



# AGENDA REQUEST FORM

THE SCHOOL BOARD OF BROWARD COUNTY, FLORIDA

**MEETING DATE** 2020-07-21 10:05 - Regular School Board Meeting

**AGENDA ITEM** ITEMS

**CATEGORY** EE. OFFICE OF STRATEGY & OPERATIONS

**DEPARTMENT** Procurement & Warehousing Services

**Special Order Request**  
 Yes  No

**Time**

**Open Agenda**  
 Yes  No

**ITEM No.:**  
EE-12.

**TITLE:**  
Recommendation to Approve Agreement - FY21-116 - Software for Vocabulary Improvement

**REQUESTED ACTION:**  
Approve the recommendation for the above Agreement. Contract Term: August 1, 2020 through July 31, 2021, One (1) Year, with an option to renew for two (2) additional one (1) year renewal periods; User Department: Innovative Learning; Award Amount: \$406,250; Awarded Vendor(s): Thinkmap, Inc.; Small/Minority/Women Business Enterprise Vendor(s): None.

**SUMMARY EXPLANATION AND BACKGROUND:**  
Thinkmap, Inc. has created Vocabulary.com, a platform for systematic and lasting vocabulary improvement that goes beyond rote memorization to teach all the meanings and subtle nuances of words. Backed by research and currently used in schools, the vendor believes there is no magic bullet when it comes to building a student's vocabulary, and has developed a system that will analyze the content being taught, identifies the vocabulary necessary for comprehension, and provides differentiated instruction for each student.  
This Agreement has been reviewed and approved as to form and legal content by the Office of the General Counsel.

**SCHOOL BOARD GOALS:**  
 Goal 1: High Quality Instruction  Goal 2: Safe & Supportive Environment  Goal 3: Effective Communication

**FINANCIAL IMPACT:**  
The estimated financial impact to the District will be \$406,250. The funding source will come from the CARES Act. The financial impact amount represents an estimated contract value; however, the amount authorized will not exceed the estimated contract award amount.

**EXHIBITS: (List)**  
(1) Executive Summary (2) Financial Analysis Worksheet (3) Agreement (4) Exhibit 1 (5) Exhibit 2 (6) Survey

**BOARD ACTION:**  
  
(For Official School Board Records Office Only)

**SOURCE OF ADDITIONAL INFORMATION:**

Name: Dr. Daryl Diamond	Phone: 754-321-2620
Name: Mary C. Coker	Phone: 754-321-0501

**THE SCHOOL BOARD OF BROWARD COUNTY, FLORIDA**  
**Senior Leader & Title**

Maurice L. Woods - Chief Strategy & Operations Officer

Signature

Approved In Open Board Meeting On: \_\_\_\_\_

By: \_\_\_\_\_  
School Board Chair