

## EXECUTIVE SUMMARY

### Recommendation to Approve Agreement FY20-090 – Istation Dual Language Program

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#### **Introduction**

**Responsible: Procurement & Warehousing Services (PWS)**

This request is to approve the agreement between Imagination Station, Inc. d/b/a Istation, and The School Board of Broward County, Florida (SBBC), for one (1) year starting December 10, 2019 through November 30, 2020. This Agreement will facilitate the collaboration between SBBC and Istation to build students' Spanish language acquisition and foundational digital literacy skills through their software programs.

The spending authority being requested is \$151,250.

#### **Goods/Services Description**

**Responsible: Bilingual/ESOL**

The Bilingual/ESOL Department is seeking to expand usage of Istation to include all K-6 Dual Language Spanish learners. The program is aligned with the Florida and WIDA Standards.

Program Goal: *Istation Reading en Español* is a Spanish reading curriculum and instruction, providing authentic Spanish literacy instruction and intervention. Built by Spanish-language educators, the engaging computer-adaptive activities assess learners' literacy skills in Spanish before students are seamlessly placed in high-interest, interactive online instruction. Students watch video tutorial lessons and answer corresponding interactive questions in the following areas: Book and Print Awareness, Listening Comprehension, Phonological Awareness, Writing Conventions, Syllabic, Letter Writing and Spelling, Vocabulary Development, Word Analysis, Reading Comprehension, Making Connections Across Text, Text Fluency, and Genre Study Questions.

Student Experience: Upon logging in for the first time, students complete a Spanish reading and literacy assessment. Istation then pairs the student with an appropriate curriculum based on skill-level. Students follow animated characters and narrators through lesson tutorials. After each lesson, they answer interactive questions as they advance levels. Students are routed through reteach lessons, and teachers receive instant reports to monitor student progress. Each Priority Report directs teachers to specific, skills-based, small-group lessons for targeted intervention.

Teacher Experience: Teachers can download corresponding classroom lesson plans, whole group, small group, or individualized Tier 1, Tier 2, or Tier 3 lessons based on students' performance, leveled guided reading books, and other resource dashboard materials. From their reporting dashboard, teachers can monitor progress reports, pull data reports, and generate graphic data of student progress and performance.

School-to-Home Connection Families and guardians have 24-7 access to easy-to-use supplemental home instruction outside traditional school settings.

Implementation: Currently, Broward County Public Schools Dual Language Program uses Sistema de Evaluación de la Lectura (SEL), a comprehensive Spanish assessment system that is meaningfully linked to classroom instruction and includes the components found in the Benchmark Assessment System. However, SEL only covers grades kindergarten through second grade making it challenging to track student Spanish proficiency beyond second grade. Istation provides crucial data about Dual Language students to assist teachers with individualized Spanish Language instruction in the areas of Book and Print Awareness, Listening Comprehension, Phonological Awareness, Writing Conventions, Syllabic, Letter Writing and Spelling, Vocabulary Development, Word Analysis, Reading Comprehension, Making Connections Across Text, Text Fluency, and Genre Study Questions.

Suggested Usage: thirty-forty (30-40) minutes per week.

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**Procurement Method  
 Responsible: PWS**

Pursuant to Purchasing Policy 3320, Section II, H, and the Department of Education, Rule 6A-1.012, 11(b), Florida Administrative Code as authorized by Section 1010.04(4)(a), Florida Statutes, the requirement for requesting competitive solicitation for commodities or contractual services from three (3) or more sources is hereby waived as for the SBBC’s purchase of copyrighted materials purchased directly from a recognized educational institution.

The Bilingual/ESOL Department was introduced to the Spanish component of Istation when the District, in a free resource introduced to all Florida districts as part of a State grant. The grant is no longer funded, and as a result, the department is purchasing this for the schools. At this time, Bilingual/ESOL Department has not encountered other software programs whose intent is to provide authentic Spanish reading curriculum and instruction in multiple grades.

**Financial Impact  
 Responsible: PWS and Bilingual/ESOL**

The total spending authority being requested is \$151,250 and will be funded from Title III, Part A Grant. Thirty-eight (38) schools will receive a full year subscription of Istation Español for participating students and teachers. (Elementary Dual Language Schools and four (4) Dual Language Middle Schools, 6<sup>th</sup> grade)

Name of Elementary Schools	Number of Licenses	Cost per School
Bethune	80	\$2,160
Boulevard Heights	280+	\$7,700
Broadview	181	\$4,887
Chapel Trail	180	\$4,860
Coral Cove	160	\$4,320
Country Isles	144	\$3,888
Cypress	163	\$4,401
Dolphin Bay	137	\$3,699
Driftwood	105	\$2,835
Eagle Point	280+	\$7,700
Eagle Ridge	157	\$4,239
Everglades	174	\$4,698
Flamingo	70	\$1,890
Gator Run	191	\$5,157
Gulfstream Academy of Hallandale Beach K-8	280+	\$7,700
Hollywood Hills	145	\$3,915
Indian Trace	280+	\$7,700
Hunt	37	\$ 999
Lakeside	280+	\$7,700
Manatee Bay	280+	\$7,700
Margate	131	\$3,537
Meadowbrook	200	\$5,400
Mirror Lake	72	\$1,944
Oakland Park	112	\$3,024
Pompano Beach	96	\$2,592
Ramblewood	180	\$4,860
Riverglades	112	\$3,024
Sawgrass	157	\$4,239

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Sea Castle	108	\$2,916
Silver Lakes	120	\$3,240
Silver Palms	280+	\$7,700
Stirling	115	\$3,105
Tamarac	280+	\$7,700
Watkins	139	\$3,753
Westchester	201	\$5,427
<b>Name of Middle Schools (6<sup>th</sup> grade only)</b>	<b>Number of Licenses</b>	<b>Cost per School</b>
Apollo	25	\$ 675
Glades	25	\$ 675
Gulfstream Academy of Hallandale Beach K-8	Included in ES	\$ 0
Tequesta Trace	25	\$ 675
Subtotal		\$162,634
Less Discount		(\$11,384)
<b>Total Price</b>		<b>\$151,250</b>

The financial impact amount represents an estimated contract value; however, the amount authorized will not exceed the estimated contract award amount.

**Previous Purchases**

<b>School Year</b>	<b>Per Unit Cost</b>	<b>Total Cost</b>
2019/2020	\$27.00	\$151,250
2018/2019	\$27.00	\$ 99,866