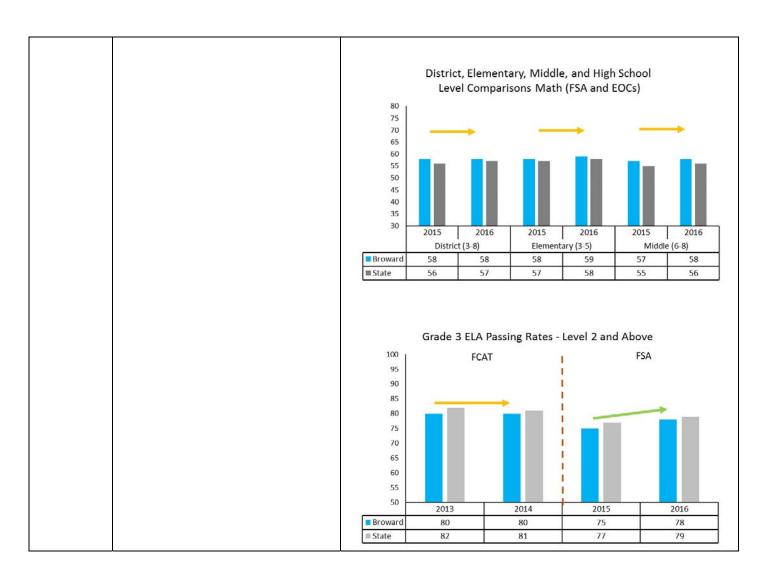
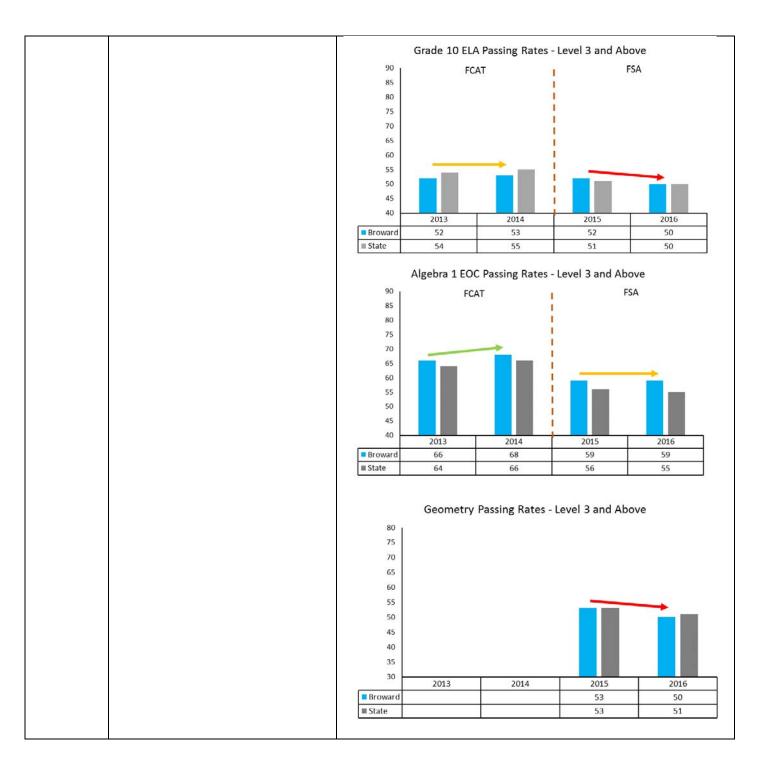


Strategic Plan Goal*	Item	Brief Description
HQI.1	Student Success Opportunity Schools (SSOS) Initiative: Consolidated schools/leveraged resources/implemented new programs & services via the implementation of the community driven SSOS initiative.	In 2015-16, the SSOS initiative continues to review and redesign educational opportunities for schools within the school district. Through community meetings and realignment of resources, instructional programs and support structures will be initiated at these schools for the 2016-17school year. Hallandale Elementary School and Gulfstream Middle School will be combined to form the new Gulfstream Academy of Hallandale Beach. The school will serve students in Grades K-8. Annabel C. Perry Elementary School, Coral Springs Elementary School and North Lauderdale Elementary Schools were expanded to serve students in Grades PK-8. The Henry D. Perry Middle School facility was repurposed into an adult education center. The programs and services offered at Hallandale Adult & Community Center will be transitioned to the Perry Middle facility as the new Henry D. Perry Education Center.
HQI.2	Student Achievement improved in 20% of indicators and maintained in 60% of indicators.	District, Elementary, Middle, and High School Level Comparisons FSA-ELA 80 75 70 65 60 55 50 45 40 35 30 2015





