



Section 7

Supplier Diversity Outreach Program

Maurice Woods, Chief Strategy & Operations Officer

Introduction

The Economic Development & Diversity Compliance Department (EDDC)/Supplier Diversity Outreach Program (SDOP) continues to support the SMART Bond Program. As part of our Continuous Improvement Measures, in the first quarter (Q1) of Fiscal Year 2019-2020, SDOP made the following strides:

Activities

- Processed 46 E/S/M/WBE certification applications
- Evaluated 106 Bid Submittals and contracts per Policy 3330
- 17 Bid notifications were sent to the certified and non-certified vendor database

Reports

- *Monthly Utilization: Tracking 245 contracts with M/WBE Utilization*
- E/S/MWBE Program activities which highlight:
 - Approved Certifications Application - 34
 - Denied Certification Applications - 12 (10 companies did not meet the required Significant Business Presence)
 - Outreach Events – Hosted and participated in 11 events
- Provided Technical Assistance to more than 40 certified and non-certified suppliers

Hosted Two (2) Events:

1. LEGO Construction Meet-the-Prime Outreach Event
2. BCPS Disparity Workgroup & Small Business Advisory Committee Joint Meeting

Participated in nine (9) Events:

1. 2019 Broward Supplier Diversity Day
2. D. Stephenson Construction Subcontractors Meet & Greet
3. Hispanic Unity of Florida Entrepreneurs Summit 2019
4. Marketing Your Business Using ReferenceUSA
5. Super Bowl LIV Business Connect Workshop
6. South Florida Anchor Alliance Meeting (Total of 1 meeting)
7. Urban League, Minority Builders Coalition & School Board Partners Meeting (Total of 3 meetings)

Supplier Diversity Outreach Program



Procurement & Warehousing Services » Supplier Diversity Outreach Program

Executive Summary

The Economic Development & Diversity Compliance Department (EDDC)/ Supplier Diversity Outreach Program (SDOP) promotes inclusion and economic growth in support of the local Small business Community. With the focus on Continuous Improvement, and the Implementation of Policy 3330, SDOP continues to do its part by attending and hosting a variety of outreach events. The Goal is to educate, empower and connect the small business community to Procurement opportunities to do business with SBBC. Similar to best practices, below are program components to perform our function towards economic inclusion:

Outreach

- SDOP attends and hosts various events to educate and recruit E/S/M/WBEs
- Distribute courtesy emails of advertised solicitations.

Certification

- The team reviews certifiable firms for SDOP's E/S/M/WBE Certification Program

Compliance

- Evaluate solicitations for the applicability of affirmative procurement initiatives (API)
- Participate in the E/S/M/WBE Pre-Bid Meetings and Qualification Selection Evaluation Committee (QSEC).
- Monitor and track all procurement activities for E/S/M/WBE engagement and utilization
- Review of Pre-Bid Solicitation Language for Policy 3330 APIs

In Q1 FY 20 EDDC/SDOP accomplished the following:

Activities

- *Continued the transition to eProcure Supplier Online Portal: Reviewed 46 applications*
- *Evaluated 106 Bid Submittals and contracts per Policy 3330*
- *17 Bid notifications were sent to the certified and non-certified vendor database*

Reports

- *Monthly Utilization: Tracking 245 contracts with M/WBE Utilization*
- *E/S/MWBE Program activities which highlight:*
 - *Approved Certifications Application - 34*
 - *Denied Certification Applications - 12 (10 companies did not meet the required Significant Business Presence)*
 - *Outreach Events – Hosted and participated in 11 events*
- *Provided Technical Assistance to more than 40 certified and non-certified suppliers*

Between July 1, 2019 and September 30, 2019, EDDC evaluated 82 Construction and 24 Non-Construction submittals, totaling 106 proposals evaluated. The Q1 update provided BCPS with E/S/MWBE certification data and an Outreach Events report with ROI. The items below reflect the information contained within the SDOP section of the BOC report for Q1, FY '20.

SDOP Program Metrics

1. SDOP Outreach Events Reports
2. E/S/M/WBE Certification Program Activity
3. SMART Bond E/S/M/WBE Contract Compliance
 - 3.1. E/S/M/WBE Bond Report FY'20 Q1
 - 3.2. E/S/M/WBE Breakdown by SMART Category
 - 3.3 Owners Representative Services M/WBE Commitment
 - 3.4 Cost and Program Control Services M/WBE Commitment
4. SMART Bond S/M/WBE Cumulative Spend
 - 4.1. Value of Purchase Orders Issued to E/S/M/WBE Firms per SMART Category
 - 4.2. Spend Per Quarter (FY'15 – Present)

SDOP PROGRAM METRICS

Reporting Period July 1st, 2019 – September 30th, 2019

1. SDOP OUTREACH EVENTS REPORT

- # of Workshops/Speaker - 2
- # of Trade Shows/Expos – 2
- # of Matchmakers/Networking - 2
- # Focus Group/ Community Meetings - 5

Total Outreach Events - 11

2. S/M/WBE CERTIFICATION PROGRAM ACTIVITY

- # of Certifications - 11
- # Tri County Reciprocal Certifications - 6
- # of Re-Certifications – 17
- # of Denials - 12

Total M/WBE Program Activity – 46

Total Number of S/M/WBE Certified Firms – 718 *

**The 718 reflects cumulative data that was reported to the Board through August 2019.
September's E1 Report will be presented to the board on Dec. 10.*

3. SMART BOND M/WBE CONTRACT COMPLIANCE *

3.1 M/WBE Bond Report FY'20 Q1

- # of Contracts with M/WBE Participation – 16
- \$ Amount of Total Contracts – \$45,975,515
- \$ Amount of M/WBE Commitment – \$12,481,402
- % of M/WBE Commitment – 27%
- \$ Amount of Non-MWBE – \$33,494,113

3.2 – M/WBE Breakdown by SMART Category

4. SMART BOND M/WBE CUMULATIVE SPEND UP TO FY'20 Q1

4.1 – Value of Purchase Orders Issued to E/S/M/WBE Firms per SMART Category

- \$ Amount of E/S/M/WBE Spend – \$145,931,507
- % of E/S/M/WBE Prime Utilization – 25.97%

4.2 - Spend Per Quarter (FY 15 – Present)

4.3 - SMART Bond Cumulative Spend by Ethnicity (FY 15 – Present)

1. SDOP Outreach Events Report

ECONOMIC DEVELOPMENT & DIVERSITY COMPLIANCE DEPARTMENT OUTREACH REPORT FOR AUGUST 31, 2019

BCPS Event	Date	Description	Role	Staff Attendee(s)	Prospective E/S/M/WBE Companies	Certified E/S/M/WBE Companies	Staff	Total in Attendance at Event/ PWS SDOP Exhibit Table	Total Certified E/S/M/WBE Companies Post-Event	% of Total Certified E/S/M/WBE Companies Post-Event*
No	Thursday, July 11, 2019	D. Stephenson Construction, Inc. Subcontractor Meet & Greet	Business Matchmaker	CBRE/Heery Consultant - Vincent Jones	13	10	1	29	0	0.00%
Yes	Thursday, July 11, 2019	LEGO Construction Meet-The Prime Outreach Event	Business Matchmaker	SDOP Staff- Chelsea Jones Finley PWS Staff- Luis Perez	3	10	2	17	0	0.00%
Yes	Wednesday, August 11, 2019	SBCC Diversity Work Group & Small Business Advisory Committee Joint Meeting	Work Group Meeting	District Staff - Maurice Woods, Robert Vignola, Esq. SDOP Staff - Jasmine Jones, Chelsea Jones Finley, Lavinia Freeman CBRE/Heery Consultant - Natasha St. Louis Legal Consultant - Franklin Lee, Esq.	N/A	0	4	43	N/A	N/A
No	Thursday, August 22, 2019	2019 Broward Supplier Diversity Day	Business Matchmaker	SDOP Staff- Chelsea Jones Finley and Lavinia Freeman	29	5	2	41	0	0.00%
No	Monday, August 26, 2019	Anchor Alliance Meeting	Partnership Meeting	SDOP Staff - Jasmine Jones	N/A	0	1	15	N/A	N/A
No	Friday, September 20, 2019	Hispanic Unity of Florida Entrepreneur Summit 2019	Business Summit	SDOP - Jasmine Jones and Chelsea Jones						
No	Friday, October 4, 2019	Florida Department of Transportation Construction Management Development Program & Bond Guarantee Program (CMOP-BGP) (FDOT) Part 1 of 4	Business Development Training	TBD						
No	Wednesday, October 9, 2019	Broward County 2019 Florida International Trade and Cultural Expo (FITCE)	Business Matchmaker	TBD						
No	Thursday, October 10, 2019	Broward County 2019 Florida International Trade and Cultural Expo (FITCE)	Business Matchmaker	TBD						
No	Friday, October 11, 2019	Florida Department of Transportation Construction Management Development Program & Bond Guarantee Program (CMOP-BGP) (FDOT) Part 2 of 4	Business Development Training	SDOP Staff - Chelsea Jones Finley, Lavinia Freeman						

ECONOMIC DEVELOPMENT & DIVERSITY COMPLIANCE DEPARTMENT
OUTREACH REPORT FOR AUGUST 31, 2019

BCPS Event	Date	Description	Role	Staff Attendee(s)	Prospective E/S/M/WBE Companies	Certified E/S/M/WBE Companies	Staff	Total in Attendance at Event/ PWS SDOOP Exhibit Table	Total Certified E/S/M/WBE Companies Post-Event	% of Total Certified E/S/M/WBE Companies Post-Event*
	Thursday, October 17, 2019	F120 Capital Projects and Contracting Opportunities	Informational Session	SDOP Staff - Chelsea Jones Finley, Larinda Freeman						
No	Friday, October 18, 2019	Florida Department of Transportation Construction Management Development Program & Bond Guarantee Program (GMDP-669) (PDOT) Part 3 of 4	Business Development Training	TBD						
No	Friday, October 25, 2019	Florida Department of Transportation Construction Management Development Program & Bond Guarantee Program (GMDP-669) (PDOT) Part 4 of 4	Business Development Training	TBD						
No	Thursday, November 7, 2010	South Florida Business Conference & Expo 2019	Business Matchmaker	TBD						
			Total # of Attendees Fiscal Year To Date		45	25	N/A	145	0	0.00%

