

EXECUTIVE SUMMARY

Recommendation to Approve Fourth Amendment, Renewal, and Additional Spending Authority 57-083E – Technical Industry Certification and Digital Tool Licensing

Introduction

Responsible: Procurement & Warehousing Services (PWS)

This request is to approve the Fourth Amendment and Renewal of the Agreement between NCS Pearson, Inc. and The School Board of Broward County, Florida (SBBC), which supports the industry certification attainment of students in Broward County Public Schools (BCPS). The agreement was approved on December 6, 2016, at the Regular School Board Meeting as item FF-1, starting on December 7, 2016 through December 6, 2019, with an approved spending authority of \$720,335. The First Amendment to the Agreement was approved on October 3, 2017, at the School Board Operational Meeting (SBOM) as item EE-4 with an additional spending authority of \$892,923, bringing the total spend to \$1,613,258. The Second Amendment to the Agreement was approved on November 7, 2018, at the SBOM as item EE-17 with an additional spending authority of \$975,600, bringing the total spend to \$2,588,858. The Third Amendment to the Agreement was approved on November 6, 2019, at the SBOM as item EE-22 with an additional spending authority of \$998,400, bringing the total spend to \$3,587,258. Upon approval of this item, the agreement will expire on December 6, 2021.

The additional spending authority being requested is \$833,040.

Goods/Services Description

Responsible: Career, Technical, Adult & Community Education (CTACE)

Certiport, a business of NCS Pearson, Inc. is the industry certification and Digital Tool Licensing agency that provides students in the District with the required skills for industry certification exams, unlimited online practice as well as one hundred eight thousand (108,000) actual industry certification exams. These are accessible for all students in career and technical programs in the District's middle, high and technical magnet high schools. This request is to approve the Fourth Amendment and renewal of the agreement for one (1) additional year. This Amendment to the agreement has been reviewed and approved as to form and legal content by the Office of General Counsel.

Certiport provides the products that facilitate teacher training, student practice of industry certification exams, and student industry certification attainment in the following: Microsoft Office products; Adobe products; Intuit QuickBooks; AutoCAD products, IC3, Spark, Microsoft Technology Associate exams (including JAVA, JAVA Script, Cyber Security/others) and Unity Programming.

The return on all industry certification investment last year resulted in the District expecting over four-point-five (4.5) million dollars in full-time equivalent bonus funding to go directly back to schools to maintain and expand Career and Technical Education (CTE) program opportunities for students.

Schools Included

- All CTE supported programs in the middle, high, and technical magnet high schools.
- Select elementary schools are included in an expanded pilot program for Digital Tool certification.

Research Methodology

Certiport works closely with Local and State Economic, Workforce, and Education Boards to provide appropriate licensing industry certifications to students. Certiport has supplied services to BCPS for the past ten (10) years. The result is an increase in student exam attainment as well as bonus Full-Time Equivalent funding monies to the District. CTACE works and collaborates with Economics, Workforce, and Education Boards as well to ensure that these industry certifications are relevant to workforce demands.

Curriculum Frameworks and Programs of Study are delineated by The Florida Department of Education for program completion for Career Technical programs.

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Evaluation Plan

Certiport provides data reports to BCPS CTACE District staff of usage attempts and results for industry certification attainment. Student attainment of industry certifications will be reviewed to ensure that appropriate teacher professional development and student resources are strategically developed and planned.

Procurement Method

Responsible: PWS

Pursuant to the Department of Education, Rule 6A-1.012, 12(d), Florida Administrative Code as authorized by Section 287.057, 3(c), Florida Statutes, and Purchasing Policy 3320, Section II, I, the requirement for requesting competitive solicitation for commodities or contractual services from three (3) or more sources is hereby waived as for the SBBC’s purchase of goods/services available only from a Single Source.

Financial Impact

Responsible: PWS and CTACE

The additional spending authority being requested is \$833,040 and includes District-wide licenses for grades K-12 as illustrated below:

- Eighteen thousand (18,000) licenses at \$46.28 each.
- For all K-12 schools in the District.
- Provide access to every Certiport program in BCPS (ACA, MOS, ACU, ACU Professional, IC3, Spark, MTA, QBCU, ESB, EC-Council, Apple Swift, and Unity).
- Assign student inventory packs as needed in any school across the District and six (6) exams in each student exam license.
- Unlimited practice tests to the students for each program where offered.
- One (1) free Certified Conference registration.

The source of funds is the Carl D. Perkins Secondary Grant.

Financial Impact Table:

Action	Date	Term (years)	Amount
Original spending authority request	12/6/2016	1	\$ 720,335
1 st renewal + additional spending authority	10/3/2017	1	\$ 892,923
2 nd renewal + additional spending authority	11/7/2018	1	\$ 975,600
3 rd renewal + additional spending authority	11/6/2019	1	\$ 998,400
4 th renewal + additional spending authority	10/20/2020	1	\$ 833,040
New total contract amount		5	\$ 4,420,298

Upon approval of this item, the new spending authority will be \$4,420,298. The financial impact amount represents an estimated contract value; however, the amount authorized will not exceed the estimated contract award amount.