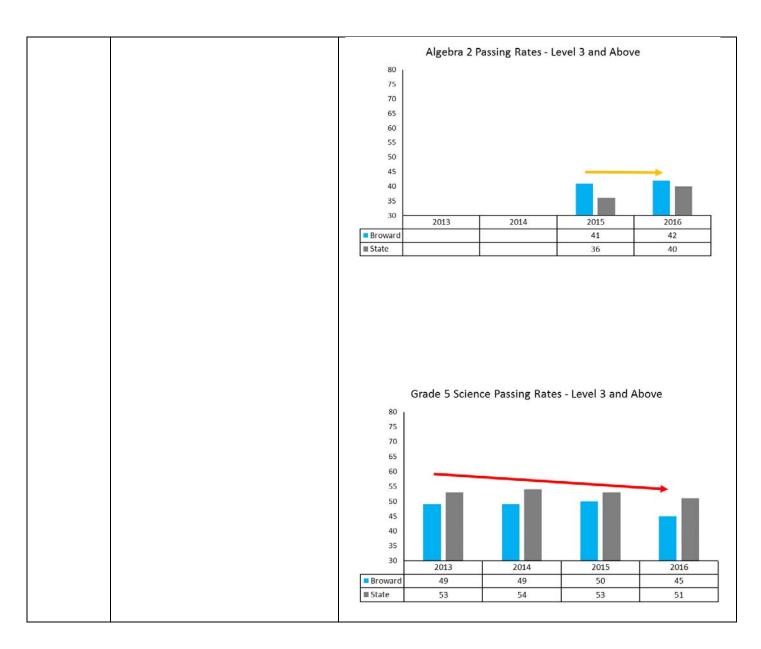




Strategic Plan Goals
High Quality Instruction: HQI
Continuous Improvement: CI

Effective Communication: EC



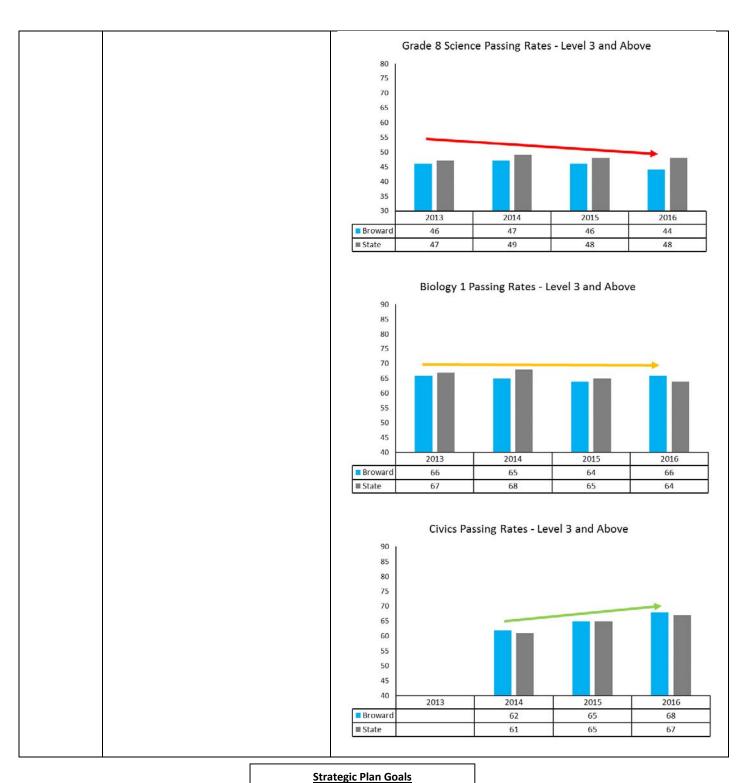


Strategic Plan Goals

High Quality Instruction: HQI Continuous Improvement: CI Effective Communication: EC

