

EXECUTIVE SUMMARY

Direct Negotiation Agreement FY20-147 - Rally to the Tally Initiative

Introduction

Responsible: Procurement & Warehousing Services (PWS)

This request is to approve the Agreement between Close Up Foundation, Incorporated (Close Up), and The School Board of Broward County, Florida (SBBC), commencing on November 6, 2019 through June 30, 2021. This Agreement will facilitate the “Rally to the Tally for New Floridians” initiative managed by the Bilingual/ESOL Department as part of the Enhanced Instructional Opportunities for the Recently Arrived Immigrant Children and Youth Grant. The parameters of the grant include teaching students about American civics, history, and government to inspire them to become advocates for their communities.

The previous agreement 59-095V started on March 5, 2019 through June 30, 2019, with an approved spending authority of \$390,000 for the event held during April 2019. The new agreement will cover two (2) events in December 2019 and December 2020.

The total spending authority being requested is \$780,000.

Goods/Services Description

Responsible: Bilingual/ESOL

The Close Up program, “Rally to the Tally for New Floridians,” will teach students the basic themes in American democracy and expose students to fundamental principals of the republican government in the United States. Analysis of the traditions of pluralism and opportunity will offer insight and foster confidence for active citizenship. This Agreement supports the ability to serve up to three hundred (300) high school students throughout the District in addition to full fellowships for thirty-two (32) adults. Students in 9th, 10th, and 11th grade will attend a four (4) day and three (3) night seminar in Tallahassee, which will also include visits to Florida Agricultural and Mechanical University, the University of Florida, and the University of Central Florida during December 2019. All students will have access to resources and materials to help prepare them for the event. Close Up will provide curriculum design, program implementation, logistics, services, speakers, educational resources, and materials. All instructors meet the requirements of the Jessica Lunsford Act and are fully insured through Close Up.

All eligible high schools were invited. The following schools replied with intent to participate.

Name of High School	Number of Eligible Slots	Name of High School	Number of Eligible Slots
Blanche Ely	10	McArthur	15
Coconut Creek	10	Miramar	15
Coral Glades	10	Monarch	15
Coral Springs	10	Northeast	10
Cypress Bay	30	Piper	15
Deerfield Beach	10	Plantation	10
Dillard 6-12	10	South Broward	10
Everglades	15	South Plantation	10
Flanagan, Charles W.	10	Stranahan	10
Hallandale Magnet	10	Taravella	10
Hollywood Hills	10	West Broward	15
Marjory Stoneman Douglas	15	Western	15

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Evaluation Plan

The methods used to report the goals and objectives for improving Immigrant & Youth achievement and program outcomes are as follows:

- Student and program outcomes for the Immigrant & Youth Grant are communicated to parents, schools, and the community via the following website <http://bilingual-esol.browardschools.com> and www.browardschools.com once they are available.
- The Immigrant & Youth Grant Evaluation will be generated by the Research Specialist and posted on the website; and,
- Information is highlighted during the Parent Leadership Council meetings.

Reports for parents can be translated into targeted languages unless not feasible.

Procurement Method

Responsible: PWS

Direct negotiation was utilized as this was prescribed by a grant. Pursuant to Purchasing Policy 3320, Section II, N, a contract for commodities or contractual services may be awarded, without competitive solicitations, if state or federal law, a grant, a state, or a federal agency contract prescribes with whom the School Board must contract or if the rate of payment is established during the appropriations process.

Financial Impact

Responsible: PWS and Bilingual/ESOL

The total spending authority requested is \$780,000 for one (1) year and seven (7) months and will be funded from the Enhanced Instructional Opportunities for Recently Arrived Immigrant Children and Youth Grant as detailed below:

December Rally to the Tally Summit				
Qty	Description	Unit Cost	Total	
	300	Broward Immigrant Students	\$1,300.00	\$390,000.00
	32	Broward Educators	\$1,450.00	\$46,400.00
(A)				\$436,400.00
(B)	32	Minus (-) Broward Fellowships	\$1,450.00	(\$46,400.00)
		Minus (-) Payment Received for Enrollees:		\$0.00
		Total Award Amount for 2019 (A) + (B)		\$390,000.00

TOTAL AWARD AMOUNT FOR 2 YEAR CONTRACT (\$390,000 x 2) \$780,000.00

The financial impact represents an estimated contract value; however, the amount authorized will not exceed the estimated contract award amount.