

## EXECUTIVE SUMMARY

### Recommendation to Approve Agreement FY21-131 – Digital Mathematics Curriculum Program (IMACS)

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#### Introduction

##### Responsible: Procurement & Warehousing Services (PWS)

This request is to approve the agreement between IMACS of South Florida, Inc. (IMACS) and The School Board of Broward County, Florida (SBBC), for one (1) year, starting August 2, 2020 through July 31, 2021, with an option to renew for one (1) additional one (1) year period. The agreement will provide an accelerated digital math curriculum to qualifying students at the middle school level.

The spending authority being requested is \$49,000.

#### Goods/Services Description

##### Responsible: Secondary Learning

IMACS of South Florida, Inc. provides a rigorous remote-based, online digital mathematics curriculum to qualified middle school students that are compatible with any re-opening plan during the 2020-2021 school year. After successful completion of this digital, self-paced, highly accelerated mathematics program, students will have developed an ability to think abstractly, quantitatively, and logically. A talented and motivated student who begins the Elements of Mathematics Foundations (EMF) program in sixth (6th) grade, will by the end of eighth (8th) grade, have completed all of middle and high school mathematics up to but not including Calculus. Students are given access to a preliminary module prior to entrance in sixth (6th) grade. This will determine if each student has a positive experience with the digital EMF curriculum before officially enrolling as a sixth (6th) grade EMF student. The contract provides details of support for SBBC students and teachers in the implementation of the accelerated EMF curriculum.

#### Procurement Method

##### Responsible: PWS

Direct Negotiation was conducted with the vendor based on Purchasing Policy 3320. Pursuant to the Department of Education, Rule 6A-1.012, 11(b), Florida Administrative Code as authorized by Section 1010.04(4)(a), Florida Statutes, and Purchasing Policy 3320, Section II, H, the requirement for requesting competitive solicitation for commodities or contractual services from three (3) or more sources is hereby waived as for the SBBC's purchase of educational services.

#### Financial Impact

##### Responsible: PWS and Secondary Learning

The spending authority being requested is \$49,000, as detailed below:

<u>Two hundred fifty (250) digital course licenses for SBBC student and staff</u>	<u>\$37,500</u>
<u>Support Services</u>	<u>\$11,500</u>
<b><u>Total</u></b>	<b><u>\$49,000</u></b>

The funding source will be taken from the Secondary Learning's operational budget. The previous agreement FY20-112 started on August 2, 2019 through August 1, 2020. The financial impact amount represents an estimated contract value; however, the amount authorized will not exceed the estimated contract award amount.