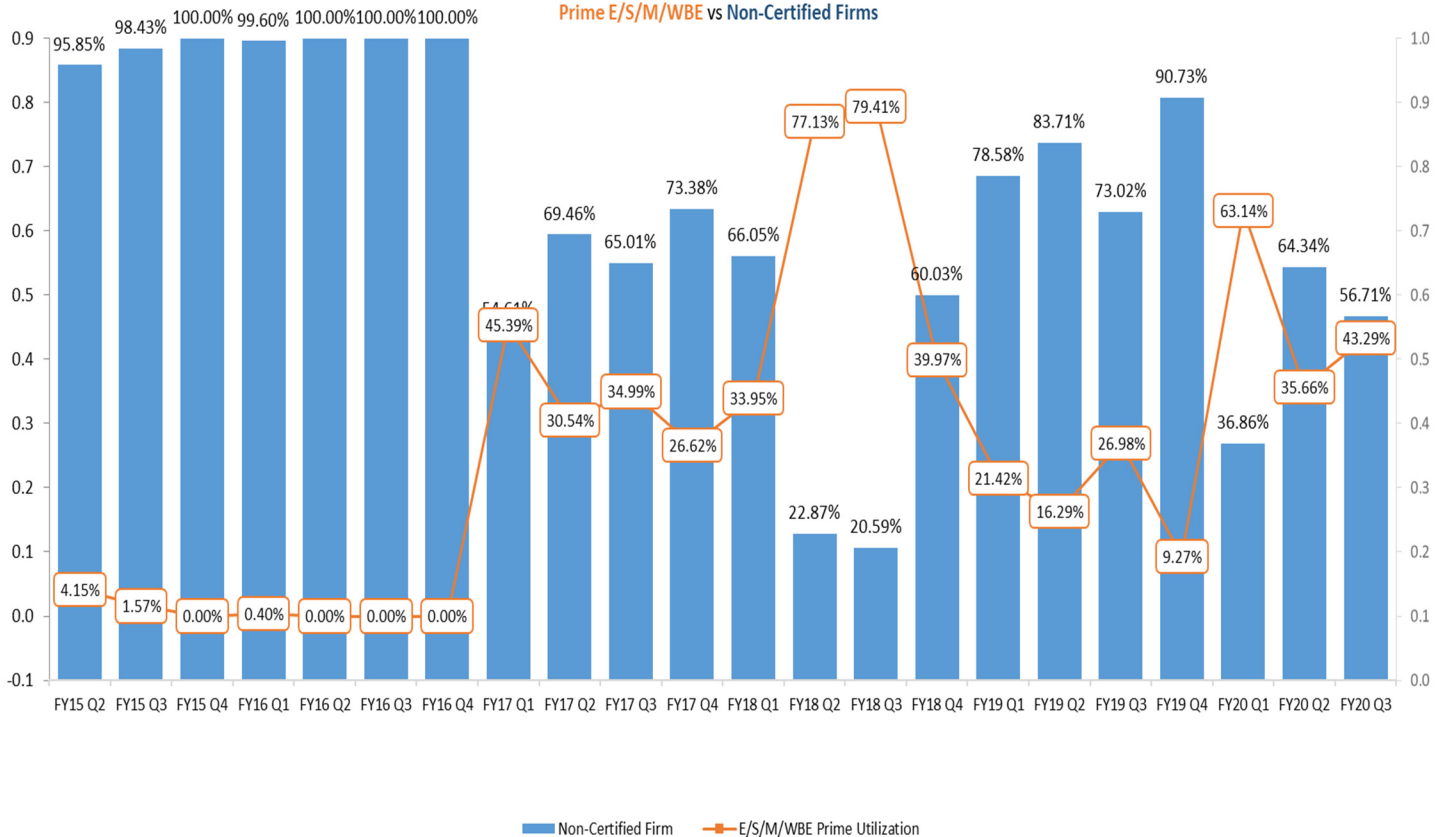
1) The percentages are based on the total cumulative spend with S/M/WBE Certified and Non-Certified firms for the SMART Bond Program.

