

EXECUTIVE SUMMARY

Direct Negotiation Recommendation of \$500,000 or Less 59-095V - Rally to the Tally Initiative

Introduction

Responsible: Procurement & Warehousing Services (PWS)

This request is to approve the Agreement between Close Up Foundation, Incorporated (Close Up) and The School Board of Broward County, Florida (SBBC), for three (3) months expiring on June 30, 2019, with an option for two (2) additional one (1) year renewal periods. This Agreement will facilitate the “Rally to the Tally for New Floridians” program that will be managed by the Bilingual/ESOL Department as part of the Enhanced Instructional Opportunities for Recently Arrived Immigrant Children and Youth Grant. The parameters of the grant include teaching students about American civics, history, and government to inspire them to become advocates for their communities.

Goods/Services Description

Responsible: Bilingual/ESOL Department

Close Up’s program, “Rally to the Tally for New Floridians,” will teach students the basic themes in American democracy and expose students to fundamental principals of republican government in the United States. Analysis of the traditions of pluralism and opportunity will offer insight and foster confidence for active citizenship. This Agreement supports the ability to serve up to three hundred (300) high school students throughout the District in addition to full fellowships for thirty-two (32) adults. Students in 9th, 10th, and 11th grade will attend a four (4) day and three (3) night seminar in Tallahassee, which will also include visits to Florida Agricultural and Mechanical University (FAMU), the University of Florida, and the University of Central Florida during April 2019. All students will have access to resources and materials to help prepare them for the event. Close Up will provide curriculum design, program implementation, logistics, services, speakers, educational resources, and materials. All instructors meet the requirements of the Jessica Lunsford Act and are fully insured through Close Up.

Schools Included

School Name	Student Seats	School Name	Student Seats
BOYD H. ANDERSON HIGH	10	MARJORY STONEMAN DOUGLAS HIGH	14
CHARLES W. FLANAGAN HIGH	10	MCARTHUR HIGH	16
COCONUT CREEK HIGH	12	MIRAMAR HIGH	12
CORAL GLADES HIGH	14	MONARCH HIGH SCHOOL	12
CORAL SPRINGS HIGH	14	PIPER HIGH	20
CYPRESS BAY HIGH	30	PLANTATION HIGH	14
DEERFIELD BEACH HIGH	10	SOUTH BROWARD HIGH	16
EVERGLADES HIGH	16	SOUTH PLANTATION HIGH	10
FORT LAUDERDALE HIGH	10	STRANAHAN HIGH	10
HOLLYWOOD HILLS	10	WEST BROWARD HIGH	14
J.P. TARAVELLA HIGH	10	WESTERN HIGH	16

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Evaluation Plan

The methods used to report the goals and objectives for improving Immigrant & Youth achievement and program outcomes are as follows:

- Student and program outcomes for the Immigrant & Youth Grant are communicated to parents, schools, and the community via the following website <http://bilingual-esol.browardschools.com> and www.browardschools.com once they are available.
- Information is shared during the Parent Leadership Council meetings.

Reports for parents will be translated into targeted languages unless not feasible.

Procurement Method
Responsible: PWS

Direct negotiation was utilized as this was prescribed by a grant. Pursuant to Purchasing Policy 3320, Section II, N, a contract for commodities or contractual services may be awarded, without competitive solicitations, if state or federal law, a grant or a state or federal agency contract prescribes with whom the School Board must contract or if the rate of payment is established during the appropriations process.

Financial Impact
Responsible: PWS and Bilingual/ESOL Department

The total spending authority requested is \$390,000 and will be taken from the Enhanced Instructional Opportunities for Recently Arrived Immigrant Children and Youth Grant as detailed below:

<u>Qty</u>	<u>Description</u>	<u>Unit Cost</u>	<u>Total Amt.</u>
300	Broward Immigrant Students	\$ 1,300.00	\$ 390,000.00
32	Broward Educators	\$ 1,450.00	\$ 46,400.00
32	Broward Fellowships	\$ 1,450.00	\$ (46,400.00)
	Balance Due: (Less Payment Rec'd for Enrollees):		\$ -
	TOTAL AMOUNT:		<u>\$ 390,000.00</u>