



# AGENDA REQUEST FORM

## THE SCHOOL BOARD OF BROWARD COUNTY, FLORIDA

<b>MEETING DATE</b>	Sep 20 2016 10:15AM - Regular School Board Meeting	<b>Special Order Request</b>	<input type="radio"/> Yes <input checked="" type="radio"/> No
<b>ITEM No.:</b>	<b>AGENDA ITEM</b>	<b>Time</b>	
EE-7.	OPEN ITEMS		
	<b>CATEGORY</b>	<b>Open Agenda</b>	
	EE. OFFICE OF STRATEGY & OPERATIONS	<input checked="" type="radio"/> Yes <input type="radio"/> No	
	<b>DEPARTMENT</b>		
	Procurement & Warehousing Services		

**TITLE:**  
Recommendation of \$500,000 or Less - 17-045N - School Pictures (Excludes Senior Portraits)

**REQUESTED ACTION:**  
Approve the recommendation to award the above Request for Proposal (RFP). Contract Term: September 21, 2016, through September 20, 2019, 3 Years; User Department: Office of School Performance and Accountability; Award Amount: None; Awarded Vendor(s): Fox-Mar Photography, Inc.; Gradimages, a division of Iconic Group (Florida), Inc.; Inafec Productions, Inc.; Rekcute Photographic, Inc., d/b/a Leonard's; Lifetouch National School Studios, Inc.; Munoz Studio, Inc.; Nick's Photo Studio of Broward, LLC; Chad Bookman d/b/a Smile Time Photography; Strawbridge Studios, Inc.; Weston Photography School Portraits, Inc.; Minority/Women Business Enterprise Vendor(s): Nick's Photo Studio of Broward, LLC

**SUMMARY EXPLANATION AND BACKGROUND:**  
The School Board of Broward County, Florida, received ten (10) proposals in response to RFP 17-045N – School Pictures (Excludes Senior Portraits). This RFP will be utilized by the Office of School Performance and Accountability to provide a pool of qualified school picture providers to take pictures of students, faculty members, and school administrators, including individual school pictures, commemorative pictures, school dances, teams and clubs, graduation, and others as determined by the needs of the school. Senior portraits are excluded from the scope of this RFP.  
A copy of the RFP documents is available online at:  
[http://www.broward.k12.fl.us/supply/agenda/17-045N\\_SchoolPictures\(ExcludesSeniorPortraits\).pdf](http://www.broward.k12.fl.us/supply/agenda/17-045N_SchoolPictures(ExcludesSeniorPortraits).pdf)

**SCHOOL BOARD GOALS:**

Goal 1: High Quality Instruction     Goal 2: Continuous Improvement     Goal 3: Effective Communication

**FINANCIAL IMPACT:**  
There is no financial impact to the District, as this is a revenue generating service.

**EXHIBITS: (List)**  
(1) Executive Summary (2) Recommendation Tabulation

<b>BOARD ACTION:</b>	<b>SOURCE OF ADDITIONAL INFORMATION:</b>	
<b>APPROVED</b> <small>(For Official School Board Records Office Only)</small>	Name: Alan Strauss	Phone: 754-321-3810
	Name: Mary C. Coker	Phone: 754-321-0504

**THE SCHOOL BOARD OF BROWARD COUNTY, FLORIDA**  
**Senior Leader & Title**

Maurice L. Woods - Chief Strategy & Operations Officer

Signature  
*Maurice Woods*  
9/9/2016, 11:15:44 AM

Approved In Open Board Meeting On: **SEP 20 2016**  
By: *Rosalind Orjuel*  
School Board Chair