

EXECUTIVE SUMMARY

Recommendation of \$500,000 or Greater 19-035V – (Healthcare) Transparency Tool for School Board Employees

Introduction

Responsible: Procurement & Warehousing Services

This request is to approve the recommendation to award the Request for Proposal (RFP) 19-035V – (Healthcare) Transparency Tool between U.S. Imaging Network, LLC, Vitals SmartShopper, and The School Board of Broward County, Florida (SBBC), for a period of two (2) years, nine (9) months from April 1, 2019 through December 31, 2021.

Goods/Services Description

Responsible: Benefits Department

This RFP provides both telephonic and online cost and quality healthcare transparency services for various types of services, which could provide members education on the healthcare cost for various places of services and different types of services. The new platform will allow members to easily identify cost options, places of services and allow members to make informed decisions with the potential for members to receive an incentive for selecting cost-effective providers and facilities for services.

Procurement Method

Responsible: PWS

The procurement method chosen is through a competitive solicitation, which is required by Purchasing Policy 3320, Part II, Rule D and Florida Administrative Code 6A-1.012(7).

On April 19, 2018, Procurement & Warehousing Services (PWS) released RFP 19-035V- (Healthcare) Transparency Tool for School Board Employees. Proposals were due on or before May 31, 2018. The solicitation for this RFP ran from April 19, 2018 through May 31, 2018, where six hundred (600) vendors were notified, and thirteen (13) vendors downloaded the RFP documentation. PWS received two (2) responses. Proposals were received from the following companies:

1. CareOperative d/b/a HealthCare Blue Book
2. U.S. Imaging Network, LLC

On July 18, 2018, the Superintendent's Insurance & Wellness Advisory Committee met to evaluate the above Proposals in response to RFP 19-035V – (Healthcare) **Transparency** Tool for School Board Employees. The proposals for both CareOperative d/b/a HealthCare Blue Book and U.S. Imaging Network, LLC, were evaluated based on Experience and Qualifications, Scope of Services, Cost of Services and Small/Minority/Women Business Enterprise participation. As a result of the evaluation, the Committee voted to recommend to the Superintendent of Schools the award of U.S. Imaging Network, LLC.

Once approved, this Awardee will provide both telephonic and online cost and quality healthcare transparency services education, which will include the cost for various services and use of facilities for different types of medical services.

Financial Impact

Responsible: PWS and Benefits

The total financial impact to the District is approximately \$887,400 for the initial term of the contract. As the (Healthcare) Transparency Tool is utilized and savings occur, the cost would be .85 cents per active member per month (Vitals). In addition, employees will be paid incentives for utilizing a lower cost, high-quality provider and/or facility.

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Savings are guaranteed to be approximately .60 cents per active member per month (U.S. Imaging). Savings between .60 cents and \$1.85 is returned to U.S. Imaging and savings above the \$1.85 will result in a 50/50 sharing of the savings between the School Board and U.S. Imaging.

| | |
|----------------------------------------|------------------|
| <u>Number of employees</u> | <u>29,000</u> |
| X | |
| <u>Unit price per member/per month</u> | <u>\$.85</u> |
| X | |
| <u>12 months</u> | <u>\$295,800</u> |
| X | |
| <u>36 months (term of contract)</u> | <u>\$887,400</u> |

The funds for this RFP will come from Fringe Benefits Clearing Account for the term of the contract. The financial impact amount represents an estimated contract value; however, the amount authorized will not exceed the estimated contract award amount.