

## EXECUTIVE SUMMARY

### Recommendation to Approve Agreement FY21-191 – Scholastic GEERS

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#### Introduction

##### Responsible: Procurement & Warehousing Services (PWS)

This request is to approve the Agreement between Scholastic, Inc., and The School Board of Broward County, Florida (SBBC), starting upon execution by both parties through June 30, 2021. The agreement will provide books and resources to families identified as meeting the following eligibilities:

- Students in K-3 identified by their Tier 3 status indicating a substantial deficiency in Reading from the District's RtI/MTSS database (BASIS).
- Students in grades 4 and 5 with a Level 1 or 2 at a D, F, or Low three hundred (300) school identified through 2019 FSA data.

The spending authority being requested is \$1,049,440.

#### Goods/Services Description

##### Responsible: Elementary Learning

The goal of the Governor's Emergency Education Relief grant is to support students that have come up against barriers created by COVID-19. One (1) of the most important skills for all students is the ability to read. During the COVID-19 pandemic, some students continue to have limited access to books or at-home libraries to ensure this skill is nurtured. Broward County and Scholastic Inc. are partnering together to increase at-home literacy, access to high-quality text, while supporting the new Benchmark in Excellence Student Thinking (BEST) standards with these books. Broward County Public Schools identified students in grades K-5 that will receive these carefully selected book packs. Students in kindergarten through fifth grade will receive forty (40) books, family guides, and accompanying journals. The authentic book selections support grade level BEST standards and will enrich the independent reading lives of these students.

Research shows that the number of physical books in the home, the amount and type of interactions with books in the home, and the amount of time spent independent reading in the home has a direct impact on reading achievement. Collective research from the US Department of Education for the past several decades show that communities ranking high in achievement tests have several factors in common: an abundance of books in public libraries, easy access to books in the community at large, and a large number of books in children's homes.

In general, the findings show that providing children access to print materials accomplishes the following:

- Improves reading performance.
- It is instrumental in helping children learn the basics of reading.
- Prompts children to read more frequently and for greater amounts of time.
- Improves children's attitudes toward reading and learning.
- Further increases children's and family's desire to read and acquire more books.

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**Procurement Method  
 Responsible: PWS**

Pursuant to Rule 6A -1.012, 11(b), and 14, Florida Administrative Code, and Purchasing Policy 3320, Section II.H, authorizes the purchase of any type of copyrighted materials, instructional materials, and computer software without competitive solicitations.

**Financial Impact  
 Responsible: PWS and Elementary Learning**

The spending authority being requested is \$1,049,440 as detailed below:

DESCRIPTION	Price Per Pack	Total Qty	Gratis Offer	Total	Scholastic Contribution	Broward Purchase
<i>Each grade level pack includes: forty(40) Books, one (1) Journal, and one (1) Family Guide</i>						
Custom Take Home Pack Grade K	\$ 160	428	<i>12.5% Gratis</i>	\$68,480	<b>\$8,640</b>	\$ 59,840
Custom Take Home Pack Grade 1	\$ 160	1620	<i>12.5% Gratis</i>	\$259,200	<b>\$32,480</b>	\$ 226,720
Custom Take Home Pack Grade 2	\$ 160	1478	<i>12.5% Gratis</i>	\$236,480	<b>\$29,600</b>	\$ 206,880
Custom Take Home Pack Grade 3	\$ 160	1528	<i>12.5% Gratis</i>	\$244,480	<b>\$30,560</b>	\$ 213,920
Custom Take Home Pack Grade 4	\$ 160	1254	<i>12.5% Gratis</i>	\$200,640	<b>\$25,120</b>	\$ 175,520
Custom Take Home Pack Grade 5	\$ 160	1190	<i>12.5% Gratis</i>	\$190,400	<b>\$23,840</b>	\$ 166,560
<b>Total # of Students</b>		<b>7498</b>				
				<b>\$1,199,680</b>		<b>\$1,049,440</b>

Funding for this Agreement will be taken from the Elementary and Secondary School Emergency Relief fund and Coronavirus Aid, Relief and Economic Security (CARES) Act to address the impact of COVID-19 on elementary schools. The financial impact amount represents an estimated contract value; however, the amount authorized will not exceed the estimated contract award amount.