Average % of E/S/M/WBE Certifications Per Event

2. S/M/WBE Certification Program Activity



ECONOMIC DEVELOPMENT & DIVERSITY COMPLIANCE DEPARTMENT Supplier Diversity Outreach Program

Emerging/Small/Minority/Women Business Enterprise (E/S/M/WBE) Certification Report

E/S/M/WBE PROGRAM ACTIVITY AS OF AUGUST 1- 31, 2019								
TOTAL NUMBER OF CERTIFIED COMPANIES			718					
SBE Certified Companies			73					
MBE Certified Companies			317					
M/WBE Certified Companies			217					
WBE Certified Companies			111					
APPLICATIONS PROCESSED	FISCAL YEAR 2017-2018	FISCAL YEAR 2018-2019	REPORT July 31, 2019	REPORT August 31, 2019	FISCAL YEAR-TO-DATE			
Total Approved Applications	286	196	17	17	34			
New Certifications	87	82	6	5	11			
Tri-County Reciprocal Certifications	91	46	2	4	6			
Re-Certifications	108	68	9	8	17			
Total Denied Applications	25	142	8	4	12			
Total Applications Processed	311	338	25	21	46			
APPLICATIONS IN QUEUE	FISCAL YEAR 2017-2018*	FISCAL YEAR 2018-2019*	REPORT JULY 31, 2019	REPORT AUGUST 31, 2019				
Applications Received in Reporting Period	22	18	9	29				
Carried Over Applications (Applications pending review, in progress and/or pending additional information)	23	15	17	11				
Total Applications in the Queue	45	33	26	40				
*The total number of applications in the queue at the end of the respective fiscal year.								
E/S/M/WBE CERTIFIED FIRMS BY ETHNICITY/GENDER AND INDUSTRY CATEGORIES								
Firms By Ethnicity/ Gender	Female-Owned Firms	Male-Owned Firms	Total Number of Available Firms	Total (%) of Available Firms	INDUSTRY CATEGORIES***			
					Construction	Commodities	Professional Services	Other Contractual Services
African-American	100	147	247	34%	88	15	47	127
Asian-American	18	22	40	6%	8	10	18	8
Hispanic-American	99	147	246	34%	112	24	63	71
Native American	0	1	1	0%	1	0	0	0
Caucasian American (WBE)	111	0	111	15%	33	16	29	47
Non-Minority (SBE)**	19	54	73	10%	21	6	20	32
Grand Total and %	347	371	718	100%	263	71	177	285
	48%	52%			37%	10%	25%	40%
**Non-Minority (SBE) is defined as firms certified as Small Business Enterprises and do not include ethnicity as a certification factor.								
***Some firms are categorized under more than one industry category.								

3.1 M/WBE Bond Report FY'20 Q1

3.1 FY'20 Q1 BOC Report

Project #	Project Type	School/Facility	Prime	Sub Contractor	Ethnicity/Gender	Basic Contract Value	MWBE Commitment %	MWBE Commitment Amount
P.002011	Construction	Mirror Lake ES	West Construction	Trintec Construction, Inc. dba Icon Roofing	WBE	\$3,038,785	8%	\$242,640
				Coltec Engineering, Inc.	MBE-HA		8%	\$232,000
				L.T.B. Electrical Services, Inc.	MBE-AA		2%	\$55,914
P.001793	Construction	Pioneer MS	LEGO Construction	LEGO Construction	MBE-HA	\$9,096,996	8%	\$700,000
				Trintec Construction, Inc. dba Icon Roofing	WBE		5%	\$466,000
				Coltec Engineering, Inc.	MBE-HA		24%	\$2,148,000
				JIAS Door Installations, Inc.	MWBE-HA		0%	\$29,657
P.001972	Construction	Dave Thomas Education Center	Overholt Construction Corp	Coltec Engineering, Inc.	MBE-HA	\$2,202,967	31%	\$688,500
P.001974	Construction	Bright Horizons Center	LEGO Construction	LEGO Construction	MBE-HA	\$2,896,000	17%	\$485,600
P.001897	Construction	Embassy Creek ES	G.E.C Associates Inc	GEC Associates, Inc	MBE-HA	\$3,436,445	33%	\$1,143,992
				Comfort Tech Air Conditioning, Inc	MWBE-HA		33%	\$1,135,000

3.1 M/WBE Bond Report FY'20 Q1

3.1 FY'20 Q1 BOC Report

Project #	Project Type	School/Facility	Prime	Sub Contractor	Ethnicity/Gender	Basic Contract Value	MWBE Commitment %	MWBE Commitment Amount
P.001839	Construction	Fort Lauderdale HS	West Construction	Coltec Engineering, Inc	MWBE-HA	\$2,939,898	14%	\$411,500
P.001965	Construction	Everglades HS	LEGO Construction	LEGO Construction	MBE-HA	\$5,091,140	5%	\$254,557
P.001684	CMAR Services	Northeast HS	Pirtle Construction Co	Trintec Construction, Inc. dba Icon roofing	WBE	\$419,500	8%	\$419,500
P.001864	Construction	Pembroke Pine ES	T&G Constructors	M.C.O Construction & Services	MWBE-AA	\$105,000	25%	\$26,250
P.001864	Construction	Pembroke Pine ES	T&G Constructors	Coltec Engineering, Inc	MBE-HA	\$3,699,000	26%	\$950,000
P.001971	Construction	Sunset Lakes ES	LEGO Construction Co	LEGO Construction	MBE-HA	\$2,419,140	6%	\$145,000
P.001845	Professional Services Agreement	Hollywood Hills ES-Hollywood	The Tamara Peacock Company Architects of Florida, Inc.	Trintec Construction, Inc dba Icon Roofing	WBE	\$340,000	7%	\$161,760
P.001890	Professional Services Agreement	North Andrews Gardens ES	The Tamara Peacock Company Architects of Florida, Inc.	RGD & Associates, Inc	WBE	\$51,000	15%	\$51,000

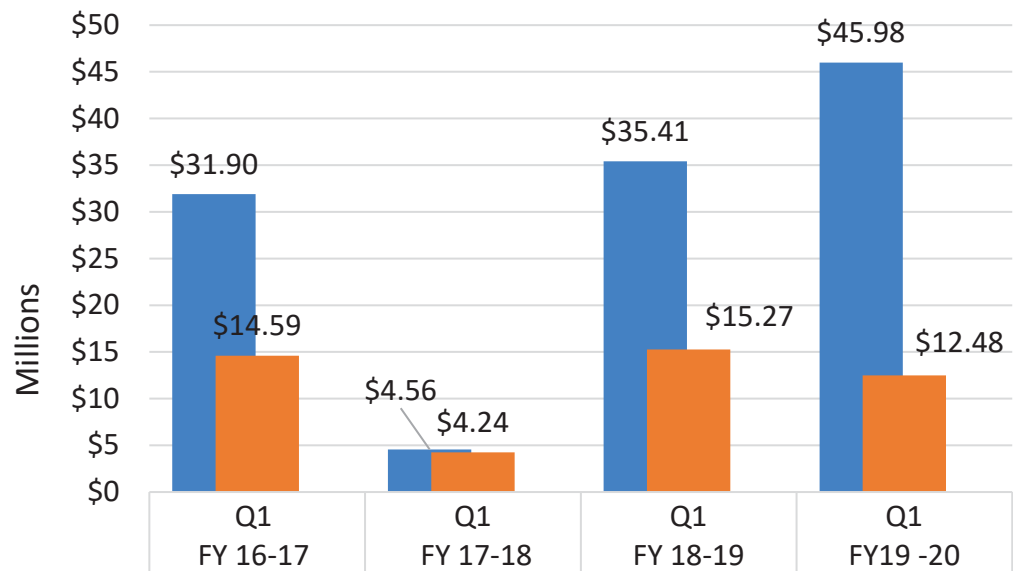
3.1 M/WBE Bond Report FY'20 Q1

3.1 FY'20 Q1 BOC Report

Project #	Project Type	School/Facility	Prime	Sub Contractor	Ethnicity/Gender	Basic Contract Value	MWBE Commitment %	MWBE Commitment Amount
P.002042	Professional Services Agreement	Tequesta Trace MS	LIVS Associates	Livs Associates	MBE-HA	\$504,000	84%	\$423,360
P.001980	Professional Services Agreement	Indian Trace ES	LIVS Associates	Hammond & Associates, Inc	MBE-AA		11%	\$55,440
				Eastern Engineering Group Company	MWBE-HA		5%	\$25,200
P.001866	Construction	Riverglades Elementary School	Lunacon Engineering Group	Integ Miami	E/SMWBE	\$2,227,434	23%	\$512,533
P.001743	Construction	James S. Rickards MS	West Construction, Inc.	Comfort Tec Air	MBE-HA	\$7,978,710	19%	\$1,480,000
						\$45,975,515	27%	\$12,481,402