## 5.1 SPEND PER QUARTER FY '15 - PRESENT

**SPEND FOR SMART PURCHASE ORDERS**  
Based on Prime E/S/M/WBE Status



**SPEND PER QUARTER (FY15 - PRESENT)**  
Prime E/S/M/WBE vs Non-Certified Firms



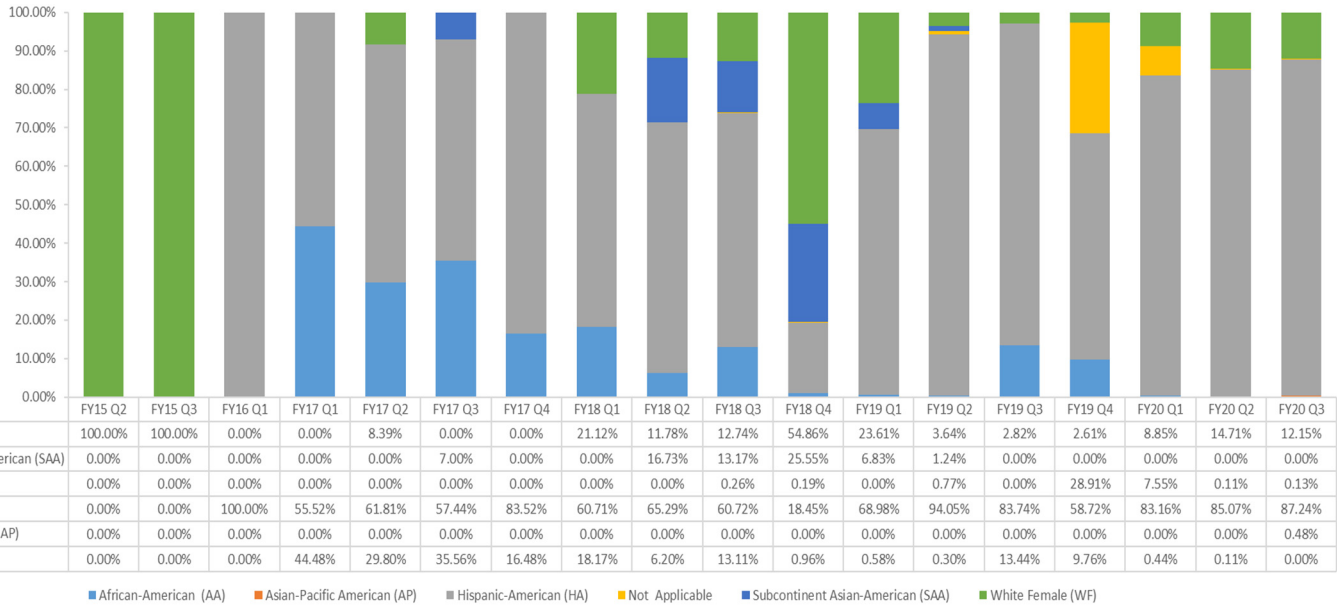
5.4

SPEND PER QUARTER FY15 - PRESENT

SPEND FOR SMART PURCHASE ORDERS BASED ON  
PRIME E/S/M/WBE STATUS

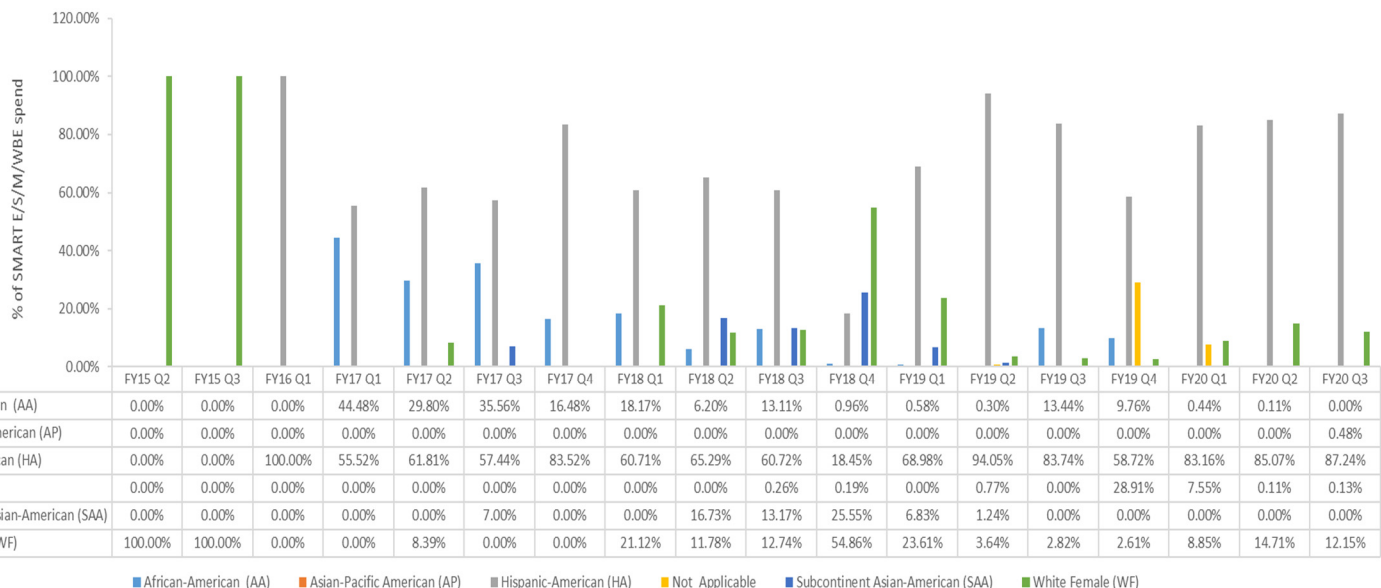
BY ETHNICITY

SPEND PER QUARTER (FY15 - PRESENT)  
Prime E/S/M/WBE per Ethnicity



This is the breakdown of prime spend per ethnicity displayed in two formats.

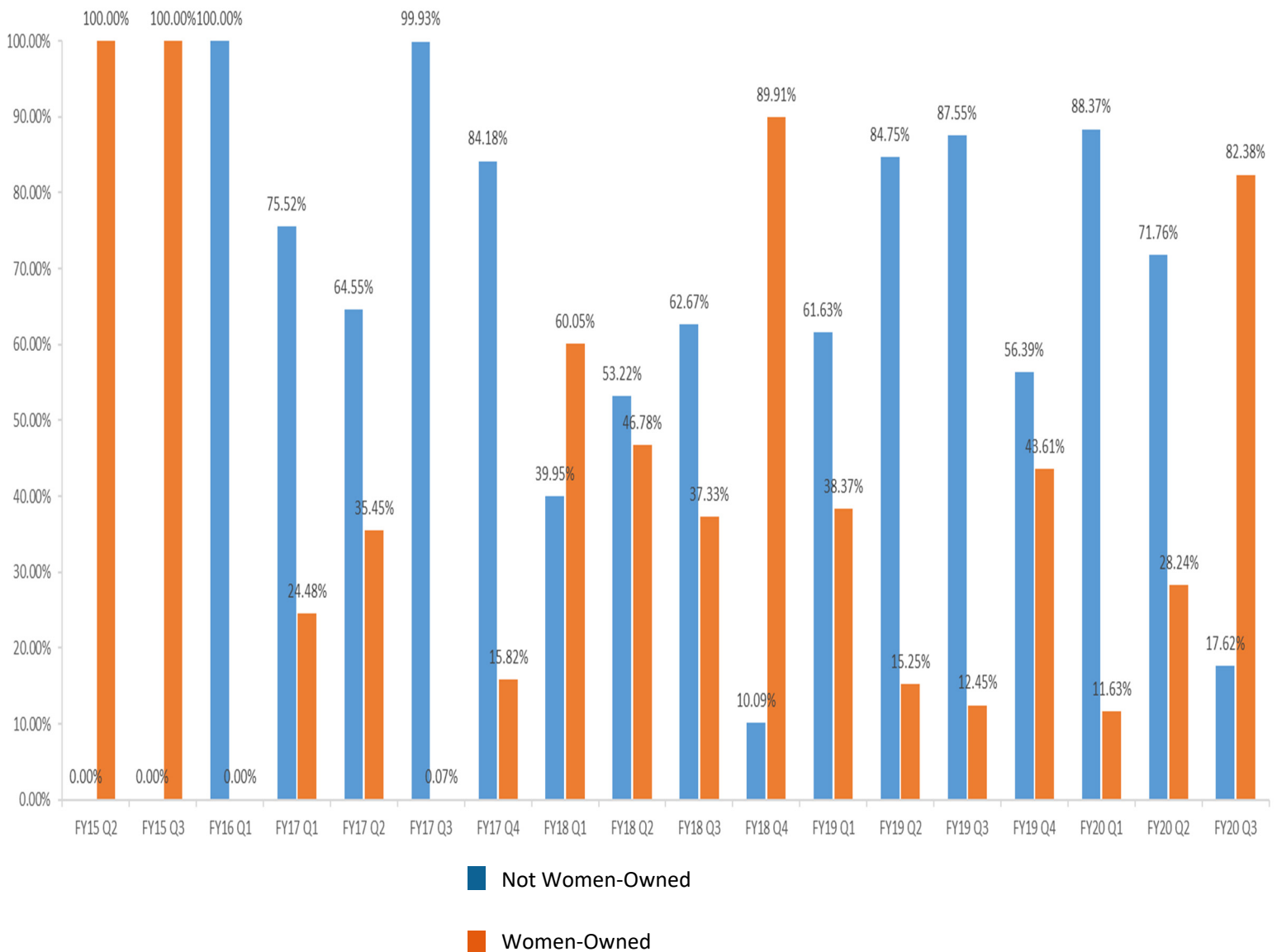
SPEND PER QUARTER (FY15 - PRESENT)  
Prime E/S/M/WBE per Ethnicity



## 5.4 SPENDER QUARTER FY15 - PRESENT

### SPEND FOR SMART PURCHASE ORDERS BASED ON PRIME E/S/M/WBE STATUS

#### BY GENDER



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EDDC on SOCIAL MEDIA**

**@BCPSEDDC**

**Linked in**

**twitter** 

**Follow us!**



# Section 8

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## Communications

Yvonne Garth,  
Garth Solutions / CBRE | Heery Team

## SMART IN THE COMMUNITY

In the quarter ending March 31, the Communications team used a variety of methods to deliver transparent, engaging, and targeted SMART Program updates at the district, school, and municipal levels.