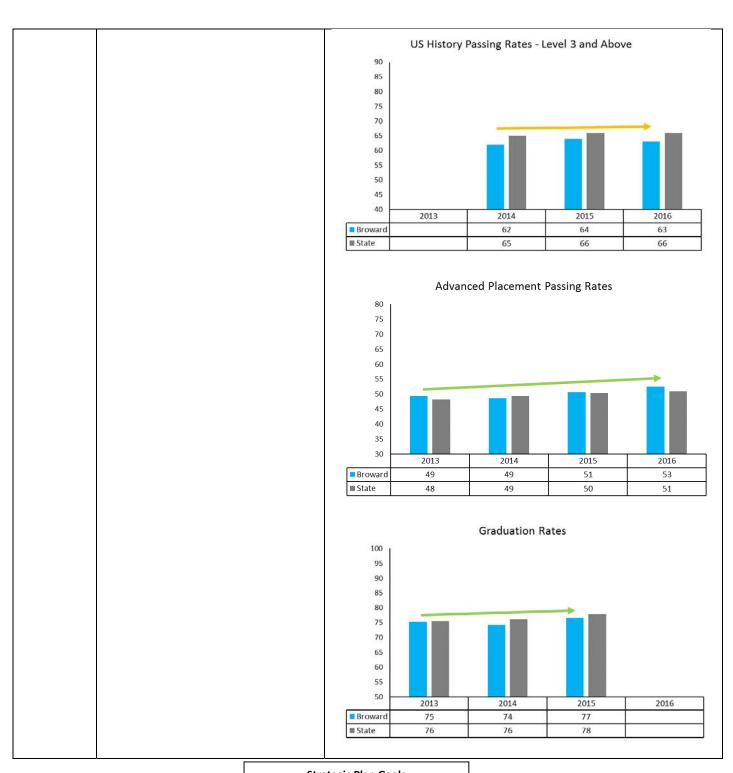
Broward County Public Schools





High Quality Instruction: HQI Continuous Improvement: CI Effective Communication: EC







HQI.3	Digital 5 and Personalized Learning Initiative	BCPS expanded the personalized learning initiative to an additional 19 schools. These classroom teachers are transitioning to blended, student-centered learning to maximize learning outcomes, increase student engagement and citizenship skills. The personalized learning initiative impacts over 9,000 students by providing them with learning tools to use at home and school and allows for collaboration between teachers and students.
HQI.4	Implementation of Digital 6: Mathematics and Language Arts	BCPS's middle schools have "infused" digital tools, resources and instructional strategies within the content areas of English/language arts, mathematics, and intensive reading. Using the student laptop carts and teacher laptops, 6 th grade English/language arts and mathematics classes and 6 th grade intensive reading classes have access to a new digital curriculum aligned to Florida Standards in English/language arts, mathematics, and intensive reading. Three 6 th grade mathematics classrooms at each middle school were equipped with interactive projectors to enhance teaching.
HQI.5	Digital Developmental Language Arts ESOL- Reading Initiative (Digital DLA)	The Digital Developmental Language Arts ESOL-Reading Initiative (Digital DLA) allows ELLs to control their pace, place and path of instruction by using digital devices and digital curriculum content for communication, collaboration, research, knowledge acquisition, and presentation of learning through assessments. Implementation expanded in 2015-16 to now include over one-half of the secondary schools.