3.2 M/WBE Breakdown by SMART Category

Summary of MWBE SMART Bond Commitment

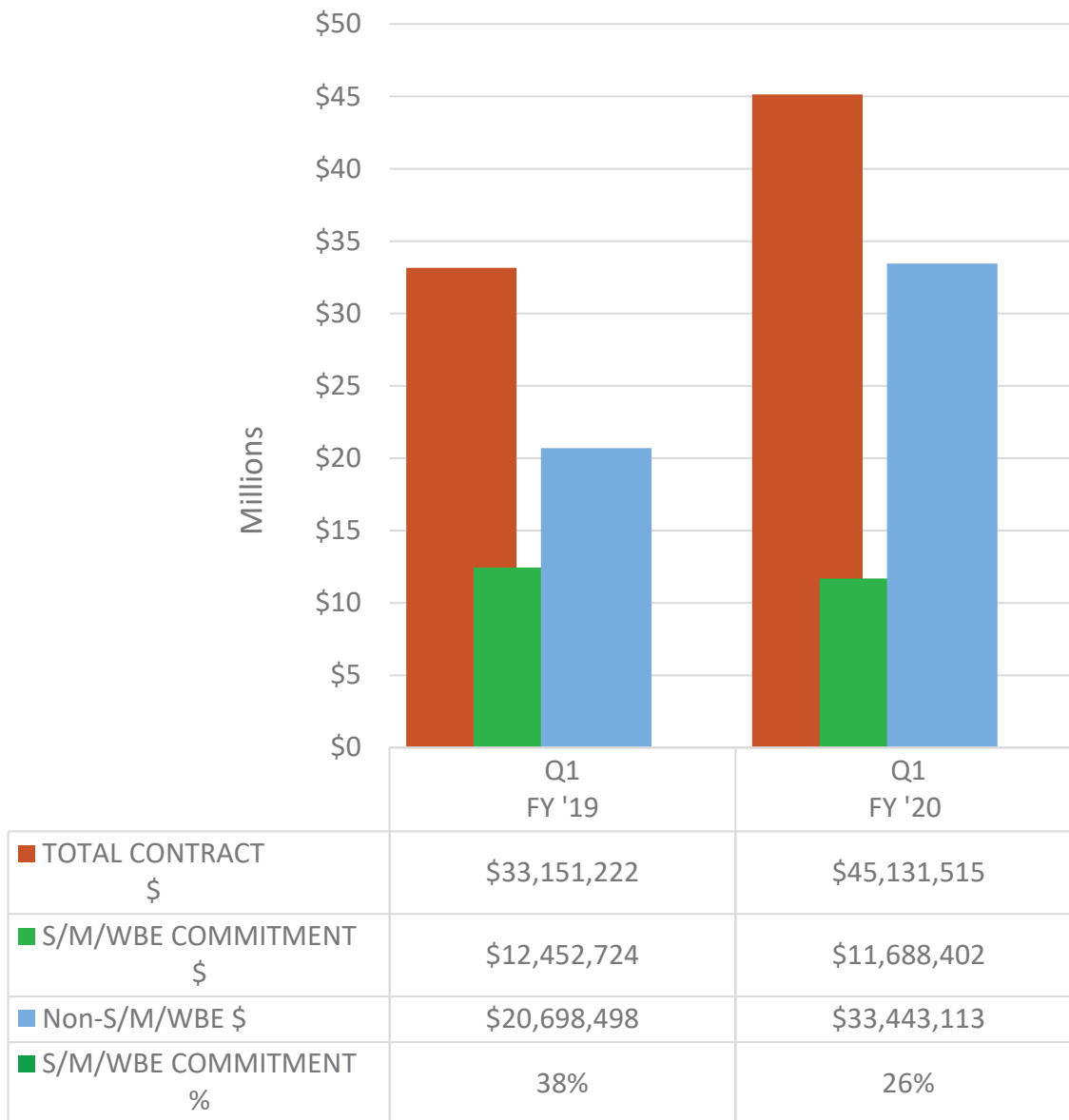


TOTAL CONTRACT VALUE \$	\$31,895,639.41	\$4,558,750.00	\$35,413,221.59	\$45,975,515.00
TOTAL MWBE COMMITMENT \$	\$14,590,768.59	\$4,244,007.50	\$15,267,051.27	\$12,481,402.00
TOTAL MWBE COMMITMENT %	46%	93%	43%	27%

By Ethnicity/Gender	FY'17 Q1	FY'18 Q1	FY'19 Q1	FY'20 Q1
African American MBE	\$3,208,495	\$652,690	\$3,644,174	\$111,354
African American MWBE	\$0	\$21,160	\$0	\$26,250
Women Business Enterprise WBE	\$16,827	\$496,188	\$2,858,106	\$1,578,900
Asian Pacific American MBE	\$14,694	\$327,220	\$14,250	\$0
Hispanic American MBE	\$10,016,825	\$992,510	\$5,467,971	\$8,651,009
Hispanic American WBE	\$149,793	\$66,100	\$2,121,161	\$2,113,890
Sub-Continent Asian American MBE	\$975,481	\$251,890	\$191,250	\$0
Sub-Continent Asian American WBE	\$208,654	\$1,436,250	\$432,600	\$0
TBD	\$0	\$0	\$537,540	\$0
Total by Ethnicity/Gender \$	\$14,590,769	\$4,244,007.50	\$15,267,051.27	\$12,481,402.33
Total Contract Amount \$	\$31,895,639	\$4,558,750.00	\$35,413,221.59	\$45,975,515.47
Total M/WBE commitment %	46%	93%	43%	27%

3.2 MWBE Breakdown by SMART Category

Construction Services



3.2 MWBE Breakdown by SMART Category

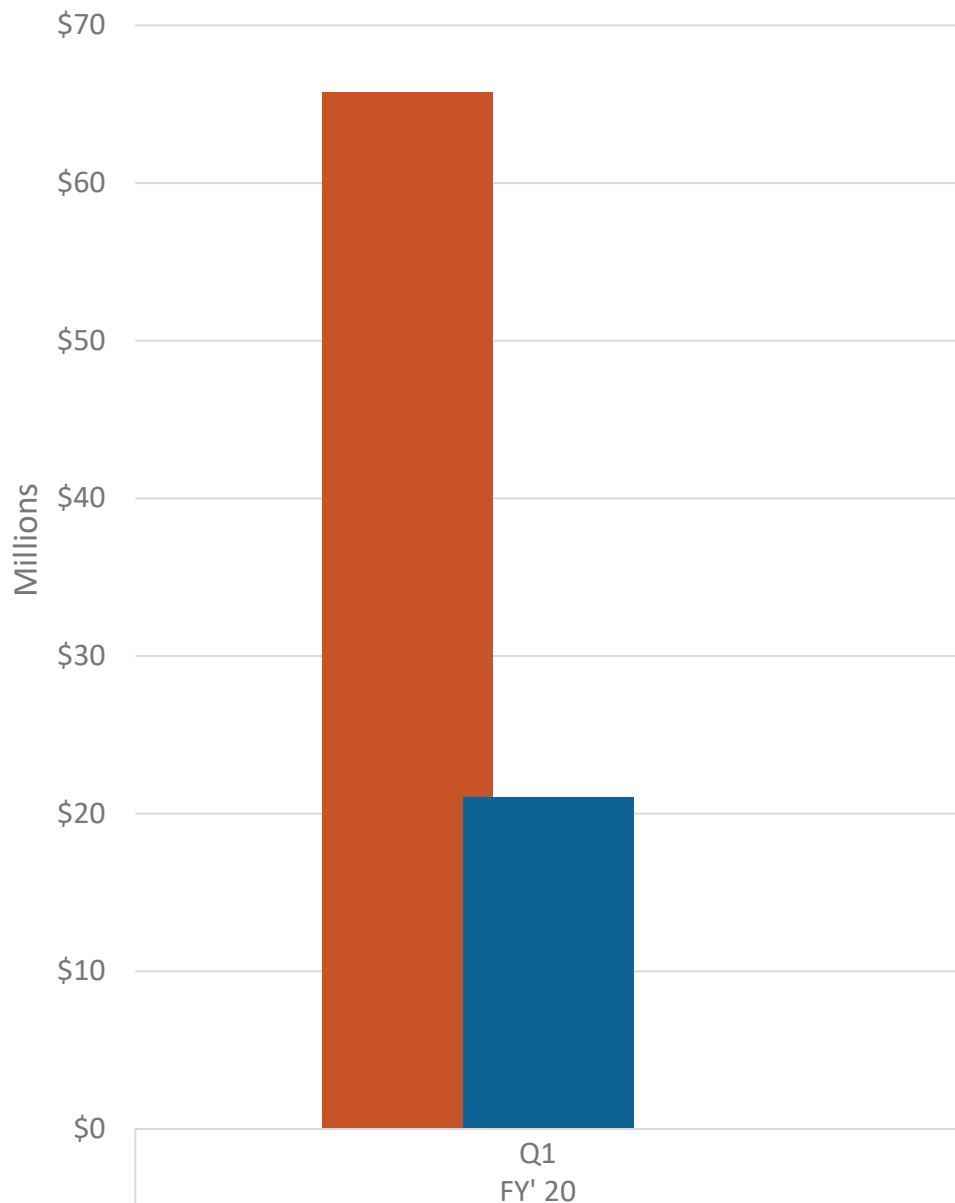
Professional Design Services



	FY'19 Q1	FY'20 Q1
Total Contract Value	\$2,262,000	\$844,000
MWBE \$	\$2,232,000	\$793,000
Non-MWBE \$	\$30,000	\$51,000
MWBE %	100%	94%