Public Outreach Events

Project Videos

Construction Updates

Social Media Campaigns

Photo Galleries

Online Feedback Tools

Email Newsletters

Site Visits

Printed Materials

Approval Letters

PCM Meetings

Municipal Presentations

## COMMUNICATIONS AT A SOCIAL DISTANCE

Though the closing of all Broward County Public Schools towards the end of the quarter was an unexpected adjustment, the vacant campuses allowed for an increased pace for SMART renovations. The Communications team has adjusted its approach in gathering and sharing SMART Program related content accordingly, including:

- ▶ Increased frequency of school visits to capture ongoing work
- ▶ Amplified publication of dynamic social media content
- ▶ Improved engagement through digital mediums like email newsletters
- ▶ Participation in virtual meetings and work groups

# MATERIALS THIS QUARTER

To maintain continuity and visibility as well as reconnect the audience with the message of the SMART Program, the Communications team increased the use of digital communications and online avenues.



## SMART Update Newsletter

The district-wide newsletter distributed in February covered the program's focus and direction for the new year, in addition to visual updates on winter break construction. District staff and board members were encouraged to share the newsletter via their preferred platforms

**VIEWS: 95,939**

## SMART Website Soft Launch



The new SMART Futures website was soft-launched this quarter. Its purpose is to provide dynamic, up-to-date, and comprehensive content related to the program. The website features individual pages for each school, including recent photos and videos of progress and any news or publications related to those projects.

Although the site is live and fully functional, additional feedback is being gathered from key stakeholders and influencers, with a targeted hard launch to occur this summer.



## SMART Story: A Return to the Reasons

A presentation was created with the intent of reminding the public of the original goals and purpose of the SMART Program. It provides insight on the challenges faced as well as adjustments made to ensure the destination is reached while the highest quality standards are maintained.

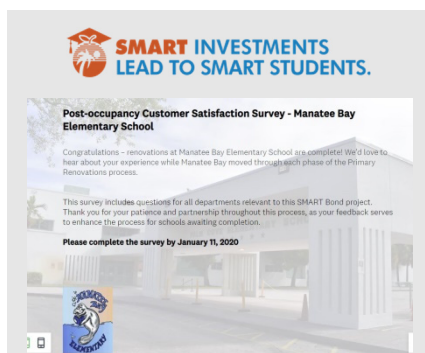
The presentation is used in various communications efforts, including municipality and EAB meetings.

## MATERIALS THIS QUARTER (CONTD.)



### ReelSMART : Winter Construction Highlights

The SMART Program video series ReelSMART released a second video this quarter, with highlights of the construction projects going on across Broward County Public Schools. The video can be found on StreamVu and is featured in the last SMART Update Newsletter.



### Post Occupancy Customer Satisfaction Surveys

Once all SMART Program renovations are complete, a post-occupancy survey is distributed to staff in the various departments involved in a school's renovation process. The feedback gathered in this survey enhances the process for schools awaiting the completion of their projects. This quarter's distribution included Manatee Bay Elementary School and Indian Ridge Middle School.



### Principal Satisfaction Surveys

BCPS principals receive a bi-monthly digital survey regarding their experience with the SMART Bond projects at their school. The insight gained from this questionnaire helps illuminate potential areas of improvement or optimization as the program moves forward.

## COMMUNICATIONS by the Numbers



Approval  
Letters  
**16**



Outreach  
Events  
**17**



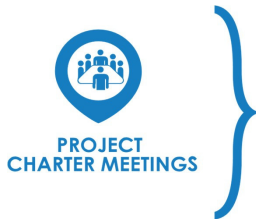
PCM  
Meetings  
**13**



Social Media  
Posts  
**111**

## PROJECT CHARTER MEETINGS

This past quarter, communication efforts focused on holding several community meetings to update parents and staff regarding SMART projects at their school.

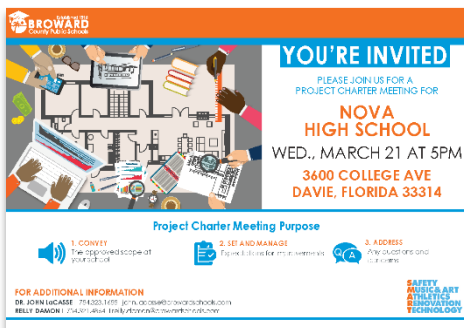


**13**  
This Quarter

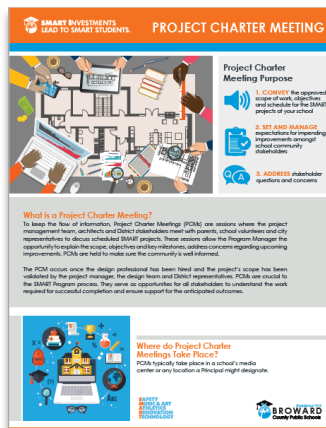
**203**  
Total To Date

**Project Charter Meetings** continue to serve as effective means of communication between the SMART Program Team, school administrations, and surrounding communities. PCMs also provide the appointed Project Manager a chance to highlight milestones and address concerns directly. The materials used to build attendance, distribute information, and present key highlights are shown below.

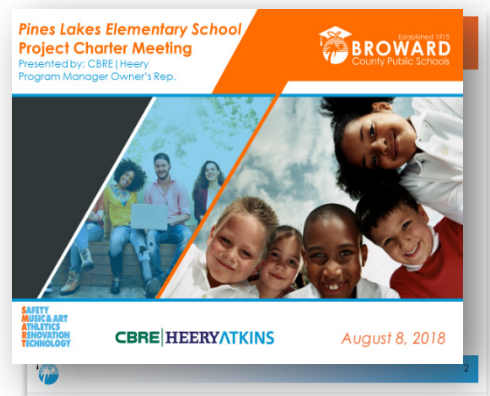
### PCM Invite



### PCM Pamphlet



### PCM Presentation



## PROJECT CHARTER MEETINGS (CONTD.)

1/13/2020	Plantation Middle
1/13/2020	McArthur High
1/14/2020	Charles Drew Family Resource Center
1/21/2020	Attucks Middle
1/27/2020	Cooper City High
1/28/2020	Pasadena Lakes Elementary
1/30/2020	Driftwood Middle
2/12/2020	Whiddon-Rogers Education Center
2/25/2020	Gulfstream Academy of Hallandale Beach K-8
3/3/2020	Bright Horizons Center
3/5/2020	Westpine Middle
3/10/2020	Lake Forest Elementary
3/11/2020	McFatter Technical College, Broward Fire Academy



## OUTREACH EVENTS

SMART Program Outreach Events vary in purpose and format but are unified in the aim to enhance community engagement, with program initiatives ranging from project updates to contractor procurement.



