

THE SCHOOL BOARD OF BROWARD COUNTY, FLORIDA

ROBERT W. RUNCIE  
SUPERINTENDENT OF SCHOOLS

December 9, 2019

TO: School Board Members

FROM: Maurice L. Woods *MLW*  
Chief Strategy & Operations Officer

VIA: Robert W. Runcie *RWR*  
Superintendent of Schools

SUBJECT: **REVISION TO EE-3, RECOMMENDATION TO APPROVE AGREEMENT  
– FY20-157 – BIG PICTURE LEARNING, FOR THE DECEMBER 10, 2019,  
SCHOOL BOARD OPERATIONAL MEETING**

Attached is a revision to EE-3, Recommendation to Approve Agreement – FY20-157 – Big Picture Learning, for the December 10, 2019, School Board Operational Meeting.

Exhibits:

- Executive Summary – *removed and added new language to page 1 and 2*
- Added attachment A and B

RWR/MLW:bm  
Attachments

cc: Senior Leadership Team

## EXECUTIVE SUMMARY

### Recommendation to Approve Agreement FY20-157 – Big Picture Learning

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#### **Introduction**

##### **Responsible: Procurement & Warehousing Services (PWS)**

This request is to approve the agreement between Big Picture Learning (BPL) and The School Board of Broward County, Florida (SBBC), for a period of eighteen (18) months commencing on January 1, 2020 through June 30, 2021. The previous agreement 59-069V for Big Picture Company d/b/a Big Picture Learning started on January 1, 2019, through December 31, 2019, with a total spending authority of \$50,000 and was approved on December 4, 2018, agenda item (EE-6).

The spending authority being requested is \$50,000.

#### **Goods/Services Description**

##### **Responsible: Career, Technical, Adult and Community Education (CTACE)**

SBBC and BPL have created a partnership specifically at South Plantation High School in support of technical assistance, curriculum design, teacher professional development, school scheduling, and student career/college ready development services. These services will be student-centered and include project-based learning, work-based learning, internships, teacher professional development, and coaching.

There is a continued interest by students, teachers, and the administration at South Plantation High School to continue this work and agreement with BPL.

Because this effort supports the development of preparing a life-ready student inclusive of career pathway exploration and engagement in a program of study, this is an acceptable expense through Perkins funding.

In addition, BPL will continue to directly support South Plantation High School with the following:

- School Program and Curriculum Design
- Parent, Business, and Community Engagement
- Principal Coaching and Training
- Staff Coaching and Training
- Student Recruitment

The result has been a student-centered learning design, where students are actively invested in their learning and are challenged to pursue their interests by a supportive community of educators, professionals, and family members.

#### **Procurement Method**

##### **Responsible: PWS**

~~The agreement was negotiated with the vendor based on Purchasing Policy 3320. Pursuant to Purchasing Policy 3320, Section II, N, and pursuant to the Department of Education, Rule 6A-1.012, 11 (b), Florida Administrative Code as authorized by Section 010.04(4) (a), Florida Statutes, a contract for commodities or contractual services may be awarded, without competitive solicitations. If the state or federal law, a grant or a state or federal agency contract prescribes with whom SBBC must contract or if the rate of payment is established during the appropriations process.~~

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**Pursuant to the Department of Education, Rule 6A-1.012, 11(b), Florida Administrative Code as authorized by Section 1010.04(4)(a), Florida Statutes, and Purchasing Policy 3320, Section II, H, the requirement for requesting competitive solicitation for commodities or contractual services from three (3) or more sources is hereby waived as for the SBBC’s purchase of educational services. The agreement was negotiated with BPL as a result of BPL having created a partnership with SBBC, specifically in support of student-centered learning design, where students have been actively invested in their learning and have demonstrated this through their internships and school-based projects. South Plantation High School collaborates with BPL to give continuity to the current programs and build on the student and teacher success.**

**Financial Impact**

The spending authority requested is \$50,000, of which \$35,000 will be funded from South Plantation CAPE, and \$15,000 will be funded by CTACE operational budget. Upon approval of this item, the new spending authority will remain at \$50,000.

The financial impact amount represents an estimated contract value; however, the amount authorized will not exceed the estimated contract award amount.

# Exhibit: ATTACHMENT A

## PROPOSAL PART I

### Timeframe (January 1, 2020 to June 30, 2020)

<b>Professional Development</b>	
Coaching and Support. On-site visits per agreement. Weekly phone calls with principal and on-going phone and email support for teachers and staff.	# of on-site days: \$1850 per onsite day  6 On Site Days
Deliverables: Two annual reports, including details on project goals, progress and next steps/recommendations.	Total \$11,100
<b>Digital Services &amp; Materials</b>	
ImBlaze licenses for up to 100 students and 10 members of staff. Includes access to Learning Big Picture "Implementing ImBlaze course."	\$ 1400 for 6 months
<b>Conferences</b>	
Full registration for 1 attendee at the annual <b>Big Picture Learning Leadership Conference</b> (includes airfare, hotel, registration fee, and conference meals)	\$ 2500
<b>Total Costs</b>	
<b>\$ 15,000</b>	
<b>Professional Development -PART II Timeframe (July 1, 2020 to June 30, 2021)</b>	
Coaching and Support. On-site visits per agreement. Weekly phone calls with principal and on-going phone and email support for teachers and staff.	# of on-site days: \$1850 per onsite day  11 On Site Days
Deliverables: Two annual reports, including details on project goals, progress and next steps/recommendations.	Total \$22,200
<b>Digital Services &amp; Materials</b>	
ImBlaze licenses for up to 100 students and 10 members of staff. Includes access to Learning Big Picture "Implementing ImBlaze course." See Product Agreement for more details.	\$ 2,800
<b>Visits to BPL Network Schools</b>	
All-inclusive 2 day visit to BPL network school for 4 members of staff members for observation/coaching on BPL distinguishers and practices (includes airfare, hotel for two (2) nights, site visit fee, ground transportation and meals).	\$ 2500 each person  \$ 10,000
<b>Total Costs</b>	
<b>\$ 35,000</b>	

**Total for Entire contract Term: January 1, 2020 thru June 30, 2021 is \$50,000**

## **Exhibit: ATTACHMENT B**

### **BIG PICTURE LEARNING EXPECTATIONS**

**Payments: Timeframe (July 1, 2020 to June 30, 2021)**

The total payment for Big Picture Learning's work as described above, is **\$35,000.00**. Payments will be invoiced according to the schedule below:

- **School Success Study** payment:
- **Payment #1:** September 15, 2020 – Payment of **\$12,000.00**
- **Payment #2:** January 15, 2021 – Payment of **\$12,000.00**
- **Payment #3:** March 15, 2021 – Payment of **\$11,000.00**

**Total for Entire contract Term: January 1, 2020 thru June 30, 2021 is \$50,000**