HQI.6	Broward Codes – CS for All Initiative	Broward Schools #BrowardCodes initiative was recognized by the White House in the #CSforAll announcement for Broward Schools' commitment to providing Computer Science education opportunities for all students K-12. The District expanded our partnership with Code.org to support funding Computer Science professional development and community building as a Code.org Professional Learning Provider through June 2018. The District is a recipient of a \$1.249M National Science Foundation grant to develop a model for the integration of STEM and Computer Science in the elementary day, in order to provide all students in all grades the opportunities in Computer Science. Through our partnership with Code.org, 33 BCPS high schools will be offering college-level Computer Science through the new College Board AP Computer Science Principles course.
HQI.7	JP Morgan Chase Foundation Grant: Enhancements to the LEEO [Linking Education and Employment Outcomes] Program	Secured an additional \$220,000 grant to support the work of Linking Education and Employment Outcomes, (LEEO). The funds are used to sponsor the LEEO Executive Leadership Symposium, summer internship opportunities, technical certification assessments, field experiences directly in the work place, and for continued support of school-site projects.
HQI.8	Black Male Success Initiative	BCPS continued its efforts to close the achievement through implementation of the Black Male Success Initiative. BCPS increased its overall graduation rate as well as the graduation rate for all racial subgroup with black students showing the highest gains closing the achievement gap. The Initiative increased the number of identified school- based mentoring

Strategic Plan Goals High Quality Instruction: HQI **Continuous Improvement: CI**

Effective Communication: EC



		programs from 50 to 160 schools. Established school ambassadors for over 175 schools to support the success initiative. BCPS identified over 2,000 overage students and developed a plan to help them get back on track. Academic transition plans were developed for DJJ-court involved students and a re-engagement center for students and families.
HQI.9	SSOS-Promise Neighborhood	The District's Student Support Initiatives Department, anchor agencies across Broward County, and a core group of leaders in the Dillard Innovation Zone, have come together to focus on the issues that bar youth from succeeding in the schools in that community. The effort focuses on prioritizing and coordinating wraparound services offered through education, non-profit, business and government, to improve the educational and developmental outcomes for youth. The 2015-16 implementation includes 27 core agencies working to bring services to the Dillard Zone schools, students and families. Established both a clothing bank and food pantry to provide immediate concrete support to families in the community.
HQI.10	Middle School and High School Debate Expansion	In this, the fifth year of the Broward Debate Initiative, we have expanded to add 15 Middle Schools to the existing 13 Middle Schools and all District High Schools. This initiative is strongly supported by the National Speech and Debate Association, who provide content, membership and monetary support. The coaches of these newly participating schools receive intensive summer training, materials, and funding from the District. Ultimately, many of these schools will follow the high school path and attend the



		tournaments at the University of Florida, Emory, Harvard, and Berkeley.
HQI.11	Chess Initiative	In 2015-16, BCPS, in partnership with America's Foundation for Chess (AF4C), enhanced the First Move Program that is offered to all 2nd and 3rd grade students, including ESE and Bilingual students, to improve critical and analytical thinking skills. In addition to the comprehensive curriculum and resources, additional teacher training opportunities, on-site assistance, and on-line play have made for a more robust program. Community outreach has strengthened the initiative and provided scholastic chess opportunities for students beyond the curriculum taught in 2 nd and 3 rd grade. Through this initiative, BCPS has the largest implementation of scholastic chess in the nation, and has helped to foster a positive culture throughout the community.
HQI.12	Comprehensive Instructional Coach Credentialing Program to Improve High Quality Instruction	In 2015-16, the Coach Credentialing Program was expanded and implemented District-wide. The professional learning promotes a knowledge base of common effective coaching strategies and coaching language throughout the District, credentials all school-based instructional coaches, and communicates expectations and responsibilities in improving instruction as a teacher leader. Currently, over 300 instructional coaches are engaged in a rigorous two-year credentialing program funded through the U.S Department of Education, Teacher Incentive Fund grant and the Investing in Innovation (i3) Grant.
HQI.13	BEST Blueprint	In 2015-16, the Offices of School Performance & Accountability, Academics, and Talent Development



		continued their work to improve student outcomes at every grade level. Support was provided to schools as they deepened their implementation of the BEST Blueprint. Sub-cadre learning was expanded to include a common learning space for school leaders and their teacher teams. This professional learning was intended to support schools with Best Practices 1 (planning and delivering effective Tier 1 instruction through the CARE Cycle) and 4 (scaling up best practices through benchmarking and collaboration with schools within the organization and across the state). Best Practices 2 (ensuring schools have an effective response to intervention process) and 3 (establishing and maintaining optimal internal and external relationships) were supported through the new zone platform for assistance and collaboration.
HQI.14	Broward Reads for the Record	Collaborated with Children's Services Council (CSC) and multiple Broward County partners to coordinate the Broward Reads for the Record Event in October 2015 as part of Jumpstart's National Campaign. This event mobilized children throughout the County to read the same book on the same day in support of Early Childhood Literacy. Through funding from the Children's Services Council, books were provided to 40,000 four and five year olds throughout Broward County. The goal of the program provides a unified effort and building opportunities for home and family literacy connections.
HQI.15	Network for Teaching Entrepreneurship (NFTE)	Present in 13 schools in 2015-16 and provides students in career and technical programs the opportunity to develop business models for competition and scholarship opportunities. Students