**17**  
This Quarter

**216**  
Total To Date

1/9/2020	City of Coconut Creek Commission Meeting
1/13/2020	Town of Southwest Ranches Education Advisory Board Meeting
1/14/2020	City of Deerfield Beach Commission Meeting
1/15/2020	City of West Park Education Advisory Board Meeting
1/28/2020	City of Pompano Beach Commission Meeting
2/5/2020	City of Cooper City Education Advisory Board Meeting
2/10/2020	City of Miramar Education Advisory Board Meeting
2/11/2020	Roofing Board Workshop
2/12/2020	Stranahan High School Facilities Update Community Meeting

## OUTREACH EVENTS (CONTD.)

2/18/2020	Attucks Middle School Community Meeting
2/20/2020	Northeast High School Facilities Update Community Meeting
2/24/2020	City of Tamarac Commission Meeting
2/26/2020	City of Lauderdale Educational Advisory Board Meeting
2/27/2020	Parkway Middle School Community Meeting
3/2/2020	City of Dania Beach Education Advisory Board Meeting
3/4/2020	City of Oakland Park Commission Meeting
3/4/2020	City of Deerfield Beach Education Advisory Board Meeting



Coconut Creek Commission



Miramar Education Advisory Board



West Park Education  
Advisory Board

# SOCIAL MEDIA COMMUNICATION

The SMART Program's social media following continues to grow alongside the frequency and quality of published content. The team's most utilized platforms, Instagram and Twitter, have gained 174 and 86 followers respectively since the last report.

A new addition to the SMART Social Media arsenal is Flickr, which is used to display albums of ongoing project site visits.

**111**  
Social  
Media  
Posts



**INSTAGRAM**

**31** Posts



**FACEBOOK**

**44** Posts



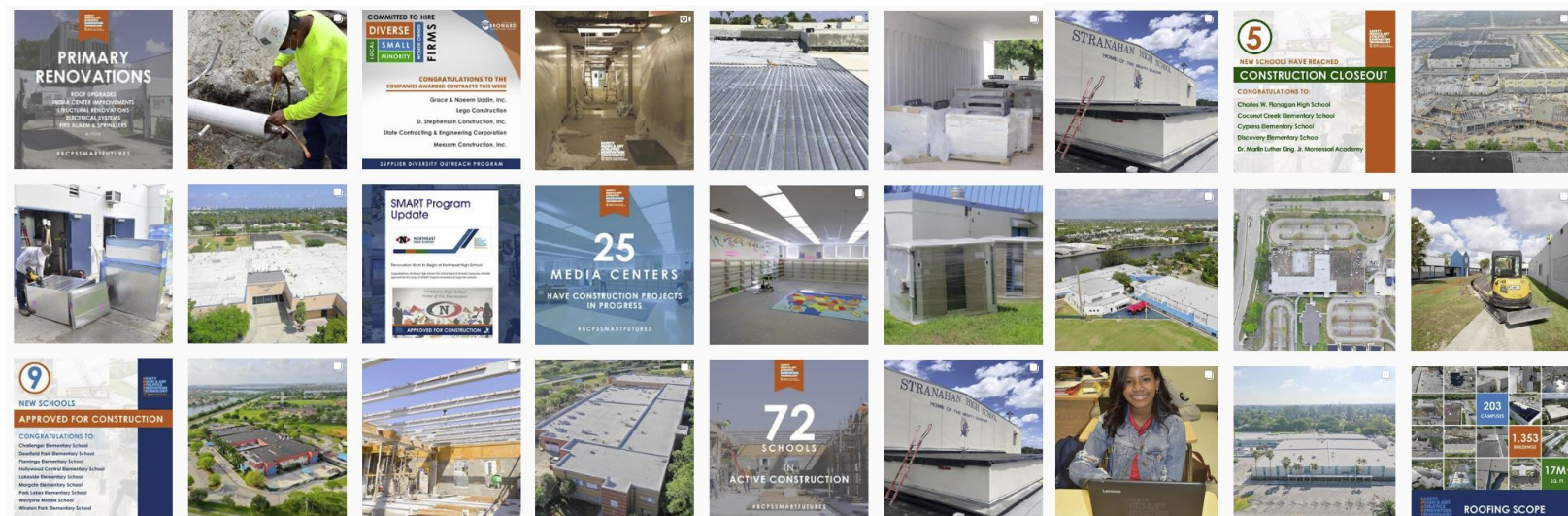
**TWITTER**

**36** Tweets



**FLICKR**

**112** Albums



# SMART PROGRAM SOCIAL MEDIA



## 36 Tweets

### #BCPSSMARTFutures

Follow us: **@BCPS\_SMART**

1/2/2020	Happy #NewYear2020!! Cheers to a new decade full of possibilities #BCPSSMARTFutures
1/2/2020	Take a look at @GriffinElem's bright new media center! BIG #BCPSSMARTFutures things are happening here. It's just a short walk from the now completed restrooms. @browardschools
1/7/2020	We hope everybody had a great holiday season and is ready to kick off the #NewYear to it's fullest. We'd like to be among the 1st to welcome you back to school and hope everyone is having a great first day back! #BCPSSMARTFutures @DonnaKorn2 @Robin_Bartleman
1/8/2020	Henry D. Perry Education Center has some new #BCPSSMARTFutures items to show off! Hot items include cafeteria tables, student chairs, student desks, laptops + laptop carts! @browardschools
1/8/2020	Here's a sneak peak at the construction activity that was happening at various @browardschools over the winter break. Strides continue to be made as the team stayed busy delivering on promises. Can you guess which school is yours? #BCPSSMARTFutures @Robin_Bartleman @DonnaKorn2
1/10/2020	Thank you @CoconutCreekGov for allowing @RobertwRuncie and the @browardschools team to provide an update on the #BCPSSMARTFutures improvements that are upcoming & underway in your schools to a packed room. We enjoy interacting with the community. @DonnaKorn2
1/14/2020	The #BCPSSMARTFutures team was out in the community yesterday! We visited the School Advisory Council meetings at @McArthur_HS & @plms_ibworld & the @SWR_Gov EAB meeting to share updates on the status of the SMART program in their @browardschools. Stay tuned for upcoming work!
1/14/2020	At today's @BrowardSchools Board Meeting, @NorcrestElem was approved to move forward with #BCPSSMARTFutures construction with a qualified contractor.
1/15/2020	Keeping the community informed and up to date remains a priority. Thank you @DFB_City for allowing us to present an update on the #BCPSSMARTFutures program at last night's commission meeting. @browardschools

