

SUMMARY OF PROGRESS
ECONOMIC DEVELOPMENT & DIVERSITY COMPLIANCE DEPARTMENT
SUPPLIER DIVERSITY OUTREACH PROGRAM
REPORTING PERIOD: FEBRUARY AND MARCH 2020

The Economic Development & Diversity Compliance Department (EDDC) oversees the District’s Supplier Diversity Outreach Program (SDOP) and is governed by School Board of Broward County Policy 3330 - Supplier Diversity Outreach Program and related Standard Operating Procedures. Policy 3330 was adopted to remedy the ongoing effects of identified marketplace discrimination that continue to adversely affect the participation of Emerging/Small/Minority/Women Business Enterprises (E/S/M/WBE) in District procurement opportunities. As we continue to serve as a conduit to ensure inclusive procurement activity, we are also enhancing data integrity, targeted outreach efforts and improving processes and systems.

Data Integrity: Ariba database clean up and collection to fully utilize the system

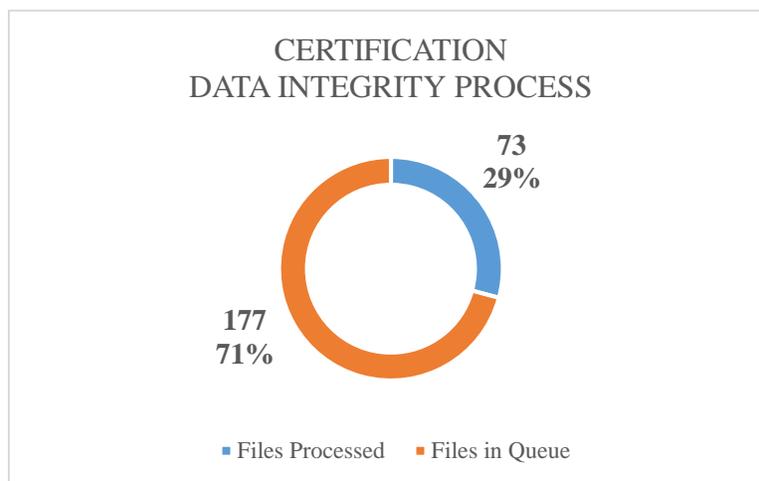
Targeted Outreach Efforts: Enhanced marketing strategy to increase participation of African-American and Women-owned firms as primes

Improving Processes and Systems: *B2Gnow* implementation on track for June soft launch with full reporting capabilities accessible in August 2020.

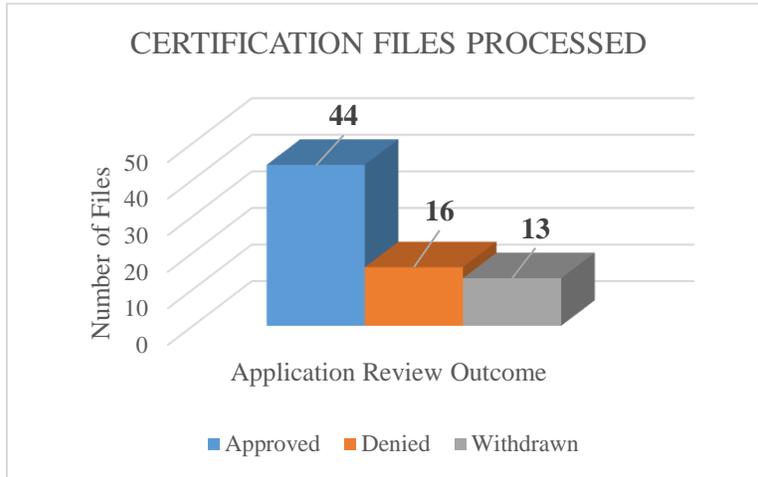
We also updated the format of the SDOP report to be more aligned with the Bond Oversight Committee reports going forward. The summaries and illustrations below provide an update on the continual progress of SDOP.

- **Certification**

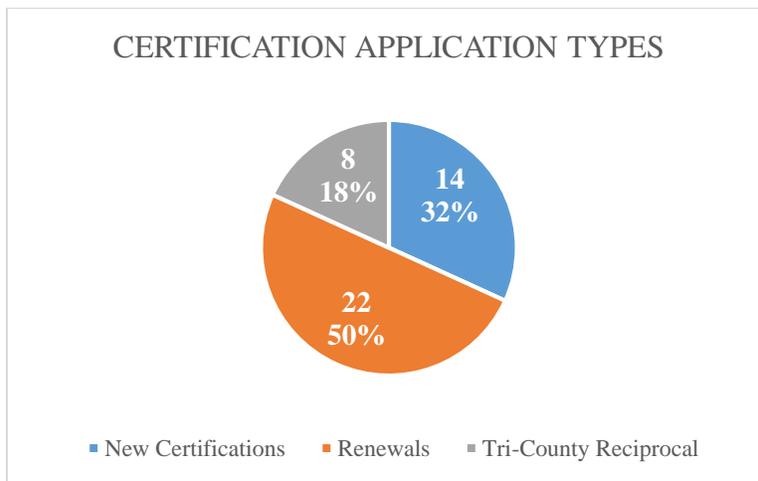
During the reporting period, the primary focus of the EDDC certification team was the eProcure Supplier Portal data integrity validation process. It involved reviewing and updating existing certification files, while processing new applications.