3.2 Owner's Representative Services M/WBE Commitment

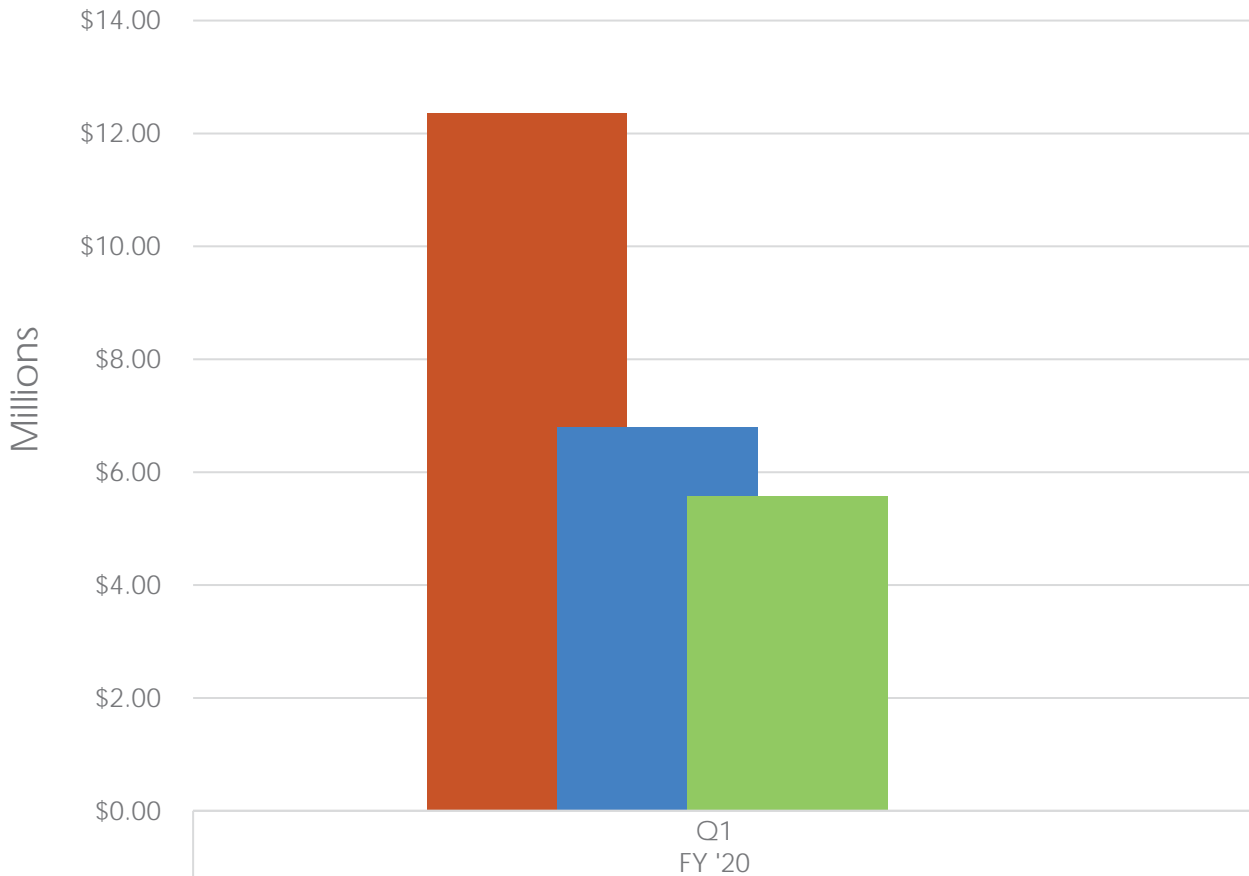
CBRE / Heery Inc



■ TOTAL CONTRACT AMOUNT YEARS 1 - 5	\$65,758,000
■ M/WBE COMMITMENT \$	\$21,042,560
■ M/WBE COMMITMENT %	32%

3.2 Cost and Program Control Services M/WBE Commitment

Atkins North America INC.

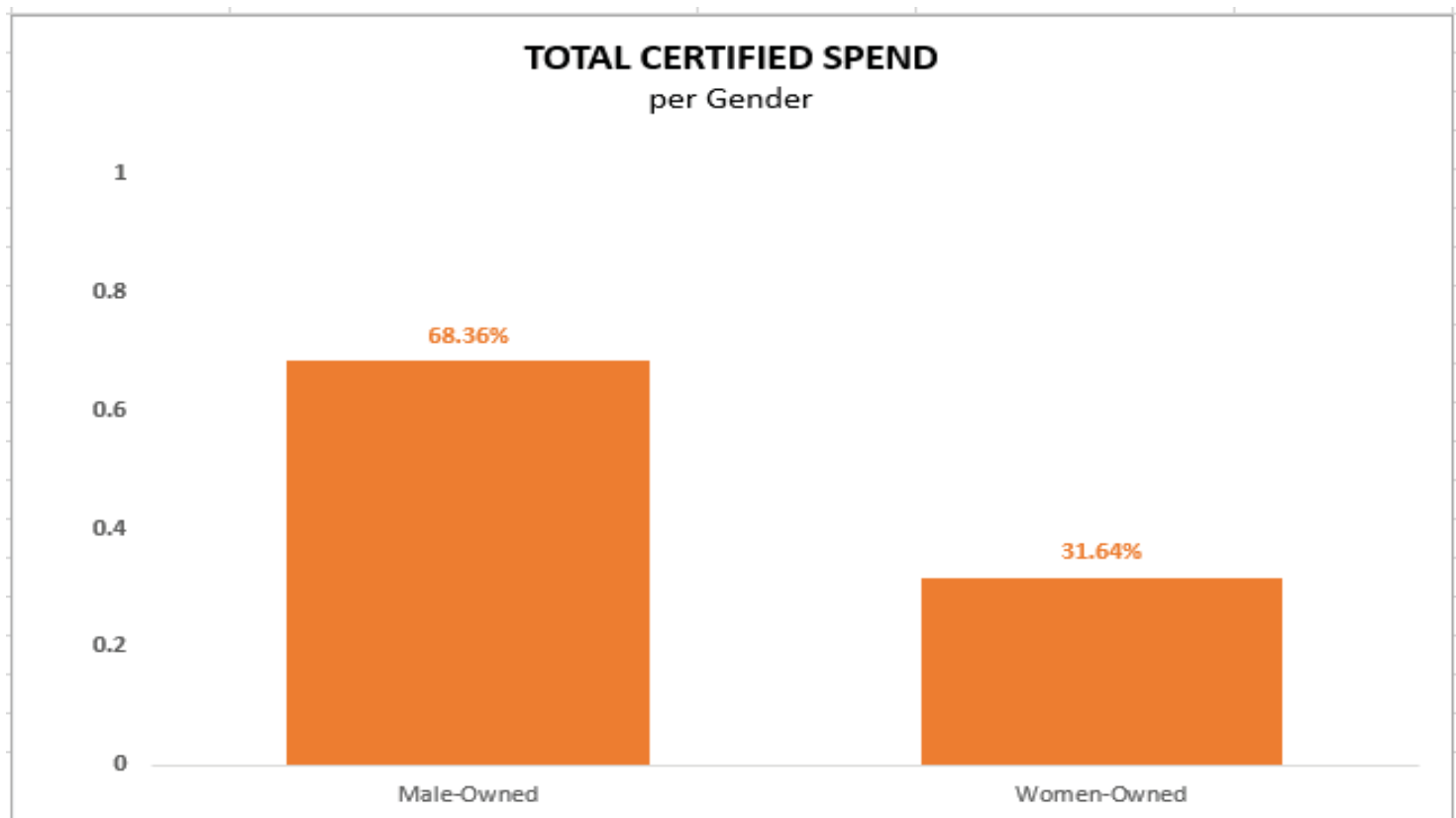
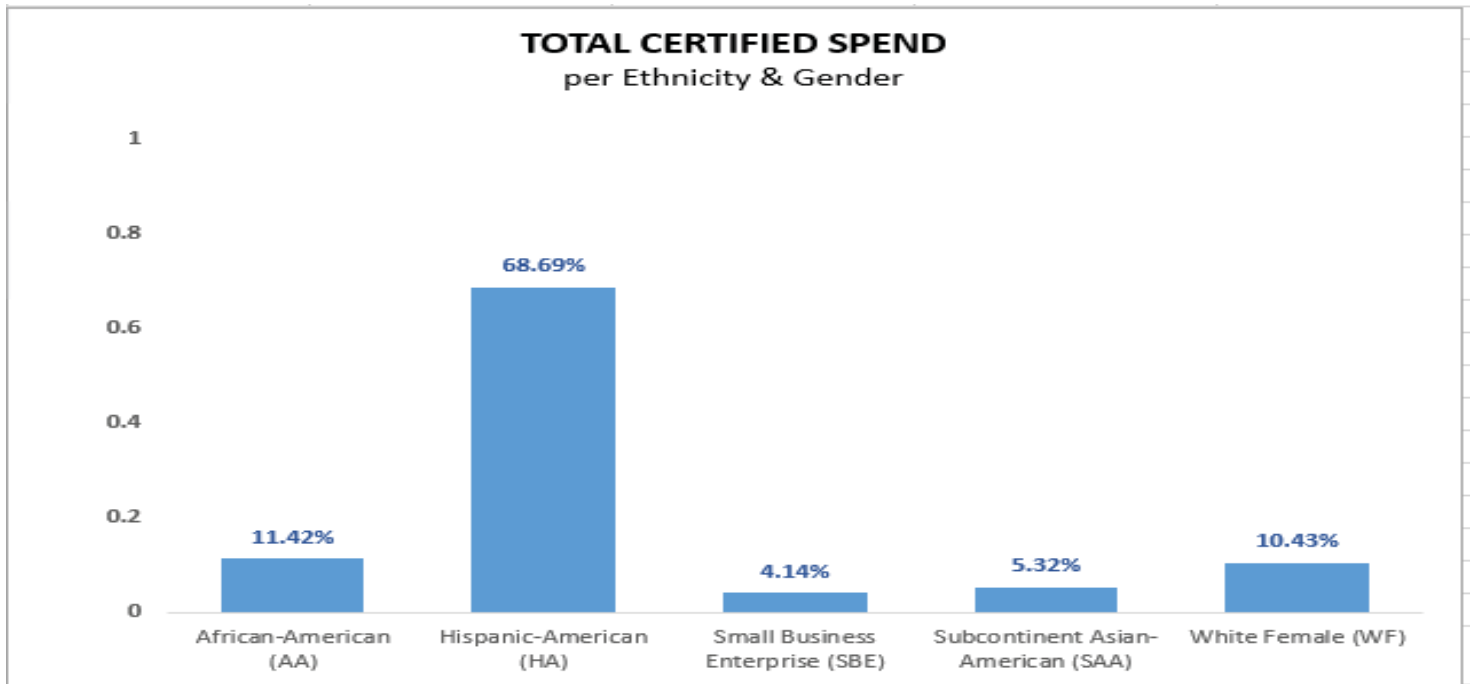


Contract Value Years 1 - 5	\$12,360,747
Non- MWBE \$	\$6,798,411
MWBE Commitment \$	\$5,562,336
MWBE Commitment %	45%

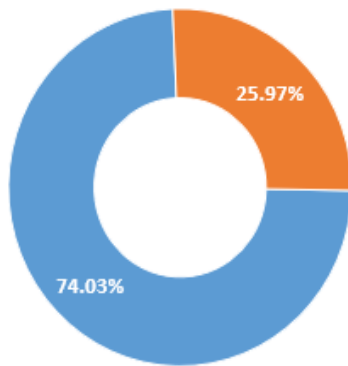
4.1 Value of Purchase Orders Issued to M/WBE Firms per SMART Category

