

EXECUTIVE SUMMARY
Recommendation to Approve Agreement
FY21-152 - Social/Emotional Learning (SEL) Curriculum, Assessment, and Professional Development Program

Introduction

Responsible: Procurement & Warehousing Services (PWS)

This request is to approve the Agreement FY21-152 – Social/Emotional Learning (SEL) Curriculum and Professional Development Program with Rethink Ed, a division of Rethink Autism, Inc. and The School Board of Broward County, Florida (SBBC). The term of this agreement will start August 19, 2020 through August 18, 2021 with an option for two (2) one (1) year renewals. There was no previous agreement with this vendor.

The financial impact to the District will be \$480,000 annually.

Goods/Services Description

Responsible: School Counseling & BRACE Advisement Department

Rethink SEL will provide a comprehensive On-line K-12 Social and Emotional Learning solution that includes on-demand professional development, K-12 grade level lessons, videos and activities for Tier 1 and 2 students, grade banded videos, lessons and activities for tier 3 students, student surveys for K-12 and interventions data tracking.

The following services and resources are included in the purchase price:

- Access for all adults (district staff, parents/caregivers, and other stakeholders to the Rethink Ed **professional learning digital courses** and supplemental activities that contain forty (40) modules addressing Social Emotional Learning, Mental Health, Equity, and Trauma.
- Access for all adults (district staff, parents/caregivers, other stakeholders (example board members) to the Rethink Ed to the Rethink Ed **comprehensive curriculum** with over five hundred (500) lessons for students in K-12 and all learners (Tier 1, 2 and 3 supports).
- Access for all instructional and support staff to two (2) **assessments** to monitor student progress to drive instruction decisions.
- Access for all administrative staff to **real-time reports and usage data** to monitor staff and student progress.
- Access for all students to a **Student Learning Center** to be able to access learning videos, activities, quizzes, and student self-assessment from their own device.
- All **implementation supports** and ongoing implementation evaluation meetings with Leadership.
- Ongoing **professional development** needs and supports for teams across the District and throughout the year.
- Technical supports and access to a dedicated **customer support team**.

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The District’s Strategic Plan for Support Services for all calls for eliminating a separate, divergent form of SEL curriculum, establishing baseline and progress monitoring data for SEL, aligning resources to support the new SEL framework, and providing a managed menu of options for content based on identified best practices. To accomplish these key tactics, the School Counseling & BRACE Advisement Department (Chief Executive Sponsor) and PWS were planning to perform a Request for Information (RFI) during the 2020-2021 school year; however, the District reopening plans anticipated the needs for this assessment and curriculum solution. Resultantly, an RFI and/or a formal solicitation process cannot be performed in time to bring this to the School Board before the beginning of the school year.

**Procurement Method
 Responsible: PWS**

Pursuant to Purchasing Policy 3320 and the Department of Education, Rule 6A-1.012, 11(a), Florida Administrative Code as authorized by Section 1010.04(4)(a), Florida Statutes, and Purchasing Policy 3320, Section II, G, the requirement for requesting competitive solicitation for commodities or contractual services from three (3) or more sources is hereby waived for the purchase of professional services.

**Financial Impact
 Responsible: PWS and School Counseling & BRACE Advisement Department**

The financial impact for the District will be \$480,000.

The breakdown for the financial impact is indicated in the table below:

Description of Services	Unit Price	# of Users	TOTAL
Rethink Ed Social and Emotional Solution Elementary and High School Access to a learning platform	\$3	160,000	\$480,000
Rethink Ed Social and Emotional Solution Middle School Proof of Concept Access	\$0	60,000	N/A
Total Price			\$480,000

The funds for this agreement will come from the Mental Health Assistance Allocation.

The financial impact amount represents an estimated contract value; however, the amount authorized will not exceed the estimated contract award amount.