		in this program develop soft skills, financial literacy, and learn how to run a successful business.
HQI.16	Latinos in Action	The District launched an academic program in six high schools focused on supporting Latino students graduating from high school and matriculating into post-secondary education by providing them excellent educational, service, cultural, and leadership opportunities. It is the brainchild of Dr. Jose Enriquez, who works for the White House Initiative on Educational Excellence for Hispanics. The six high schools that piloted the program were Cypress Bay, Everglades, Flanagan, Hollywood Hills, McArthur and West Broward High Schools. The initiative will be expanded in 2016-17 to include an additional seven high schools and three middle schools offering the LIA course in their schools.
HQI.17	Super Testing Sessions in High Schools	Mandated state assessments at the high school level impact a minimum of 14 instructional days each school year. Super Testing Sessions (STS) were designed to devote up to six days to test administrations, thereby significantly reducing the number of instructional days impacted by state assessments. In 2015-16, 28 of the District's traditional high schools participated in STS. Through this assessment model, 14-20 instructional days were returned to teachers and students at each of the participating schools.
HQI.18	BCPS Capitol Days	The BCPS Capitol Days event was again held in 2015-16. The event took place during the 2016 Florida Legislative Session and 50 Broward County Public School students became student advocates. Leading up to the trip the students participated in

Strategic Plan Goals
High Quality Instruction: HQI
Continuous Improvement: CI
Effective Communication: EC

Broward County Public Schools



		"Advocacy 101" classes and learned how laws were created. They brainstormed legislative changes that they would like to make and collaborated with their student colleagues. The preparation led to a three-day Tallahassee trip where students became student advocates discussing issues such as class size and testing. The students attended floor votes, committee meetings and had one-on-on meetings with members of the Florida Legislature. We will continue to provide our students with the opportunity to engage with legislators and learn about Florida politics outside the classroom.
HQI.19	Innovative Programs Designs/Support – Turnaround Arts	The President's Committee for Arts and Humanities selected Broward County Public Schools to be the first school district in Florida to participate in the National Turnaround Arts Program beginning this school year. The three selected schools include: Bethune Elementary, Walker Elementary and Lake Forest Elementary. All three schools participated in a variety of arts education professional development with the goal of increasing instructional quality, while integrating the arts across the curriculum. This included: An Artful Touch, Crayola Arts Integration, and integrating the Arts by a Kennedy Center Master Teacher. Two of the three schools implemented Acting Right strategies to enhance positive student behavior. Three National Artists, Cameron Diaz, Carla Dirlikov and John Lloyd Young supported the schools through personal visits and Skype sessions providing an opportunity for student to listen and learn from these famous partners. The schools also helped record a



		music video that was presented at the White House on May 25, 2016 to Mrs. Obama.
HQI.20	Recently Arrived Immigrant and Youth Grant	The District implemented the Recently Arrived Immigrant and Youth Grant for the first time in 2015-16 in the amount of \$1,184,688.86 to provide services to immigrant students and families.
HQI.21	Dual Language Program Expansion	The Dual Language Program, an educational approach in which students learn two languages in an instructional setting, has expanded to 35 elementary schools for the 2016-17 school year.
HQI.22	Sobrepasando METAS Exceeding Goals	The District continued to implement the METAS educational opportunities and achievements for Hispanic students, English Language Learners, and their families. These programs are funded to integrate immigrant families to education.
HQI.23	Target Grants for Instructional Resources and Teacher Development	The District was awarded two \$95,000.00 grants (totaling \$190,000.00) for intervention instructional resources and teacher professional learning. The instructional resources are designed for classroom implementation to accelerate the achievement of struggling first grade readers, based on the Reading Recovery model. The professional learning is designed to support teachers and literacy coaches with analyzing formative assessment data to develop and deliver personalized instruction that targets student growth in reading proficiency. This funding continued to impact 57 elementary schools this year.
HQI.24	STEM Competitions	Students achieved success at the national level in several STEM competitions: Mu Alpha Theta, First in