## SMART PROGRAM SOCIAL MEDIA

1/17/2020	Forest Glen Middle School is learning in a lot of new ways and spaces using #BCPSSMARTFutures tools all year long. Check out their new items! (murals, media center furniture, TV Studio equipment & gym bleachers) @browardschools
1/28/2020	Our last stop was at @CooperCityHigh where we had a very engaging conversation with parents, staff and community members to provide an update on the #BCPSSMARTFutures program at their school! We enjoy getting out into the community to provide current and accurate information.
2/5/2020	At yesterday's @BrowardSchools Board Meeting, @EaglePointElem and Piper High School were approved to move forward with #BCPSSMARTFutures construction with qualified contractors. @piperprincipal
2/6/2020	The latest #BCPSSMARTFutures Update is now available. Click the link below to check out some of the work & other activity that occurred over Winter Break. Check out FOCUS ON 2020 (via <a href="http://smore.com">http://smore.com</a> ) <a href="https://smore.com/2smwp-the-smart-program-in-the-new-year...">https://smore.com/2smwp-the-smart-program-in-the-new-year...</a> @RobertwRuncie @browardschools
2/6/2020	On the way to recess Oakland Park Elementary students get to pass their new #BCPSSMARTFutures murals and play on their newly upgraded playground. @browardschools @Garciapincipal
2/7/2020	Have you heard @PasadenaE has a cool campus? From NEW #BCPSSMARTFUTURES laptops to furniture, a digital marquee and cafeteria sound system, the @browardschools kids are ready for school!
2/7/2020	Here's a <a href="#">#SneakPeek</a> of Western High School's BRAND NEW <a href="#">#BCPSSMARTFutures</a> culinary lab What's cooking? #ribboncutting @browardschools @FrankGirardi15 @RobertwRuncie @principalarrojo
2/12/2020	There was a great student & staff turnout this morning at the @WhiddonRogers SAC meeting. We were happy to see the school community involved and wanting to be informed about the progress of #BCPSSMARTFutures improvements on their campus! @browardschools
2/13/2020	Check out the video showcasing #BCPSSMARTFutures renovations in progress at @StranahanDragon that was shared at last night's community meeting. @browardschools @SBBCBrinkworth @RobertwRuncie @FrankGirardi15
2/14/2020	On this day of service and love, the #BCPSSMARTFutures team stands in solidarity with the @MSDHighschool community in remembering the 17 fallen eagles. We will always be #2getherInServiceandLove #MSDStrong
2/18/2020	So far, @BanyanBraves #BCPSSMARTFutures upgrades include 2 new group restrooms, electrical improvements and a new conference room with new carpet, partition walls, doors and windows. Next up is roofing! Keep an eye out for these upgrades! <a href="#">@browardschools</a>

## SMART PROGRAM SOCIAL MEDIA

2/19/2020	We are happy to announce three new schools have made their way into the #BCPSSMARTFutures construction phase! Congrats to @NewRiverMiddle @RamblewoodElem and Hollywood Park Elementary School! Exciting things await! @browardschools
2/19/2020	Check out some of the #BCPSSMARTFutures improvements being made at 70 schools across the @browardschools District in our most recent SMART Update. <a href="https://smore.com/2smwp">https://smore.com/2smwp</a>
2/20/2020	As one of the most utilized spaces on a school campus, the media center is one of the most popular #BCPSSMARTFutures renovations. Check out the latest SMART Update to see some of the newest media centers in the District. <a href="https://smore.com/2smwp">https://smore.com/2smwp</a>
2/21/2020	Sandpiper Elementary School is decked out at every angle with media center broadcast system, cafeteria blinds, a digital marquee, playground upgrades and more. #BCPSSMARTFutures is leading the way to success.
2/25/2020	There's a new #BCPSSMARTFutures building on the block at @FlanaganHS that @browardschools students and teachers can't stop raving about. Follow the link to find out more about the 20-classroom addition. <a href="https://smore.com/2smwp">https://smore.com/2smwp</a>
2/26/2020	Special delivery for @HorizonElem2531! As one of the 88 @browardschools to complete its #BCPSSMARTFutures SCEP projects, Horizon received morning show equipment, laptops & more. See what else they got in the newest SMART Update. <a href="https://smore.com/2smwp">https://smore.com/2smwp</a>
2/26/2020	The Falcon pride was on display today for @FlanaganHS's new classroom building unveiling! Thank you to @RobertwRuncie, Board Member Patti Good, the @cityofppines and Mayor @frankortis for marking this #BCPSSMARTFutures milestone with the Flanagan family today. @browardschools
2/28/2020	The #BCPSSMARTFutures team attended the SAC meeting at @GulfstreamK8 where we felt a warm welcome. Thank you for having us and listening to information regarding ongoing and upcoming construction on both campuses. @browardschools
3/4/2020	We are happy to announce two new schools have made their way into the #BCPSSMARTFutures construction phase! Congrats to @davieelementary and @plms_ibworld! Exciting things await! @browardschools
3/10/2020	Thank you @WestpineP for allowing us to present an update on the #BCPSSMARTFutures improvements at your SAC meeting. We love an inquisitive group. Keeps us on our toes and always prepared to serve the dedicated school community. @browardschools @ReverendRos
3/11/2020	The @LakeForestArts School community was engaging at last night's community meeting. We shared some cool <a href="#">#BCPSSMARTFutures</a> updates and answered questions about construction underway and upcoming improvements <a href="#">@browardschools</a> <a href="#">@AnnMurrayDist1</a>

## SMART PROGRAM SOCIAL MEDIA

3/13/2020	It's been action packed at @CastleHillElem A lot of #BCPSSMARTFutures improvements are happening ranging from roofing to a new fire alarm system. We can tell you how epic the work is, but you can check it out in the pics! @browardschools @ReverendRos
3/14/2020	Follow along as Coconut Creek High School uses their #BCPSSMARTFutures items varying from projectors, auditorium sound system, cafeteria tables, laptops & an auditorium projector. Their campus has got it going on!
3/20/2020	While classes go online, construction continues at @browardschools. With the health and safety of our entire #BCPSSMARTFutures team a top priority, the improvements of our schools continue, with all possible preventative measures in place. Thank you SMART team for moving forward.
3/27/2019	Thanks to @browardschools community's support of the SMART Bond Program, the District has a 2:1 student to computer ratio, making learning from home accessible. To learn more about laptop distribution at your school, visit <a href="https://news.browardschools.com/cms/lib/FL50000611/Centricity/Domain/4/Saturday%20March%2028%20Device%20Distribution%20FINAL.pdf...">https://news.browardschools.com/cms/lib/FL50000611/Centricity/Domain/4/Saturday%20March%2028%20Device%20Distribution%20FINAL.pdf...</a> @RobertwRuncie @FrankGirardi15
3/30/2020	#SmartFact: Students are ready to take on #VirtualLearning with #bcpssmartfutures provided tools. We have distributed 94,600 computing devices to date. @browardschools #shapingminds #designededucation

# SMART PROGRAM SOCIAL MEDIA



## 44 Facebook Posts

### #BCPSSMARTFutures

Follow us: /BCPSSMART

1/2/2020	Happy #NewYear2020!! Cheers to a new decade full of possibilities Broward County Public Schools #BCPSSMARTFutures
1/2/2020	Take a look at Griffin Elementary School's bright new media center! BIG #BCPSSMARTFutures things are happening here. It's just a short walk from the now completed restrooms.
1/3/2020	Broadview Elementary School students are enjoying some cool new #BCPSSMARTFutures additions! Items include playground upgrades, a digital marquee, classroom rugs, laptops + more
1/6/2020	Pinewood Elementary School is buzzing with #BCPSSMARTFutures work! Roofing is currently underway on buildings 1, 4 & 5...next up is media center renovations, HVAC, and fire sprinkler improvements.
1/7/2020	We hope everybody had a great holiday season and is ready to kick off the #NewYear to it's fullest. We'd like to be among the 1st to welcome you back to school and hope everyone is having a great first day back! 🏡 🏠 #BCPSSMARTFutures
1/8/2020	Henry D. Perry Education Center has some new #BCPSSMARTFutures items to show off! Hot items include cafeteria tables, student chairs, student desks, laptops + laptop carts!
1/8/2020	Here's a sneak peak at the construction activity that was happening at various Broward County Public Schools over the winter break. 🏠 🏡 Strides continue to be made as the team stayed busy delivering on promises. Can you guess which school is yours? #BCPSSMARTFutures
1/10/2020	Thank you to the City of Coconut Creek for allowing Superintendent Runcie and the Broward County Public Schools team to provide an update on the #BCPSSMARTFutures improvements that are upcoming & underway in your schools to a packed room. We enjoy interacting with the community.