S M A R T Cumulative Spend		
S	Safety ONLY	\$6,380,180
M	Music & Arts ONLY	\$0.00
A	Athletics ONLY	\$10,700
R	Renovation ONLY	\$30,286,405
	Renovation and Athletics	\$150,000
	Renovation and Safety	\$75,339,115
	Renovation and Music & Art	\$11,821,465
	Renovation, Safety, and M&A	\$13,891,763
	Renovation, Safety, and Ath.	\$7,824,879
	Renovation, Athletics, M&A	\$227,000
T	Technology ONLY	\$0.00
Total		\$145,931,507

4.1 Value of Purchase Orders Issued to M/WBE Firms per SMART Category



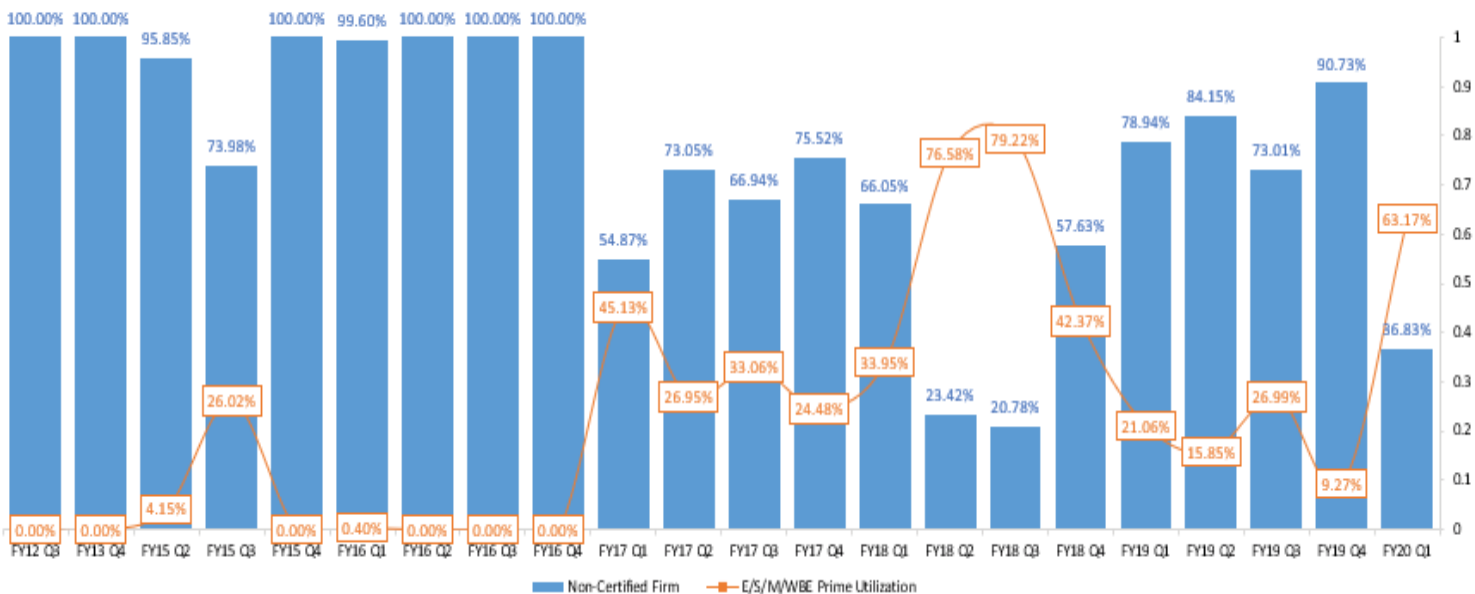
4.2 Spend Per Quarter FY '15 – Present



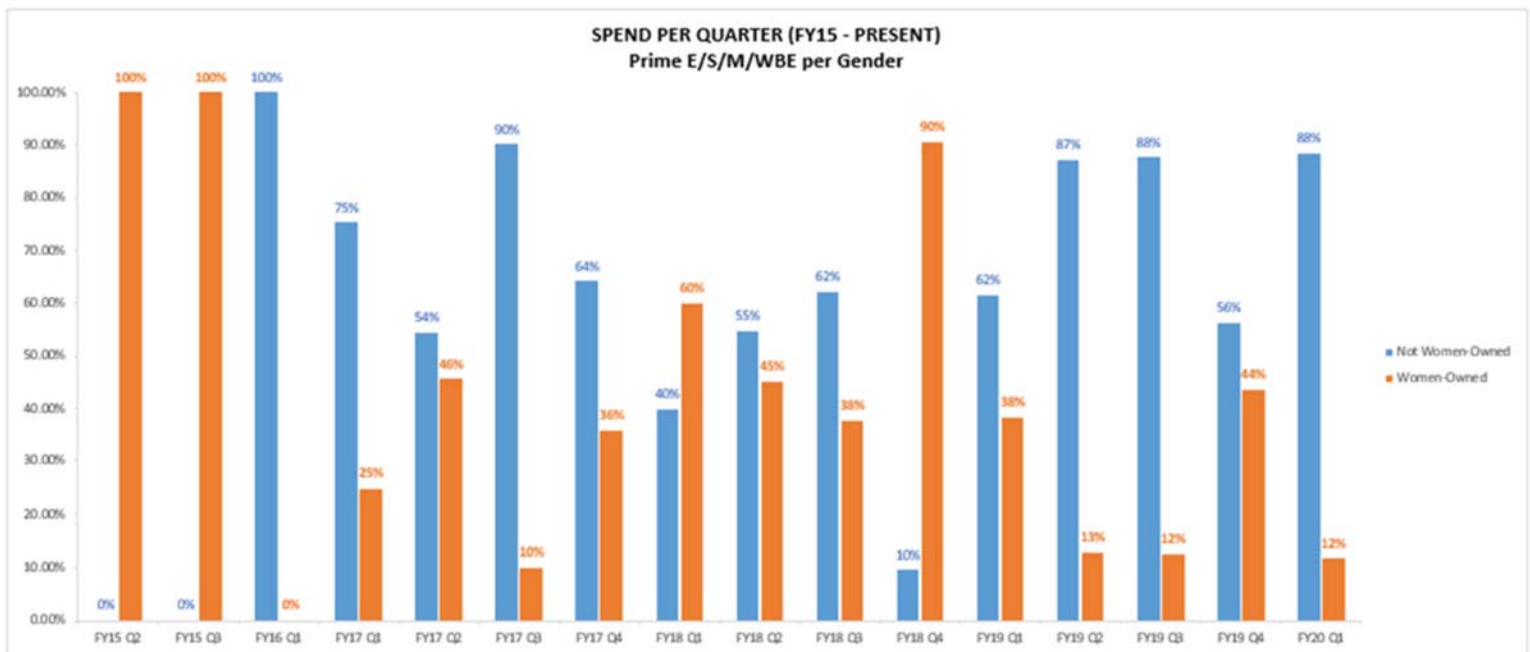
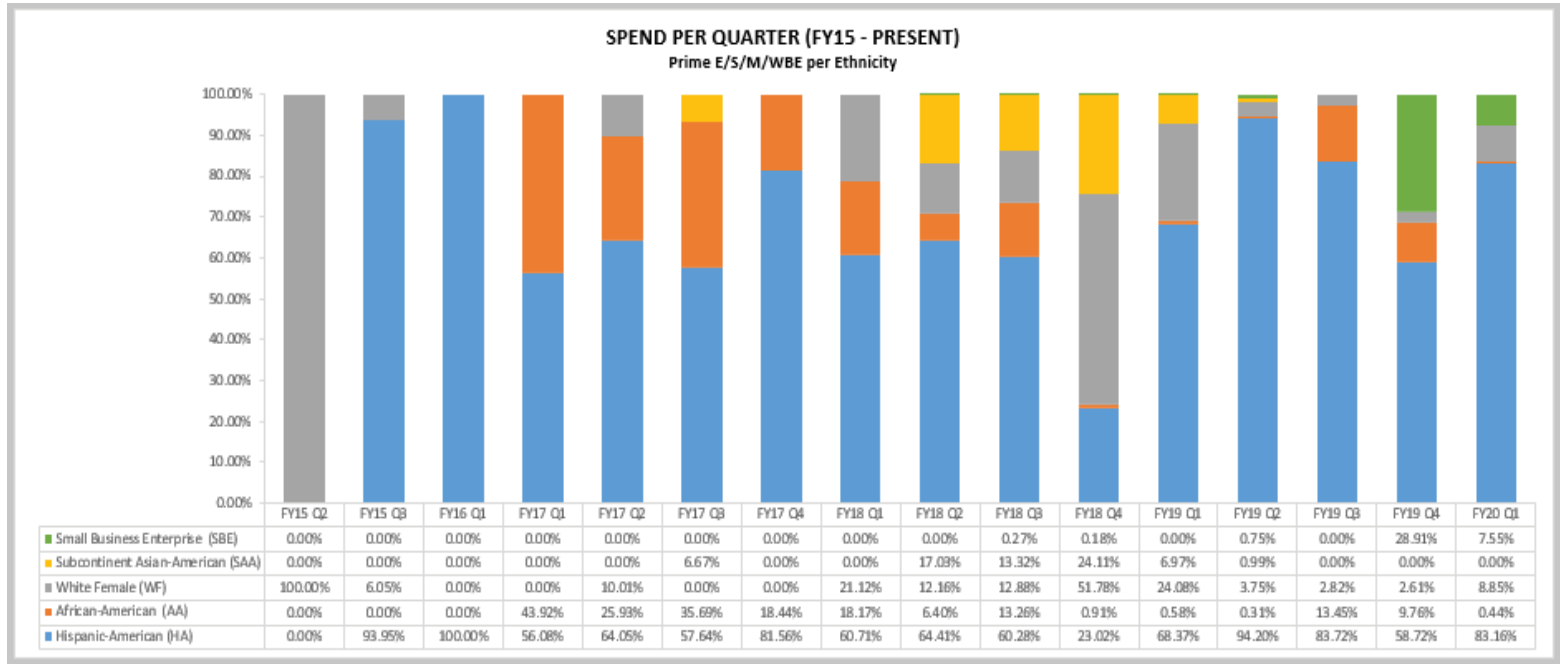
SPEND FOR SMART PURCHASE ORDERS
Based on Prime E/S/MWBE Status

