

EXECUTIVE SUMMARY

Recommendation to Approve Second Amendment and Additional Spending Authority 57-039E – Blackboard Web Community Manager

Introduction

Responsible: Procurement & Warehousing Services (PWS)

This request is to approve the Second Amendment with additional spending authority to exercise the Second Renewal of the agreement between Blackboard Inc. (Blackboard) and The School Board of Broward County, Florida (SBBC), for one (1) year, as the agreement allows for two (2) one (1) year renewal periods. The new term will be December 21, 2016 through December 20, 2021.

The School Board approved the agreement on December 20, 2016, as item EE-20 with a spending authority of \$331,975. A spending authority increase of \$5,850 was approved on May 8, 2018. The First Amendment was approved on November 6, 2019, with a spending authority of \$83,925.

The spending authority being requested for the Second Renewal is \$83,925.

Goods/Services Description

Responsible: Information Technology (IT)

Blackboard Web Community Manager (formerly known as Schoolwires) is a cloud-based web content management system designed for K-12 schools and districts to provide clear and concise communications and messaging to stakeholders such as parents, students, and the community. Blackboard Web Community Manager enables easy content creation and updating with integration to the ParentLink communications dashboard and Mobile App. The Blackboard Web Community Manager replaced all website platforms previously in use at SBBC schools as well as the platforms used for BrowardSchools.com and District division websites.

The Blackboard Web Community Manager has benefitted SBBC schools by providing an easy to update modern branded website that will assist in promoting their announcements, events, and activities in a positive manner through integrated systems. School parents, students, and the community have benefitted from a standardized navigation structure between school websites that will allow important information to be found consistently as students are promoted from one (1) school to another. In addition, the responsive design capabilities have allowed for all stakeholders to have access from mobile or tablet devices in a user-friendly format. IT continues to provide ongoing training for Content Managers across the District.

Procurement Method

Responsible: PWS

The Direct Negotiation was performed in accordance with Purchasing Policy 3320, VI (C)(5)(c), and Section 6A-1.012(14), F.A.C., permit the acquisitions of IT as defined in Section 282.0041(14), Florida Statutes.

Financial Impact

Responsible: PWS and IT

The additional spending authority requested is \$83,925, which represents the cost of website management software and hosting and is funded by IT's operating budget. Pricing for this renewal term is the same as the original term. The pricing breakdown is detailed below.

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Website content management software with hosting cost per site/year	\$ 300
	(x)
Number of sites (schools, centers, and departments)	270
Subtotal for software cost	\$ 81,000
	(+)
Required add-on service for made-to-order templates	\$ 2,925
Total Cost for Renewal (additional spending authority request)	\$ 83,925

Financial Impact Table:

Action	Date	Term (years)	Amount
Original spending authority request	12/20/2016	3	\$ 331,975
Additional spending authority	5/8/2018		\$ 5,850
1 st Renewal + additional spending authority	11/6/2019	1	\$ 83,925
2 nd Renewal + additional spending authority	10/20/2020	1	\$ 83,925
New Total Contract amount		5	\$ 505,675

The approval of this recommendation does not mean the authorized amount will be spent.