## SMART PROGRAM SOCIAL MEDIA

1/10/2020	Sheridan Technical High School students are sharp and ready to get back into this school year. They have their #BCPSSMARTFutures laptops and thinkpad backpacks in hand and ready to go.
1/14/2020	The #BCPSSMARTFutures team was out in the community yesterday! We visited the School Advisory Council meetings at McArthur High School & Plantation Middle School, and the Town of Southwest Ranches, Florida EAB meeting to share updates on the status of the SMART program in their Broward County Public Schools. Stay tuned for upcoming work! 🔄
1/14/2020	At today's Broward County Public Schools Board Meeting, Norcrest Elementary School was approved to move forward with #BCPSSMARTFutures construction with a qualified contractor.
1/17/2020	Forest Glen Middle School is learning in a lot of new ways and spaces using #BCPSSMARTFutures tools all year long. Check out their new items! (murals, media center furniture, TV Studio equipment & gym bleachers)
1/17/2020	Fort Lauderdale High School students and staff can now catch a ride to class & even eat lunch outside on a sunny day! #BCPSSMARTFutures has enhanced the learning environment with new golf carts, digital scoreboard tables, a digital marquee & outdoor concrete patio tables
1/23/2020	The Quest Center is making progress to finish their #BCPSSMARTFutures installations...-over the break- installs ranging from HVAC air handlers and lighting to fire alarms were underway! We think this quest can be conquered! 🏆 100
1/27/2020	New River Middle School campus is decked out with #BCPSSMARTFutures items! New installs include projectors for the auditorium, digital video board, camcorder for TV production, digital marquee, laptops + more.
1/28/2020	Sunland Park Academy has reached a new milestone! They have a BRAND-NEW roof and soon enough fire alarm improvements will be underway 🔄 @browardschools #BCPSSMARTFutures
1/28/2020	Our last stop was at Cooper City High School where we had a very engaging conversation with parents, staff and community members to provide an update on the #BCPSSMARTFutures program at their school! We enjoy getting out into the community to provide current and accurate information.
1/30/2020	Gulfstream Academy of Hallandale Beach K-8 loves their new #BCPSSMARTFutures laptops and 🎨 murals. The colorful learning environment has us trotting on from class to class smiling
1/31/2020	Gator Run Elementary has one AMAZING new art lab 🧐 to get creative in! This is where they will go to get the creative juices flowing. Next up, the #BCPSSMARTFutures team will be tackling the 🎵 music room

## SMART PROGRAM SOCIAL MEDIA

2/6/2020	The latest #BCPSSMARTFutures Update is now available. Click the link below to check out some of the work & other activity that occurred over Winter Break. Check out FOCUS ON 2020 (via <a href="http://smore.com">http://smore.com</a> ) <a href="https://smore.com/2smwp-the-smart-program-in-the-new-year">https://smore.com/2smwp-the-smart-program-in-the-new-year</a>
2/6/2020	On the way to recess Oakland Park Elementary students get to pass their new #BCPSSMARTFutures murals and play on their newly upgraded playground. Broward County Public Schools
2/7/2020	Have you heard Pasadena Lakes Elementary School has a cool campus? From NEW #BCPSSMARTFUTURES laptops to furniture, a digital marquee and cafeteria sound system, the Broward County Public Schools kids are ready for school!
2/11/2020	Here's a #SneakPeek of Western High School's BRAND NEW #BCPSSMARTFutures Culinary Lab! What's cooking? 🍳 Broward County Public Schools
2/11/2020	Fairway Elementary School is leading the path to success with a well-lit campus with brand new #BCPSSMARTFutures site lightings, exterior improvements and A/C upgrades to the cafeteria just in time for those hot South Florida days.
2/12/2020	There was a great student & staff turnout this morning at the Whiddon-Rodgers Education Center SAC meeting. We were happy to see the school community involved and wanting to be informed about the progress of #BCPSSMARTFutures improvements on their campus!
2/13/2020	Check out the video showcasing #BCPSSMARTFutures renovations 🏠 in progress at Stranahan High School that was shared at last night's community meeting.
2/14/2020	Pinewood Elementary School is ready to rock on this school year with their #BCPSSMARTFutures laptops, two-way radios, digital marquee, portable sound system and more
2/14/2020	On this Day of Service and Love, the #BCPSSMARTFutures team stands in solidarity with the Marjory Stoneman Douglas High School community in remembering the 17 fallen eagles. We will always be stronger #2getherInServiceandLove #MSDStrong
2/17/2020	Hollywood Hills High School has received bright and shiny #BCPSSMARTFutures items, including front office furniture, chairs, tables, trophy cases, conference chairs and guidance room furniture! 🪑 Go take a look! 👀
2/18/2020	So far, Banyan Elementary School #BCPSSMARTFutures upgrades include 2 new group restrooms, electrical improvements and a new conference room with new carpet, partition walls, doors and windows. Next up is roofing! 🏠 Keep an eye out 👀 for these upgrades!
2/19/2020	We are happy to announce three new schools have made their way into the #BCPSSMARTFutures construction phase! Congrats to New River Middle School, Ramblewood Middle School and Hollywood Park Elementary School! Exciting things await!

## SMART PROGRAM SOCIAL MEDIA

2/19/2020	Check out some of the #BCPSSMARTFutures improvements being made at 70 schools across the Broward County Public Schools District in our most recent SMART Update. <a href="https://smore.com/2smwp">https://smore.com/2smwp</a> <a href="https://youtu.be/IL-DmtKXvXA">https://youtu.be/IL-DmtKXvXA</a>
2/20/2020	School Board Member Ann Murray and the #BCPSSMARTFutures team had a very engaging conversation with the Attucks Middle School community, where renovations to their roof and media center along with other Broward County Public Schools initiatives were discussed. Keep an eye out for construction starting soon!
2/20/2020	As one of the most utilized spaces on a school campus, the media center is one of the most popular #BCPSSMARTFutures renovations. Check out the latest SMART Update to see some of the newest media centers in the District. <a href="https://smore.com/2smwp">https://smore.com/2smwp</a>
2/21/2020	Sandpiper Elementary School is decked out at every angle with media center broadcast system, cafeteria blinds, a digital marquee, playground upgrades and more. #BCPSSMARTFutures is leading the way to success. <a href="#">Broward County Public Schools</a>
2/25/2020	There's a new #BCPSSMARTFutures building on the block at Charles W. Flanagan High School that Broward County Public Schools students and teachers can't stop raving about. Follow the link to find out more about the 20-classroom addition. <a href="https://www.smore.com/2smwp">https://www.smore.com/2smwp</a>
2/26/2020	Special delivery for Horizon Elementary School! As one of the 88 Broward County Public Schools to complete its #BCPSSMARTFutures SCEP projects, Horizon received morning show equipment, laptops & more. See what else they got in the newest SMART Update. <a href="https://www.smore.com/2smwp">https://www.smore.com/2smwp</a>
2/26/2020	The Falcon pride was on display today for Flanagan Charles W High School new classroom building unveiling! Thank you to Superintendent Runcie, Board Member Patti Good, the @cityofppines and Mayor @frankortis for marking this #BCPSSMARTFutures milestone with the Flanagan family today. <a href="#">Broward County Public Schools</a>
2/28/2020	The #BCPSSMARTFutures team attended the SAC meeting at Gulfstream Academy of Hallandale Beach K-8 where we felt a warm welcome. Thank you for having us and listening to information regarding ongoing and upcoming construction on both campuses. <a href="#">Broward County Public Schools</a>
2/28/2020	<a href="#">Broward County Public Schools</a> and Superintendent @RobertwRuncie provided an update to the cityoftamarac Commission on the status of #BCPSSMARTFutures improvements at schools within the city. Check out the fun improvements that were showcased in the presentation!
3/11/2020	Thank you <a href="#">Westpine Middle School</a> for allowing us to present an update on the #BCPSSMARTFutures improvements at your SAC meeting. We love an inquisitive group. Keeps us on our toes and always prepared to serve the dedicated school community. <a href="#">Broward County Public Schools</a> @ReverendRos