■ Non-Certified Firm ■ E/S/M/WBE Prime Utilization

SPEND PER QUARTER (FY15 - PRESENT)
Prime E/S/M/WBE vs Non-Certified Firms



4.2 Spend Per Quarter FY '15 – Present



4.3 SMART Bond Cumulative Spend by Ethnicity

Ethnicity/Gender	FY'15 Q2 - FY'19 Q4	%	July 2019 - September 2019 (FY19'Q4)	%	FY'15 Q2 - FY'20 Q1	%
SBE	\$3,783,725.44	0.74%	\$2,266,064.53	4.01%	\$6,049,789.97	1.06%
African American	\$15,141,739.77	2.95%	\$1,582,293.88	2.80%	\$16,724,033.65	2.93%
Hispanic American	\$73,015,751.56	14.21%	\$27,842,191.76	49.27%	\$100,857,943.32	17.68%
Asian Pacific American	\$7,716,391.10	1.50%	\$40,203.30	0.07%	\$7,756,594.40	1.36%
Women Business Enterprise	\$11,258,098.07	2.19%	\$4,809,105.98	8.51%	\$16,067,204.05	2.82%
Sub Total	\$110,915,705.94	21.58%	\$36,539,859.45	64.66%	\$147,455,565.39	25.85%
Not ESMWBE Certified	\$403,076,491.97	78.42%	\$19,966,975.01	35.34%	\$423,043,466.98	74.15%
Grand Total	\$513,992,197.91	100.00%	\$56,506,834.46	100.00%	\$570,499,032.37	100.00%



Section 8

Communications

Yvonne Garth,
Garth Solutions / CBRE | Heery Team

SMART IN THE COMMUNITY

The Communications team has continued to develop new strategies to promote transparency and keep the community informed with the SMART Program. This has involved a variety of methods:

- ▶ **Face-to-face outreach events**
- ▶ **Digital media publications**
- ▶ **Social media content**
- ▶ **Online feedback tools**
- ▶ **Printed materials**



Social Media Presence

This quarter, we broadened our social media presence by opening accounts on various platforms in addition to Twitter, including:



Instagram



Facebook

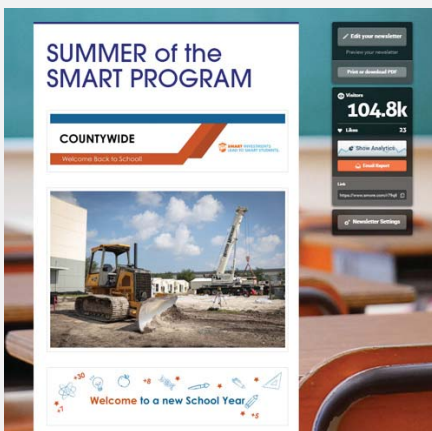
This is part of our continued effort to increase community awareness and engagement. We have been practicing a social media strategy of increasing followers by tagging board members, relevant schools, district staff, and other connected stakeholders in posts to alert them of the content as it is released.

Building Replacement Options

Based on last quarter's Board evaluation of alternative building options for Margate Elementary School, McArthur High School, and Plantation High School, the Board requested additional alternatives be presented for Plantation High School. To gain additional feedback from the community about viable options, the Communications team assisted in organizing public meetings, collecting survey responses, and tracking analytics. Following the receipt of public feedback, the Team developed a presentation to be provided at a Board Workshop.

DIGITAL COMMUNICATION

To promote continuity and visibility for the SMART Program, and with the intention to more easily connect with a wider audience, the Communications team made an effort to increase the use of digital communication and online avenues.



SMART Update Newsletter

- ▶ Seen by 104.8k online viewers
- ▶ The first ever digital SMART Update newsletter was released this quarter and distributed through ParentLink, reaching a vast audience of 100k+ parents and community members across the District. The newsletter was also shared by board members on multiple social media platforms, increasing digital viewership and engagement community wide.



Big 3 Update

- ▶ An update on the Big 3 schools- Stranahan High School, Blanche Ely High School, and Northeast High School- was distributed to all board members and made available to the public on the Broward County Public Schools website.

PROJECT CHARTER MEETINGS

Project Charter Meetings are frequently held during the school year to update parents, staff, and community members on the SMART projects at their school. Due to schools being closed during the summer, **Croissant Park Elementary School** was the only school to have a Project Charter Meeting this quarter.



1
This Quarter

170
Total To Date

Project Charter Meetings (PCM) continue to serve as an effective means of communication between the SMART Program team, school administration, and surrounding communities. PCMs also provide the appointed Project Manager a chance to highlight milestones and address concerns directly. The materials used to build attendance, distribute information, and present key highlights are shown below.



PCM Invite



PCM Pamphlet



PCM Presentation



OUTREACH EVENTS



SMART Program Outreach Events vary in purpose and format but are unified in its aim to enhance community engagement, with program initiatives ranging from project updates to contractor procurement.



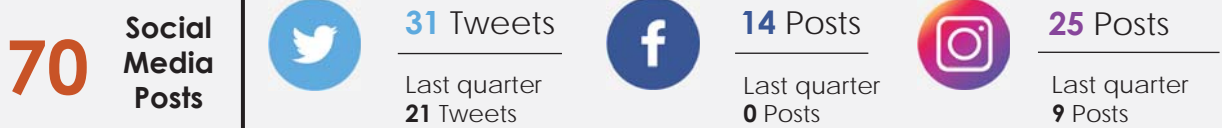
3
This Quarter

193
Total To Date

9/11/2019	Stranahan High School Facility Community Meeting
9/19/2019	Fort Lauderdale Chamber of Commerce Meeting
9/24/2019	Board Workshop - Plantation Building Options



SOCIAL MEDIA COMMUNICATION



We have increased our social media efforts by utilizing a wider range of platforms including Facebook, while practicing other mediums of content creation such as aerial coverage and video production. We have also continued to expand our reach by increasing our activity and engagement on our Instagram and Twitter accounts.

Included in this section is all our social media activity from this quarter.



SMART PROGRAM SOCIAL MEDIA



31 Tweets



#BCPSSMARTFutures

Follow us: @BCPS_SMART

7/3/2019	Through the #BCPSSMARTFutures School Choice Enhancement Program, @WinstonParkES has received Art Tables, Recordex, Televisions, Bulletin Boards, and Cart wiring. @browardschools @RobertwRuncie @FrankGirardi15
7/5/2019	We captured #BCPSSmartfutures interns working diligently on their summer intern project. They are creating 3D models of their schools & are gearing up to compete amongst each other next Monday. Good luck to @blanche_ely & @StranahanDragon students! @browardschools @FrankGirardi15
7/9/2019	Yesterday, our #BCPSSMARTFutures interns competed using 3-D models that they created of their school. Our first-place winner went to Rose from Stranahan high school. Congratulations to all of summer our interns from @StranahanDragon & @blanche_ely @RobertwRuncie @FrankGirardi15
7/10/2019	Recently, the #BCPSSMARTFutures team visited Nova Titans to see the progression of their summer construction. @NovaHigh is currently working on electrical improvements, music room renovations, & their culinary arts classroom renovations. @RobertwRuncie @FrankGirardi15
7/17/2019	While our @browardschools students at Silver Shores Elementary are on summer break, our #BCPSSMARTFutures team kept the construction going. Check out these during and after shots of @SilverShoresEl newly completed roof. @RobertwRuncie @FrankGirardi15
7/22/2019	#BCPSSMARTFutures School Choice Enhancement Program efforts have provided new playground equipment, laptops, morning show equipment, recordex, and projectors for @browardschools students at Dolphin Bay Elementary. @RobertwRuncie @FrankGirardi15
7/24/2019	Through the #BCPSSMARTFutures School Choice Enhancement Program, @browardschools Charles Drew Elementary has received a Portable PA system, Murals, Two-way radios, Projectors, Cafeteria sound system, stage curtains, Office Furniture, and many more. @RobertwRuncie @FrankGirardi15

SMART PROGRAM SOCIAL MEDIA

7/29/2019	Great News for @MorrowElem! Today all media center furniture such as shelving, tables, and chairs were delivered. New carpet was also recently installed in their media center. Stay tuned for more updated #BCPSSMARTFutures photos. @Browardschools @RobertwRuncie @FrankGirardi15
8/1/2019	Students at @browardschools Seagull Alternative High will be putting their upgraded Media Center to great use this upcoming school year. Through the #BCPSSMARTFutures program, they received new flooring, painting & other upgrades.@RobertwRuncie @FrankGirardi15 @SBBCBrinkworth
8/6/2019	@McFatter_Tech reached a new milestone with the completion of their #BCPSSMARTFutures School Choice Enhancement projects. They received new Recordex, laptops, cameras, and stage lighting equipment.@RobertwRuncie @FrankGirardi15 @browardschools
8/8/2019	@browardschools @TamaracElem students will be leaving that summer heat behind them. Thanks to the #BCPSSMARTFutures program, the Tigers recently had 9 new air handling units installed in building 1. @lorialhadeff @RobertwRuncie @FrankGirardi15
8/9/2019	@Browardschools Morrow Elementary school is nearing completion of their media center and ADA compliant restrooms. Thanks to #BCPSSMARTFutures the students will be greeted with a new media center and restrooms by the time school begin. @RobertwRuncie @FrankGirardi15
8/14/2019	Welcome back @BrowardSchools students. Many of you might have noticed some changes to your school campuses. Here's a sneak peak at what the #BCPSSMARTFutures team was up to while you were out this summer. We hope you had a great first day of school! @RobertwRuncie @FrankGirardi15
8/21/2019	The @LLMS_Vikings kicked off the new school year with a newly renovated media center. #BCPSSMARTFutures Fun Fact: @LLMS_Vikings is 1 out of 6 media centers that have been completed in time for the new school year! @browardschools @RobertwRuncie @FrankGirardi15 @ReverendRos
8/22/2019	#BCPSSMARTFutures improvements are ongoing at Quiet Waters Elementary. The Manatees campus had heavy HVAC work going on this summer break. Check out these photos of the construction through the campus. @RobertwRuncie @FrankGirardi15 @browardschools @Nora_Rupert
8/26/2019	Thanks to your funding, many @browardschools students have a better place to learn after #BCPSSMARTFutures put \$ to work at 55 schools this summer. More is on the way, with all students to see an evolution of their learning environments through this historic bond. @RobertwRuncie @FrankGirardi15 @browardschools @Nora_Rupert