		Math, SECME STEM Olympiad, robotics, Sea Perch, solar and electric vehicle, and rocketry.
HQI.25	Local Advanced Placement Credentialing Program (LAPC)	In 2015-16 the Office of Academics in collaboration with Talent Development had over 120 AP teachers participate in LAPC. This program enabled AP teachers to attend a weeklong professional development in their subject area. In addition, these teachers met five times during the school year to share best practices and instructional strategies. This resulted in the District overall AP pass rate increasing from 51% to 53%. The LAPC program will continue to have AP teachers meet and share during the 2016-17 school year.
HQI.26	Confucius Institute	The Confucius Institute has enabled BCPS to reach over 1,200 students in Chinese language instruction. The Confucius Institute at BCPS sponsored a student China summer bridge trip that enabled 17 BCPS students the chance to learn about Chinese culture. The Confucius Institute will expand by exploring cultural exchanges and increasing the number of students exposed to Chinese language.
HQI.27	Fluency Plan within Algebra Blueprint	Nested within the Algebra blueprint, BCPS launched (Fall 2015) a Fluency Plan to ensure that all students master the mathematics fluency expectations from grades K-8. Products include diagnostics, skills practice, fluency center activities, school-wide fluency events, and a "Back to Basics" campaign to raise community awareness of the importance of math fluency.



HQI.28	Dual Enrollment	BCPS continues to provide students with opportunities to take dual enrollment classes at Broward College, Florida International University, Florida Atlantic University, and the University of Florida. These dual enrollment classes increase the depth of study in a student's major area of interest by offering college credit courses to eligible high school students. Over 14,000 students have taken advantage of dual enrollment opportunities in the last seven years.
HQI.29	IT Bond	The District has hit all Year 1 targets for the technology deployment. Nearly 50,000 students and teachers have received new devices. Additionally, more than 7,000 access points have been installed enabling wireless access in all classrooms for more than 70 schools. Core technology infrastructure such as servers, switches, firewalls, etc. continue to be upgraded to meet the instructional and business needs of the District.
HQI.30	College Fair	Coordinated a national college fair with over 160 postsecondary institutions to provide information to more than over 5,000 participants. This was a budget neutral initiative due to revenue generation from booth sales to colleges. The fair helped to establish contacts and commitment for continued partnership with postsecondary organizations to support district efforts around college and career readiness.
HQI.31	SAT/ACT Special Administrations	Provided leadership to administer a special, school- day administration of the SAT (for the first time the District instituted an SAT day for all juniors) and ACT to increase college readiness and graduation rates.



HQI.32	Improved Kindergarten Readiness Outcomes	In Head Start and VPK, between 91% and 97% of students met or exceeded developmental expectations across the developmental domains. The number of students exceeding developmental expectations increased to 47% in Social-Emotional Development, 43% in Literacy, and 37% in Cognition. These students were working well above their expected performance levels going into Kindergarten. At the end of the 2015-16 school year, 30% of Head Start students completed the program already meeting Kindergarten promotion criteria to move to first grade for the third year in a row.
HQI.33	Healthy Food Pantry/ Distribution	This ongoing project is to focus on eliminating food insecurity within the "Dillard Zone", while promoting better health in an innovative fashion. Such as having an onsite Chef to demonstrate healthy meal preparations and provide healthy eating tips to families, and encouraging parent and student engagement. Students who eat healthy have a higher level of cognitive function, therefore, improving their social and emotional status. In addition, this project serves as an avenue for student volunteerism/community service hours toward high school graduation.
HQI.34	Reading Pals Partnership	Supported United Way of Broward County in implementing year three of the Reading Pals mentoring program in 14 elementary schools and six early learning centers reaching more than 300 children.



