

EXECUTIVE SUMMARY

Supplier Diversity Outreach Program Report July 31, 2019

The Supplier Diversity Outreach Program (SDOP) operates through Standard Operating Procedures in accordance with The School Board of Broward County, Florida (SBBC), Policy 3330. Policy 3330 was adopted to remedy the ongoing effects of identified marketplace discrimination that continues to adversely affect the participation of Emerging/ Small/Minority and/or Women Business Enterprises (E/S/M/WBE) in the District's contracts.

SDOP is designed to help emerging, small, minority and women-owned businesses to participate in District procurement and contract activities by promoting engagement and economic growth through certification, community outreach, goal setting, bid evaluations, and contract compliance activities. SDOP's efforts included:

- Identifying and certifying qualified suppliers to engage in competitive solicitations that are available throughout the District;
- Offering Reciprocal Certification to firms certified by partnering agencies: Broward County, Miami-Dade County, Miami-Dade County Public Schools, Palm Beach County and The School District of Palm Beach County;
- Weekly distribution of information on opportunities within the District, in the form of a courtesy email, to all E/S/M/WBE, certified vendors;
- Targeted outreach to certified vendors;
- Implementing Affirmative Procurement Initiatives in PWS solicitations and construction bids;
- Participating as a member of the Qualification Selection Evaluation Committee, evaluating and scoring proposals;
- Monitoring each contract file for compliance.

This SDOP Report provides SBBC an update on the continual progress of the program. The report comprises three (3) sections:

- Certification Report - Provides an update on the certification activities, for the reporting period, to include, the total number of firms certified, applications received, applications processed and a breakdown of the all certified firms by ethnicity/gender.
- Compliance Report - Provides an update on SDOP's Request for Qualification Evaluation Activities, Request for Proposal Evaluation Activities, and Invitation to Bid Evaluation Activities, during the reporting period.
- Outreach Report – Provides an update on the events coordinated by SDOP, participation in community partners' events, upcoming events, and an analysis of the attendees. The goals of SDOP's outreach activities are to increase the number of certified E/S/M/WBE vendors and to educate firms on how to do business with the District.