

## EXECUTIVE SUMMARY

<b>Program</b>	Attendance Program (Student Services Department)
<b>Status</b>	Attendance agreement with the Florida Panthers. This partnership with the Florida Panthers (NHL) recognizes students and families for regular attendance at school with a positive message from BCPS and an optional discount to selected Attendance Night games with the Florida Panthers.
<b>Funds Requested</b>	\$0
<b>Financial Impact Statement</b>	There are no additional costs to Broward Schools with this agreement.
<b>Schools Included</b>	All District Schools, K-12.
<b>Managing Department/School</b>	Student Support Initiatives & Recovery Division (SSI&R)/ Student Services Department
<b>Source of Additional Information</b>	Antoine Hickman, Chief Officer, SSI&R Laurel Thompson, Director, Student Services Department Phillip Shaver, Coordinator, District Attendance
<b>Program Description</b>	<p>Students that have attended more than 95% of school days throughout the school year will be recognized with a positive message from the BCPS Attendance Office via ParentLink. Additionally, the message will include a certificate from the Florida Panthers and the option to purchase discounted game tickets &amp; free parking for specially selected Attendance Nights with the Florida Panthers.</p> <p>Student attendance data will be collected on the last day of each quarter to determine eligibility. The Attendance Office will send messages to parents of eligible students. Any parent interested in attending a game may purchase tickets through an online portal with the Florida Panthers.</p> <p>No identifiable student information will be shared with the Florida Panthers. No purchase is necessary to receive recognition.</p>
<b>Evaluation Plan</b>	BCPS and the Florida Panthers will track the total number of sales via the online portal. BCPS will continue to integrate best practices that have proven to be effective in other major sports markets across the country.
<b>Research Methodology</b>	N/A