

PRE-SUBMISSION EXECUTIVE SUMMARY

UPDATED

Grant Program	College Football Playoff Foundation – Extra Yard for Teachers Program	
Status	New	
Funds Requested	\$250,000 (to be requested)	
Financial Impact Statement	The potential positive financial impact is \$250,000. The source of funds is the College Football Playoff Foundation in partnership with the 2021 College Football Playoff National Championship South Florida Host Committee and the Broward Education Foundation. The District will commit to matching these funds in the amount of \$250,000 to be allocated from the Reimagining Middle Grades Initiative and donations from the broader community, including a shortlist of football player-owned businesses, and from the District's General Fund.	
Schools Included	Four high-need middle schools to be mutually determined by the College Football Playoff Foundation and Broward County Public Schools will receive the learning/media center renovations; all schools will benefit from the Touchdown for Teachers program.	
Managing Department/School	Applied Learning	
Source of Additional Information	1. Dan Gohl, Chief Academic Officer – Office of Academics 754-321-2618 2. Susan Cantrick, Director – Applied Learning 754-321-1878	
Project Description	The College Football Playoff Foundation (CFPF), the 2021 College Football Playoff National Championship South Florida Host Committee (CFPNCG), Broward Education Foundation, and Broward County Public Schools (BCPS) have formed a partnership to positively impact educators and middle school students in South Florida. The initiative's goal is to support high-need middle schools by providing students with Innovative Learning Center makeovers and creating a Touchdown for Teachers program to support comprehensive teacher wellness. Funding will be utilized to renovate learning/media centers at four middle schools mutually determined by BCPS and CFPF, so students and teachers can create, explore and collaborate before, during and after school. Renovations will construct creative learning environments, which might include painting, new furnishings, wall wraps, technology, etc. The grant will also be used to kick-start the Touchdown for Teachers program at all schools by engaging teachers in a variety of physical, mental and emotional wellness activities and rewarding such efforts with points in a football inspired, gamified manner, resulting in enhanced recognition of wellness embedded in school practices and scalable activities for use in schools across the nation.	
Evaluation Plan	The Extra Yard for Teachers will meet its intended outputs by: <ul style="list-style-type: none"> • Renovating learning/media centers at four middle schools (approximately \$100,000 per school); and • Kicking-off the Touchdown for Teachers program at all schools, school-wide involvement in reward scoreboard check-ins, and the hosting of an all-county flag football game. 	
Research Methodology	According to the National Institute for Health, research has found a link between an upbeat mental state and improved health, including lower blood pressure, reduced risk for heart disease, healthier weight, and longer life. CFPF, CFPNCG, and BCPS recognize the need to support the physical, mental and emotional wellness throughout the tri-county region.	
Alignment with Strategic Plan	This program aligns with District Strategic Plan Goal 2: Safe and Supportive Environment by engaging students in creative learning environments and embedding the physical, mental, and emotional wellness in school practices.	
Level of Support provided by Grants Administration (GA)	Level 1 – GA staff prepared the executive summary and agenda item for School Board approval and will track the grant in the system.	