SMART PROGRAM SOCIAL MEDIA

8/27/2019	#BCPSSMARTFutures construction at @CypressBayHS continues to make progress with the moving of the portables in preparation for the new 64 classroom addition. @browardschools @RobertwRuncie @FrankGirardi15
8/29/2019	@PompanoMiddle students return from summer break to a cooler campus! While the students were out on break #BCPSSMARTFutures program had extensive HVAC ductwork replacement done to Building 1. We want to keep our students cool while they engage in a hot curriculum
9/4/2019	New playground equipment, HVAC upgrades, and renovated restrooms are part of the \$4.2 million investment for @GriffinElem's #BCPSSMARTFuture enhancements. @browardschools @RobertwRuncie @FrankGirard
9/9/2019	New laptops are coming in handy during interactive lessons at Bayview Elementary! In addition to the laptops, they also received a poster maker, parking stations and furniture. Thank You #BCPSSMARTFutures for continuing to invest in the knowledge of our @browardschools students.
9/11/2019	This morning, the #BCPSSMARTFutures team was eager to share upcoming improvements with @CroissantParkEl parents, staff, and community members. @PrinAllison.
9/11/2019	Renovations at @PompanoBeachES are in progress, with a \$6.2 million investment that includes fire sprinkler upgrades, roofing repairs and air handling units to improve air quality. @browardschools
9/12/2019	The latest #BCPSSMARTFutures Update is now available. Click the link below to check out some of the work & other activity that occurred over Summer Break. SUMMER of the SMART PROGRAM (via http://smore.com) https://smore.com/r79q8-smart-update-copy @RobertwRuncie @browardschools
9/18/2019	Construction @MSDHighSchool 30-classroom replacement building is making progress. The structural columns, elevator foundation & most of the external walls for the first floor are in place. Stay tuned for more updates! @browardschools @RobertwRuncie @FrankGirardi15 @MSDHighSchool
9/19/2019	Take a look at @WHElementary School's state-of-the-art #BCPSSMARTFutures media center renovation! The new media center has been improved with furniture and flooring. @browardschools
9/19/2019	Keeping local businesses engaged and informed continues to be a priority. Today, @RobertwRuncie presented an update on #BCPSSMARTFutures projects active throughout @browardschools to @FTLChamber members. @FrankGirardi15

SMART PROGRAM SOCIAL MEDIA

9/23/2019	#BCPSSMARTFutures \$4.7 Million has been invested into @Annabel_C_Perry renovations, which includes new flooring and paint in the media center. New unit ventilators have also been installed in multiple classrooms in building 1-3 and roofing is currently progress.
9/24/2019	Thanks to #BCPSSMARTFutures, the students at @CoconutCreekES are enjoying their new outdoor benches, televisions, and playground updates provided through the school choice enhancement program.
9/24/2019	Congratulations to Plantation High School, the @browardschools Board Members have provided direction on an alternative building option for the Art Program, including demolition & relocation to building 1. Thank you for your continuous efforts. #BCPSSMARTFutures
9/26/2019	@browardschools Students and staff @HorizonElem2531 have an enhanced education experience with new Classroom rugs, Recordex, laptops, morning show equipment, reading tables, and more purchased through the #BCPSSMARTFutures School Choice Enhancement Program. @ThaddeusESmith1
9/27/2019	#BCPSSMARTFutures Progress on @FlanaganHS new classroom addition has become more visible! The first floor has been painted and ground flooring has been laid. Next order of business is creating the foundation for the ceiling. Follow along for more updates!

SMART PROGRAM SOCIAL MEDIA



25 Instagram Posts



#BCPSSMARTFutures

Follow us: @bcps_smart

7/9/2019	We captured #BCPSSmartfutures interns working diligently on their summer intern project. A behind the scenes look on how they created their 3D models of their schools. These were the models they used to compete amongst each other yesterday. Good luck to @blancheelytigers & @dragonwatch students on their future endeavors. @browardschools @broward_sup
7/9/2019	Through the #BCPSSMARTFutures School Choice Enhancement Program, @winstonparkelem has received Art Tables, Recordex, Televisions, Bulletin Boards, and Cart wiring. @browardschools @broward_sup
7/9/2019	Thank you #BCPSSMARTFutures SCEP team for helping the students of Ramblewood Middle School anchor in success with their new SCEP items: printers, cafeteria TV's, cafeteria sound system, projectors, 3D printers & a new marquee @browardschools @broward_sup
7/9/2019	Yesterday, our @browardschools interns competed using 3-D models that they created of their school. They were judged on structural accuracy, usage of site plan, and building strength with applied pressure. Our first-place winner went to Rose from Stranahan high school. Congratulations to all of summer our interns from @dragonwatch and Blanch Ely High School. #BCPSSMARTFutures wishes you continued success! @broward_sup
7/10/2019	Recently, the #BCPSSMARTFutures team visited Nova Titans to see the progression of their summer construction. @novatitans is currently working on electrical improvements, music room renovations, & their culinary arts classroom renovations. @broward_sup #bcps
7/25/2019	Through the #BCPSSMARTFutures School Choice Enhancement Program, @browardschools Charles Drew Elementary has received a Portable PA system, Murals, Two-way radios, Projectors, Cafeteria sound system, stage curtains, Office Furniture, and many more. @broward_sup
7/25/2019	#BCPSSMARTFutures School Choice Enhancement Program efforts have provided new playground equipment, laptops, morning show equipment, recordex, and projectors for @browardschools students at Dolphin Bay Elementary. @broward_sup

SMART PROGRAM SOCIAL MEDIA

8/6/2019	@browardschools McFatter Technical High School & Technical College reached a new milestone with the completion of their #BCPSSMARTFutures School Choice Enhancement projects. They received new Recordex, laptops, cameras, and stage lighting equipment. @broward_sup
8/6/2019	Students at @browardschools Seagull Alternative High will be putting their upgraded Media Center to great use this upcoming school year. Through the #BCPSSMARTFutures program, they received new flooring, painting & other upgrades. @broward_sup @brinkworth4sb
8/9/2019	@browardschools Morrow Elementary school is nearing completion of their media center and ADA compliant restrooms. Thanks to #BCPSSMARTfutures the students will be greeted with a new media center and restrooms by the time school begins. @broward_sup @FrankGirardi15 @lorialhadeff8
8/21/2019	The Vikings kicked off the new school year with a newly renovated media center. #BCPSSMARTFutures Fun Fact: Lauderdale Lakes Middle School is 1 out of 6 media centers that have been completed in time for the new school year! @browardschools @broward_sup
8/22/2019	#BCPSSMARTFutures improvements are ongoing at Quiet Waters Elementary. The Manatees campus had heavy HVAC work going on this summer break. Check out these photos of the construction through the campus. @broward_sup @browardschools
8/26/2019	SMART Program Summer Construction Highlights Thanks to you, our Broward County residents, many BCPS students now have a better place to learn after the SMART Program put your funding to work across 55 schools this summer. More upgrades are on their way, with every student across Broward set to benefit from this historic bond. #BCPSSMARTFutures #SummerConstruction #BCPSPrud @BrowardSchools @broward_sup
8/27/2019	#BCPSSMARTFutures construction at Cypress Bay High School continues to make progress with the moving of the portables in preparation for the new 64 classroom addition. @browardschools @broward_sup
8/29/2019	@PompanoMiddle students returned from summer break to a cooler campus! While the students were out on break #BCPSSMARTFutures program had extensive HVAC ductwork replacement done to Building 1. We want to keep our students cool while they engage in a hot curriculum.
9/4/2019	New playground equipment, HVAC upgrades, and renovated restrooms are part of the \$4.2 million investment for Griffin Elementary School #BCPSSMARTFutures enhancements. @browardschools @broward_sup

SMART PROGRAM SOCIAL MEDIA

9/9/2019	New laptops are coming in handy during interactive lessons at Bayview Elementary! In addition to the laptops, they also received a poster maker, parking stantions and furniture. Thank You #BCPSSMARTFutures for continuing to invest in the knowledge of our @browardschools students. @broward_sup
9/13/2019	#BCPSSMARTFutures Renovations at Pompano Beach Elementary are in progress, with a \$6.2 million investment that includes fire sprinkler upgrades, roofing repairs and air handling units to improve air quality. @browardschools
9/19/2019	Take a look at @WHElementary School's state-of-the-art #BCPSSMARTFutures media center renovation! The new media center has been improved with furniture and flooring. @browardschools
9/19/2019	Keeping local businesses engaged and informed continues to a be a priority. Today, Superintendent Robert Runcie presented an update on #BCPSSMARTFutures projects active throughout @browardschools to @FTLChamber members.
9/23/2019	#BCPSSMARTFutures \$4.7 Million has been invested into Annabel C Perry Pre K-8 renovations, which includes new flooring and paint in the media center. New unit ventilators have also been installed in multiple classrooms in building 1-3 and roofing is currently progress.
9/24/2019	Thanks to #BCPSSMARTFutures, the students at Coconut Creek Elementary School are enjoying their new outdoor benches, televisions, and playground updates provided through the school choice enhancement program.
9/25/2019	Congratulations to Plantation High School, the @browardschools Board Members have provided direction on an alternative building option for the Art Program, including demolition & relocation to building 1. Thank you for your continuous efforts. #BCPSSMARTFutures
9/26/2019	@browardschools Students and staff at Horizon Elementary have an enhanced education experience with new Classroom rugs, Recordex, laptops, morning show equipment, reading tables, and more purchased through the #BCPSSMARTFutures School Choice Enhancement Program.
9/27/2019	#BCPSSMARTFutures Progress on @FlanaganHS new classroom addition has become more visible! The first floor has been painted and ground flooring has been laid. Next order of business is creating the foundation for the ceiling. Follow along for more updates.

