

EXECUTIVE SUMMARY

Recommendation for Renewal and Additional Spending Authority 58-126E – iObservation Professional Development

Introduction

Responsible: Procurement & Warehousing Services (PWS)

This request is to approve the First Amendment to renew the Agreement between Learning Sciences International, LLC (LSI) and The School Board of Broward County, Florida (SBBC), for one (1) year, starting July 1, 2019 through June 30, 2020. LSI provides the software system used for teacher evaluations called iObservation.

The Agreement (Bid 18-126E) was approved by the School Board on May 8, 2018, (item EE-7) for a term of one (1) year commencing on July 1, 2018 through June 30, 2019.

Goods/Services Description

Responsible: Human Resources/Employee Evaluations Department (HRSS)

This contract provides for the use of the electronic system, iObservation, to be used District-wide. Over six hundred and fifty (650) administrators (principals, assistant principals, and District supervisors) observe our 15,000 plus classroom and non-classroom teachers. All evaluative observations, meetings, ratings, and comments are housed within this system. Teachers have access to pull real-time observation data and can review feedback and recommendations for teaching practices.

The system captures three (3) evaluation scores; the Instructional Practice, Deliberate Practice, and Student Performance Scores. Overall evaluation scores are pulled electronically for raises, Pay for Performance, Florida Department of Education (FLDOE) reporting requirements, FLDOE Best & Brightest awards and provided to The Human Resources and Employee Evaluation Department for individual personnel files.

The District has used iObservation since 2011 when the FLDOE implemented the new evaluation requirements and therefore has access to years of evaluations and observation data. iObservation reports are generated regularly to inform building and District administrators of performance trends to continually support teachers with instructional strategies. The BrIDGES Evaluation System is based on Dr. Marzano's Evaluation Model, which may only be digitized within iObservation.

Procurement Method

Responsible: PWS and HRSS

The direct negotiation was performed in accordance with Purchasing Policy 3320, VI (C)(5)(c), and Section 6A-1.012(14), F.A.C., permit the acquisitions of Information & Technology as defined in Section 282.0041(14), Florida Statutes.

iObservation is the only system where you can find Dr. Robert Marzano's official research-based strategies for teacher effectiveness. Although there are other employee evaluation systems available, none have resources geared towards helping teachers grow and develop professionally by learning new strategies. Therefore, direct negotiation was utilized as the procurement method in the best interest of the District.

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Financial Impact
Responsible: PWS and HRSS

The additional spending authority requested is \$373,000 which represents the cost of iObservation and the latest tools from Dr. Marzano. Pricing is identical to last year. The original spending authority was \$373,000, combined with the additional spending authority will bring the new contract value to \$746,000 as demonstrated below:

Original Agreement spending authority	\$ 373,000
<u>First Amendment spending authority</u>	<u>\$ 373,000</u>
<u>Total spend authority</u>	<u>\$ 746,000</u>

This item is funded by two (2) sources: The Coaching & Induction Teacher Incentive Fund (TIF) Grant (\$323,000) and Title II, Part A – Supporting Effective Instruction (\$50,000) budgets.

The approval of this recommendation does not mean the authorized amount will be spent.