## SMART PROGRAM SOCIAL MEDIA

3/20/2020	While classes go online, construction goes onward at <u>Broward County Public Schools</u> . With the health and safety of our entire #BCPSSMARTFutures team a top priority, the improvements of our schools continue, with all possible preventative measures in place. Thank you to the SMART team for keeping construction moving forward.
3/28/2020	"This day was made possible through the taxpayers of Broward County, who passed our SMART Bond referendum, which allowed us to purchase over 95,000 computing devices and reduce our student to computer ratio from 6:1 to 2:1, and in many grade levels it is now 1:1. Because of this investment, we are technology-rich and ready, which is needed now more than ever." #StayAtHome #BCPSSMARTFutures
3/30/2020	#SMARTFact: Students are ready to take on #VirtualLearning with #BCPSSMARTFutures provided tools. We have distributed 94,600 computing devices to date. Broward County Public Schools #shapingminds #designededucation

# SMART PROGRAM SOCIAL MEDIA



## 31 Instagram Posts

### #BCPSSMARTFutures

Follow us: @bcps\_smart

1/1/2020	Wishing everyone a bright & festive 🎉 #2020
1/2/2020	Take a look at Griffin Elementary School's bright new media center! BIG #BCPSSMARTFutures things are happening here. It's just a short walk from the now completed restrooms.
1/3/2020	Broadview Elementary School students are enjoying some cool new #BCPSSMARTFutures additions! Items include playground upgrades, a digital marquee, classroom rugs, laptops + more @browardschools
1/6/2020	@PinewoodElementary is buzzing with #BCPSSMARTFutures work! Roofing is currently underway on buildings 1, 4 & 5...next up is media center renovations, HVAC, and fire sprinkler improvements.
1/7/2020	We hope everybody had a great holiday season and is ready to kick off the #NewYear to it's fullest. We'd like to be among the 1st to welcome you back to school and hope everyone is having a great first day back! 🏫🏠 #BCPSSMARTFutures
1/8/2020	Henry D. Perry Education Center has some new #BCPSSMARTFutures items to show off! Hot items include cafeteria tables, student chairs, student desks, laptops + laptop carts!
1/8/2020	Here's a sneak peak at the construction activity that was happening at various @browardschools over the winter break. 🏠🏠 Strides continue to be made as the team stayed busy delivering on promises. Can you guess which school is yours? #BCPSSMARTFutures
1/10/2020	@sheridantechhs students are sharp and ready to get back into this school year. They have their #BCPSSMARTFutures laptops and thinkpad backpacks in hand and ready to go.
1/17/2020	Forest Glen Middle School is learning in a lot of new ways and spaces using #BCPSSMARTFutures tools all year long. Check out their new items! ✔️ (murals, media center furniture, TV Studio equipment & gym bleachers)

## SMART PROGRAM SOCIAL MEDIA

1/17/2020	Fort Lauderdale High School students and staff can now catch a ride to class & even eat lunch outside on a sunny day! #BCPSSMARTFutures has enhanced the learning environment with new golf carts, digital scoreboard tables, a digital marquee & outdoor concrete patio tables
1/23/2020	The Quest Center is making progress with their renovations! Swipe on to see #BCPSSMARTFutures installations ranging from HVAC air handlers and lighting to fire alarms. 🙌👏
1/28/2020	New River Middle School campus is decked out with #BCPSSMARTFutures items! New installs include projectors for the auditorium, digital video board, camcorder for TV production, digital marquee, laptops + more.
1/28/2020	Sunland Park Academy has reached a new milestone! They have a BRAND-NEW roof and soon enough fire alarm improvements will be underway🔧 #BCPSSMARTFutures
1/30/2020	Our last stop was at Cooper City High School where we had a very engaging conversation with parents, staff and community members to provide an update on the #BCPSSMARTFutures program at their school! We enjoy getting out into the community to provide current and accurate information.
1/30/2020	Gulfstream Academy of Hallandale Beach K-8 loves their new #BCPSSMARTFutures laptops and murals. The colorful learning environment has us trotting on from class to class smiling 😊
2/4/2020	Gator Run Elementary School has one AMAZING new art lab🎨 to get creative in! This is where they will go to get the creative juices flowing. Next up, the #BCPSSMARTFutures team will be tackling the🎵 music room
2/8/2020	Have you heard Pasadena Lakes Elementary School has a cool campus? From NEW #BCPSSMARTFutures laptops💻 to furniture, a digital marquee and cafeteria sound system, the @browardschools kids are ready for school!
2/11/2020	Here's a #SneakPeek of Western High School's brand new #BCPSSMARTFutures culinary lab! What's cooking? 🍳👩🍳 #ribboncutting @browardschools
2/13/2020	Fairway Elementary School is leading the path to success with a well lit campus with brand new #BCPSSMARTFutures site lightings, exterior improvements and A/C upgrades to the cafeteria just in time for those hot South Florida days.
2/13/2020	There was a great student & staff turnout yesterday morning at the Whiddon Rodgers Education Center meeting. We were happy to see the school community involved and wanting to be informed about the progress of #BCPSSMARTFutures improvements on their campus!