SMART PROGRAM SOCIAL MEDIA



14 Facebook Posts



#BCPSSMARTFutures

Follow us: /BCPSSMART

8/26/2019	Thanks to your funding, many @browardschools students have a better place to learn after #BCPSSMARTFutures put \$\$ to work at 55 schools this summer. More is on the way, with all students to see an evolution of their learning environments through this historic bond. @RobertwRuncie
8/27/2019	#BCPSSMARTFutures construction at Cypress Bay High School continues to make progress with the moving of the portables in preparation for the new 64 classroom addition. Broward County Public Schools
8/29/2019	@PompanoMiddle students return from summer break to a cooler campus! While the students were out on break #BCPSSMARTFutures program had extensive HVAC ductwork replacement done to Building 1. We want to keep our students cool while they engage in a hot curriculum. @Pompano Beach Middle School
9/4/2019	New playground equipment, HVAC upgrades, and renovated restrooms are part of the \$4.2 million investment for @GriffinElem's #BCPSSMARTFuture enhancements. @browardschools @RobertwRuncie @FrankGirardi15
9/9/2019	New laptops are coming in handy during interactive lessons at Bayview Elementary! In addition to the laptops, they also received a poster maker, parking stantions and furniture. Thank You #BCPSSMARTFutures for continuing to invest in the knowledge of our @browardschools students.
9/12/2019	The latest #BCPSSMARTFutures Update is now available. Click the link below to check out some of the work & other activity that occurred over Summer Break. SUMMER of the SMART PROGRAM (via http://smore.com) https://smore.com/r79q8-smart-update-copy @RobertwRuncie @browardschools
9/13/2019	#BCPSSMARTFutures Renovations at Pompano Beach Elementary are in progress, with a \$6.2 million investment that includes fire sprinkler upgrades, roofing repairs and air handling units to improve air quality. @browardschools

SMART PROGRAM SOCIAL MEDIA

9/19/2019	Take a look at Westwood Heights Elementary School's state-of-the-art #BCPSSMARTFutures media center renovation! The media center has been upgraded with new furniture and flooring. @browardschools @ Westwood Heights Elementary School
9/19/2019	Keeping local businesses engaged and informed continues to be a priority. Today, Superintendent Robert W. Runcie presented an update on #BCPSSMARTFutures projects active throughout Broward County Public Schools to Greater Fort Lauderdale Chamber of Commerce members.
9/23/2019	#BCPSSMARTFutures \$4.7 Million has been invested into @Annabel_C_Perry renovations, which includes new flooring and paint in the media center. New unit ventilators have also been installed in multiple classrooms in building 1-3 and roofing is currently progress.
9/24/2019	Thanks to #BCPSSMARTFutures, the students at @CoconutCreekES are enjoying their new outdoor benches, televisions, and playground updates provided through the school choice enhancement program.
9/25/2019	Congratulations to Plantation High School, the @browardschools Board Members have provided direction on an alternative building option for the Art Program, including demolition & relocation to building 1. Thank you for your continuous efforts. #BCPSSMARTFutures
9/26/2019	@browardschools Students and staff @HorizonElem2531 have an enhanced education experience with new Classroom rugs, Recordex, laptops, morning show equipment, reading tables, and more purchased through the #BCPSSMARTFutures School Choice Enhancement Program. @ThaddeusESmith1
9/27/2019	#BCPSSMARTFutures Progress on @FlanaganHS new classroom addition has become more visible! The first floor has been painted and ground flooring has been laid. Next order of business is creating the foundation for the ceiling. Follow along for more updates!

BOARD APPROVAL ANNOUNCEMENTS

As a SMART Facilities Project progresses from Planning to Completion, principals are made aware of any new **Board Approval Milestones** along with relevant information regarding expectations and procedure.

23

Board Approval Announcements Sent This Quarter



The School Board approves key processes of individual SMART projects, usually during the transition from one phase to the next.



School principals are notified by the Executive Director of the SMART Program.



Board Approval principal letters help schools understand the status of SMART projects.



BOARD APPROVAL ANNOUNCEMENTS (CONT.)

07/23/2019	Authorization to Advertise for Bids - Henry D. Perry Education Center - Miramar - Laura M. Perez and Associates, Inc. - SMART Program Renovations - Project No. P.001986
07/23/2019	Authorization to Advertise for Bids - Virginia Shuman Young Montessori (f.k.a. Virginia Shuman Young Elementary School) - Fort Lauderdale - Nyarko Architectural Group, Inc. - SMART Program Renovations - Project No. P.002000
07/23/2019	Authorization to Advertise for Bids - Floranada Elementary School - Fort Lauderdale - Nyarko Architectural Group, Inc. - SMART Program Renovations - Project No. P.002001
07/23/2019	Construction Bid Recommendation of \$500,000 or Greater - ITB 19-180C - Mirror Lake Elementary School - Plantation - West Construction, Inc. - SMART Program Renovations - Project No. P.002011
07/23/2019	Construction Bid Recommendation of \$500,000 or Greater - ITB 18-187C - Pioneer Middle School - Cooper City - LEGO Construction Co. - SMART Program Renovations - Project No. P.001793
07/23/2019	Construction Bid Recommendation of \$500,000 or Greater - ITB 19-139C - Dave Thomas Education Center East - Pompano Beach - Overholt Construction Corp. - SMART Program Renovations - Project No. P.001972
07/23/2019	Construction Bid Recommendation of \$500,000 or Greater - ITB 19-176C - Bright Horizons Center - Deerfield Beach - LEGO Construction Co. - SMART Program Renovations - Project No. P.001974
08/06/2019	Authorization to Advertise for Bids - Boulevard Heights Elementary School - Hollywood - Rodriguez Architects, Inc. - SMART Program Renovations - Project No. P.002065
08/06/2019	Authorization to Advertise for Bids - Challenger Elementary School - Tamarac - Song & Associates, Inc. - SMART Program Renovations - Project No. P.002040

BOARD APPROVAL ANNOUNCEMENTS (CONT.)

08/06/2019	Authorization to Advertise for Bids - Millennium 6-12 Collegiate Academy - Tamarac - Song & Associates, Inc. - SMART Program Renovations - Project No. P.002046
08/06/2019	Authorization to Advertise for Bids - Lakeside Elementary School - Pembroke Pines - Rodriguez Architects, Inc. - SMART Program Renovations - Project No. P.002070
08/06/2019	Authorization to Advertise for Bids - Panther Run Elementary School - Pembroke Pines - CES Engineering Services, LLC - SMART Program Renovations - Project No. P.002069
08/06/2019	Construction Bid Recommendation of \$500,000 or Greater - ITB 19-161C - Embassy Creek Elementary School - Cooper City - G.E.C. Associates, Inc. - SMART Program Renovations - Project No. P.001897
08/06/2019	Construction Bid Recommendation of \$500,000 or Greater - ITB 19-146C - Fort Lauderdale High School - Fort Lauderdale - West Construction, Inc. - SMART Program Renovations - Project No. P.001839
08/06/2019	Construction Bid Recommendation of \$500,000 or Greater - ITB 19-142C - Everglades High School - Miramar - LEGO Construction Co. - SMART Program Renovations - Project No. P.001985
08/20/2019	Construction Bid Recommendation of \$500,000 or Greater - ITB 19-182C - Pembroke Pines Elementary School - Pembroke Pines - T & G Corporation d/b/a T & G Constructors - SMART Program Renovations - Project No. P.001864
08/20/2019	Construction Bid Recommendation of \$500,000 or Greater - ITB 19-181C - Sunset Lakes Elementary School - Miramar - LEGO Construction Co. - SMART Program Renovations - Project No. P.001971
08/20/2019	Professional Services Agreement - The Tamara Peacock Company Architects of Florida, Inc. - Hollywood Hills ES-Hollywood-P.001845 - SMART Program Renovations - RFQ 18-105C
08/20/2019	Professional Services Agreement - The Tamara Peacock Company Architects of Florida, Inc. - North Andrews Gardens ES-Oakland Park-P.001890 - SMART Program Renovations - RFQ 18-105C

BOARD APPROVAL ANNOUNCEMENTS (CONT.)

09/04/2019	<i>Professional Services Agreement - LIVS Associates, LLC - Tequesta Trace Middle School - Weston - P.002042 - SMART Program Renovations - RFQ 18-088C</i>
09/04/2019	<i>Professional Services Agreement - LIVS Associates, LLC - Indian Trace Elementary School - Weston - P.001980 - SMART Program Renovations - RFQ 18-088C</i>
09/04/2019	<i>Construction Bid Recommendation of \$500,000 or Greater - ITB 19-136C - Riverglades Elementary School - Parkland - Lunacon Engineering Group, Corp. - SMART Program Renovations - Project No. P.001866</i>
09/17/2019	<i>Construction Bid Recommendation of \$500,000 or Greater - ITB 18-175C - James S. Rickards Middle School - Oakland Park - West Construction, Inc. - SMART Program Renovations - Project No. P.001743</i>

LOOK AHEAD

In the next quarter we will implement additional channels to inform the community of activities that are happening at their school.



Tabletop School Banners

Every school in the district will be receiving a tabletop banner displaying its current status in the SMART Program. Once received, the banners are to be placed in the front office for the students, staff, and community to see the progress being made at their school.



Digital Newsletters

School specific newsletters will be sent to every principal in the District to share with parents through ParentLink and/or their school's preferred social media platforms. Similar to the tabletop school banners, the intent of the newsletter is to keep the local community updated on the school's current status in the SMART Program.



SMART-at-a-Glance Pamphlets

Pamphlets regarding the status of the Primary Renovations and School Choice Enhancement projects in each district will be provided to all board members and made available to the public on the Broward County Public Schools website.



Website Upgrades

The SMART Futures webpage is currently being redeveloped in order to provide more visual elements of activities going on throughout the District. The revamped webpage will also include more updates to the board member's individual websites, similar to the SMART-at-a-Glance pamphlets and the Big 3 updates, to keep them connected to the status of the schools in their district.