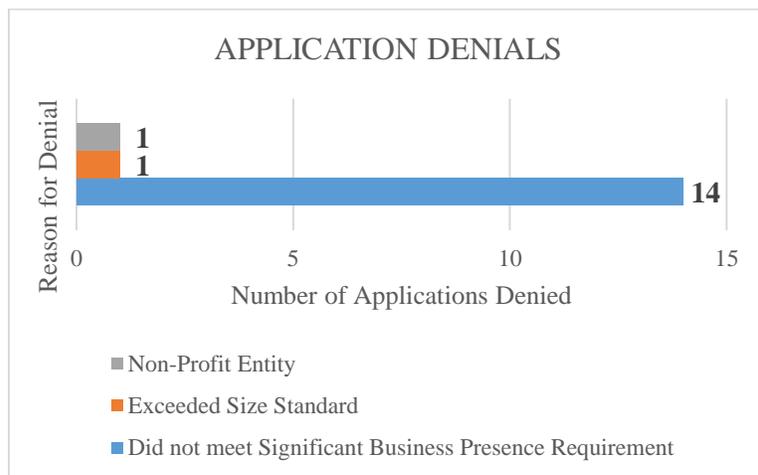
Note: EDDC worked with 250 files of which 73 files were processed. Currently, there are 716 certified firms.



Note: This is a breakdown of the 73 files processed.



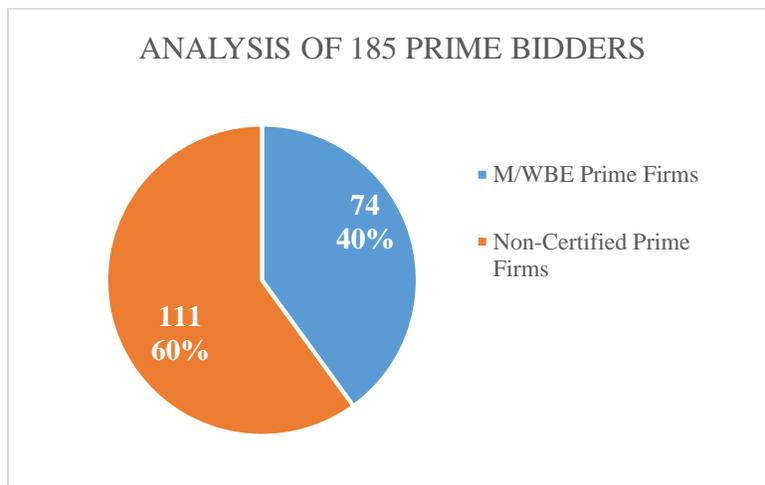
Note: This is a breakdown of the certification approval activities.



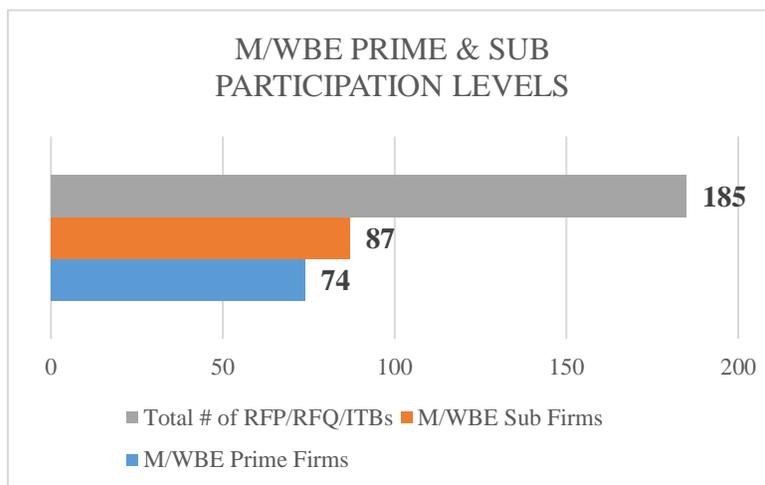
Note: Of the 16 denied applicants, 14 did not meet the Significant Business Presence requirement (13 were not based in the tri-county area and one was less than a year old), one exceeded the size standard requirement, and one was a non-profit entity.

• **Compliance**

Compliance evaluated one hundred and eighty-five (185) solicitations to assess the outcome and effectiveness of the assigned Affirmative Procurement Initiatives. The evaluation captures the participation of E/SM/WBE primes and subcontractors.