## SMART PROGRAM SOCIAL MEDIA

2/18/2020	@PinewoodElementary is ready to rock on this school year with their #BCPSSMARTFutures laptops, two-way radios, digital marquee, portable sound system and more
2/19/2020	Hollywood Hills High School has received bright and shiny #BCPSSMARTFutures items, including front office furniture, chairs, tables, trophy cases, conference chairs and guidance room furniture! Go take a look!
2/21/2020	Construction Update Video Check out some of the #BCPSSMARTFutures improvements being made at 70 schools across the @browardschools District in our most recent SMART Update.
2/24/2020	So far, Banyan Elementary School #BCPSSMARTFutures upgrades include 2 new group restrooms, electrical improvements and a new conference room with new carpet, partition walls, doors and windows. Next up is roofing! Keep an eye out for these upgrades!
2/27/2020	The Falcon pride was on display yesterday for Flanagan High School's new classroom building unveiling! Thank you to @RobertwRuncie, Board Member Patti Good, the @cityofppines and Mayor Frank Ortis for marking this #BCPSSMARTFutures milestone with the Flanagan family.
3/2/2020	As one of the most utilized spaces on a school campus, the media center is one of the most popular #BCPSSMARTFutures renovations. Check out the latest SMART Update to see some of the newest media centers in the District. <a href="https://smore.com/2smwp">smore.com/2smwp</a>
3/12/2020	Atlantic West Elementary School has some new #BCPSSMARTFutures SWAG items to grab & brag about! These items include a Digital marquee, front office furniture, facilities equipment & folding chairs, with more to come. We bet you'll notice them when you're on campus!
3/13/2020	It's been action packed at Castle Hill Elementary. A lot of #BCPSSMARTFutures improvements are happening ranging from roofing to a new fire alarm system. We can tell you how epic the work is, but you can check it out in the pics! @browardschools
3/14/2020	Follow along the way as Coconut Creek High School uses their #BCPSSMARTFutures items varying from projectors, auditorium sound system, cafeteria tables, laptops & an auditorium projector. Their campus has got it going on! @browardschools
3/20/2020	While classes go online, construction goes onward at @browardschools. With the health and safety of our entire #BCPSSMARTFutures team a top priority, the improvements of our schools continue, with all possible preventative measures in place. Thank you to the SMART team for keeping construction moving forward.
3/30/2020	<a href="#">#SMARTFact</a> : Students are ready to take on <a href="#">#VirtualLearning</a> with <a href="#">#BCPSSMARTFutures</a> provided tools. We have distributed 94,600 computing devices to date. @browardschools <a href="#">#shapingminds</a> <a href="#">#graphicdesignededucation</a>

# BOARD APPROVAL ANNOUNCEMENTS

As a SMART Facilities Project progresses through Planning and Completion, principals are made aware of any new **Board Approval Milestones** along with relevant information regarding expectations and procedure.

## 16

### Board Approval Announcements Sent This Quarter



School Board approves key processes of individual SMART projects, usually in the transition from one phase to the next.



School principals are notified by the Executive Director of the SMART Program, including congratulations and important information.



Board approval principal letters help schools understand the status of SMART projects.



AVAILABLE ONLINE:

## BOARD MILESTONES EXPLAINED

## BOARD APPROVAL ANNOUNCEMENTS (CONTD.)

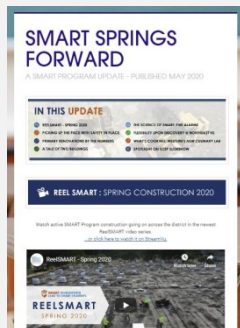
1/14/2020	Authorization to Advertise for Bids - Gulfstream Academy of Hallandale Beach K-8 (f.k.a. Hallandale Elementary School) - Hallandale Beach - RGD Consulting Engineers Orlando, LLC - SMART Program Renovations - Project No. P.002072
1/14/2020	Construction Bid Recommendation of \$500,000 or Greater - ITB 19-154C, Norcrest Elementary School, Burke Construction Group, Inc., SMART Program Renovations, Project No. P.001969
2/4/2020	Approve Authorization to Advertise for Bids for Silver Palms Elementary School, RGD & Associates, INC. d/b/a RGD Consulting Engineers Orlando, LLC SMART Program Renovations Project No. P.002146
2/4/2020	Construction Bid Recommendation of \$500,00 or Greater - ITB 18-203C Piper High School, H.A. Contracting, Corp, SMART Program Renovations, Project No. P.001744
2/4/2020	Construction Bid Recommendation of \$500,00 or Greater - ITB 19-152C - Eagle Point Elementary School, Burke Construction Group, Inc, SMART Program Renovations, Project No. P.001746
2/19/2020	Construction Bid Recommendation of \$500,00 or Greater - ITB 18-202C- Hollywood Park Elementary School- Burke Construction Group, Inc., SMART Program Renovations, Project No. P.001788
2/19/2020	Construction Bid Recommendation of \$500,00 or Greater - ITB 19-145C - New River Middle School - Burke Construction Group, Inc., SMART Program Renovations, Project No. P.001710
2/19/2020	Construction Bid Recommendation of \$500,00 or Greater - ITB 19-151C - Ramblewood Middle School - School, OAC Action Construction, Corp. SMART Program Renovations Project No. P.001867
2/19/2020	Approve Authorization to Advertise for Bids for Crystal Lake Middle School, Rodriguez Architects, INC. - SMART Program Renovations, Project No. P.000816

## BOARD APPROVAL ANNOUNCEMENTS (CONTD.)

2/19/2020	Approve Authorization to Advertise for Bids for Gulfstream Early Learning Center of Excellence, Silva Architects, LLC. - SMART Program Renovations, Project No. P.002055
2/19/2020	Approve Authorization to Advertise for Bids for Cooper City Elementary School, RGD Consulting Engineers Orlando, LLC - SMART Program Renovations, Project No. P.002150
3/4/2020	Construction Bid Recommendation of \$500,00 or Greater - ITB 18-180C- Plantation Middle School- Lee Construction Group, Inc., SMART Program Renovations, Project No. P.001729
3/4/2020	Construction Bid Recommendation of \$500,00 or Greater - ITB 19-144C- Davie Elementary School- LEGO Construction Co., SMART Program Renovations, Project No. P.001899
3/31/2020	Approve Authorization to Advertise for Bids for Margate Elementary School, - Song & Associates, Inc. - SMART Program Renovations - Project No. P.001647
3/31/2020	Approve Authorization to Advertise for Bids for - Westglades Middle School – RGD Consulting Engineers Orlando, LLC - SMART Program Renovations - Project No. P.002131
3/31/2020	Construction Bid Recommendation of \$500,000 or Greater - ITB 18-177C - Lauderdale Manors Early Learning and Resource Center - Burke Construction Group, Inc. - SMART Program Renovations - Project No. P.001635

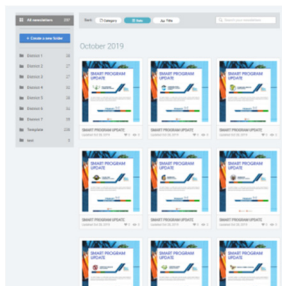
# LOOK AHEAD

Each quarter, the Communications team seeks new means and methods to keep the various stakeholders and school communities informed and engaged with the SMART Program.



## SMART Update Newsletter

The upcoming edition of the program-wide digital newsletter will be issued next quarter, highlighting the SMART program's continued progress on vacant campuses, videos and featured stories around the District. Board members and District staff will be encouraged to share the newsletter to amplify public awareness.



## Individual School Newsletters

School specific newsletters will be sent to every principal in the District to be shared through ParentLink and/or their preferred social media platforms. The intent of these newsletters aims to keep each local community updated on the school's current status and progress in the SMART Program.



## Time-Lapse Video Footage

Cameras were installed at **Cypress Bay High School** and **Falcon Cove Middle School** to record the construction of their new buildings and produce time-lapse footage of the project over an extended time frame.



## Website Enhancements

The SMART Futures website will continue to be enhanced with new features including a "What's Happening Now?" section for each individual school page and modified spaces for board members, District staff, and local municipalities – allowing key influencers to keep their communities connected to the specific SMART Program projects that impact them most.



