



# AGENDA REQUEST FORM

THE SCHOOL BOARD OF BROWARD COUNTY, FLORIDA

**MEETING DATE** 2020-07-21 10:05 - Regular School Board Meeting

**AGENDA ITEM** ITEMS

**CATEGORY** EE. OFFICE OF STRATEGY & OPERATIONS

**DEPARTMENT** Procurement & Warehousing Services

**Special Order Request**  
 Yes  No

**Time**

**Open Agenda**  
 Yes  No

**ITEM No.:**  
EE-16.

**TITLE:**  
Recommendation to Approve Agreement - FY20-117 - Software for Reading, Comprehension and Fluency

**REQUESTED ACTION:**  
 Approve the recommendation for the above Agreement. Contract Term: August 1, 2020 through July 31, 2021, One (1) Year, with an option to renew for two (2) additional one (1) year renewal periods; User Department: Innovative Learning; Award Amount: \$368,600; Awarded Vendor(s): Newsela, Inc.; Small/Minority/Women Business Enterprise Vendor(s): None.

**SUMMARY EXPLANATION AND BACKGROUND:**  
 Newsela, Inc. has created Newsela Pro, a cloud-based platform that supports and enhances each students' reading ability by providing individualized non-fiction content catered to their reading level. This software was designed from the ground up to strengthen reading skills and habits through routine use. This Agreement has been reviewed and approved as to form and legal content by the Office of the General Counsel.

**SCHOOL BOARD GOALS:**  
 Goal 1: High Quality Instruction  Goal 2: Safe & Supportive Environment  Goal 3: Effective Communication

**FINANCIAL IMPACT:**  
 The estimated financial impact to the District will be \$368,600. The funding source will come from the CARES Act. The financial impact amount represents an estimated contract value; however, the amount authorized will not exceed the estimated contract award amount.

**EXHIBITS: (List)**  
 (1) Executive Summary (2) Financial Analysis Worksheet (3) Agreement (4) Exhibit 1 (5) Survey

**BOARD ACTION:**  
  
 (For Official School Board Records Office Only)

**SOURCE OF ADDITIONAL INFORMATION:**

Name: Dr. Daryl Diamond	Phone: 754-321-2620
Name: Mary C. Coker	Phone: 754-321-0501

**THE SCHOOL BOARD OF BROWARD COUNTY, FLORIDA**  
**Senior Leader & Title**  
 Maurice L. Woods - Chief Strategy & Operations Officer

Approved In Open Board Meeting On: \_\_\_\_\_

Signature  
 \_\_\_\_\_

By: \_\_\_\_\_  
 School Board Chair