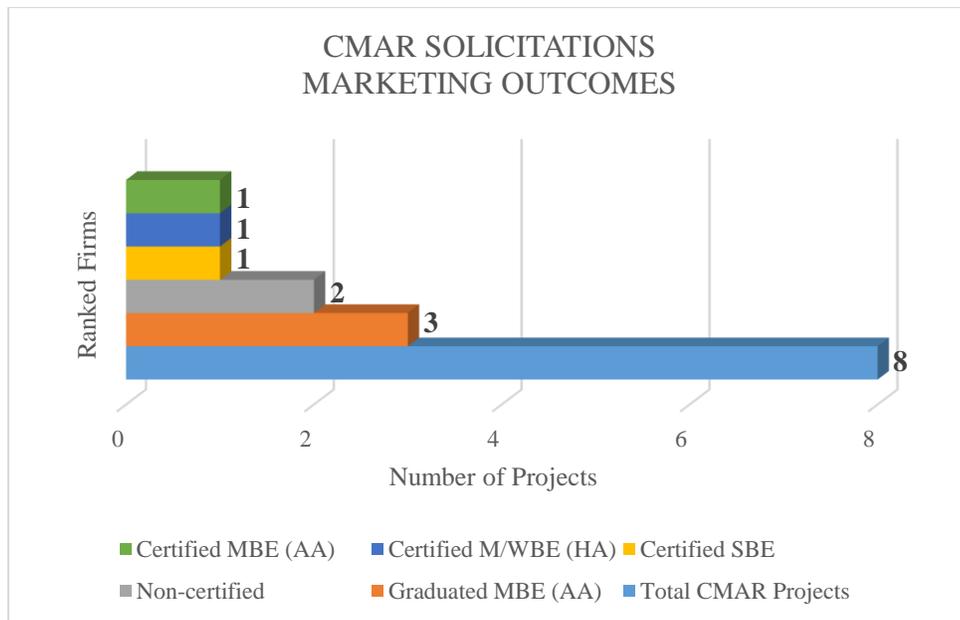
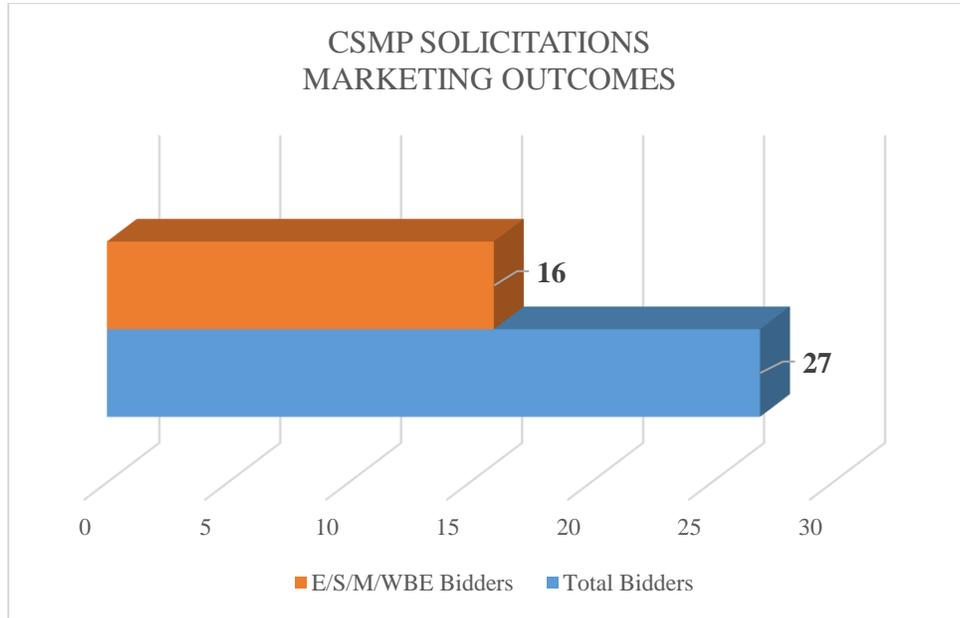
Note: M/WBE firms may be participating on multiple projects.



Note: M/WBE primes and subcontractors do not reflect unique firms.

• **Marketing**

EDDC launched a robust marketing campaign in preparation for the Construction Services Minor Projects (CSMP) and Construction Management at Risk (CMAR) to increase participation of certified firms with an emphasis on African-American and Women Business Enterprise firms as primes.



AA = African-American HA = Hispanic-American SBE = Small Business Enterprise

• **B2Gnow Implementation Update**

EDDC continues implementation of the *B2Gnow* system for Vendor Management, Contract Compliance, Spend Analysis, and Outreach and Event Management. The full system implementation *Project Status Report* is attached for a comprehensive update. Note the soft launch of the system is scheduled for June 2020 with full reporting capabilities accessible in August 2020.