HQI.35	Children's Literacy Initiative	This year, BCPS was selected by the Children's Literacy Initiative as part of a National I3 Scaling Up Grant with Children's Literacy Initiative. Training will start next week and will be in Broward for the next three years as part of this grant.
HQI.36	BOOST Broward Out of School Time Principal Incentive Program	The District BOOST Incentive Program (Broward Outof-School Time) has successfully played an important role in increasing program quality and student enrollment in our after school programs. In the 2015-16 school year, the number of students served in quality after school programs has increased by 1,135 as compared to the previous school year. Through this new and exciting incentive program, BOOST, principals are taking a more active role in the quality of their programs and it shows in the results of the after school programs assessments. The over-arching goals of the BOOST Program were to increase the opportunity for students to stay at school in a safe, academically supportive and nurturing environment beyond school hours. With the assistance of an external research company and our own research department, a quality needs assessment tool as well as enrollment and revenue generated by each program created the opportunity for a one-time annual bonus to be paid to the principal of each quality after school program. This program has had no financial impact on the District except to create additional positive revenue for each school running a program within their internal school account.
HQI.37	Reduced Testing	The BCPS removed the requirement for schools to test all students through CARE packages and the Broward Student Assessments by having schools use



		existing tools for monitoring student progress. This returned from 3-5 days of instruction to the calendar.
HQI.38	Standardizing Running Records	BCPS undertook a year-long process of collaborating with principals and teachers to identify the need for, and select the tools to implement a standardized reading measurement for students. The 2016-17 school year will have all students using a common tool and reporting scale for developing independent reading by the end of third grade.
HQI.39	Improved Counseling Support	The adoption and implementation of Naviance as a support tool for all secondary students began in February 2016. All school personnel were trained in the Spring of 2016 and student usage has begun. 2016-17 will see all students finalize account creation and system reporting of usage by part of counselor and principal accountability. Additionally, a Performance Management session resulted in elevating Counseling to a Director level Department with additional resources to support local schools.
HQI.40	Learning Management System Adoption	An 18-month process of investigating and selecting a Learning Management System with teacher, principal, and parent input was completed in June 2016. Implementation will commence in August 2016 with pilot schools and a complete roll-out in August 2017 for all teachers and students.
HQI.41	Literacy Field Guide	The BCPS Literacy Field Guide was published in April 2016 at http://www.bcps-literacyguide.com/html/page001.php and is now guiding all Literacy implementation and adaptation.



HQI.42	ESE Talk Back Sessions	Two community Talk Back sessions were held in Spring 2016 to improve the quality of ESE services, and create positive communication
HQI.43	ESE Transition Manual	The ESE Department published a comprehensive guidance document in February 2016 for all schools to improve the transitions of ESE students between schools and ensure no gaps in service delivery occurs. This system will result in monitoring being in place for the start of the 2016-17 school year.
HQI.44	Performance Tasks	Performance Tasks were developed, disseminated and field tested for grades 3-8 with Language Arts, Mathematics, science and Social Studies. These will be utilized in schools for 2016-17 to embed assessment in meaningful learning activities.
HQI.45	I3 Grant: Literacy	A five year US DOE grant in conjunction with the Children's Literacy Initiative was procured for expanding best practices with \$5 million over five years at eight schools.
HQI.46	Grade 3 Portfolio	The implementation of having every grade 3 student develop a standards mastery portfolio was launched in October 2016 to address the FLDOE requirement for promotion to grade 4. These portfolios are now embedded in the curriculum for complete
HQI.47	Digital Content Standards	BCPS joined the IMS Global Interoperability Standards Consortium to align and digital content with textbook publishers and OER content providers. These standards were implemented in the LMS adoption process.

Strategic Plan Goals
High Quality Instruction: HQI
Continuous Improvement: CI
Effective Communication: EC

Broward County Public Schools



HQI.48	Global Scholars	Eight teachers at five schools initiated the Global Schools program. This will expand to 15 middle schools in school year 2016-17.
HQI.49	Innovative Programs Design/Support – Montessori Programs	As suggested by the School Board, the Innovative Programs staff worked with Barry University to develop a first in Florida training program designed specifically for secondary Montessori teachers. This program will provide secondary teachers the opportunity to receive a certificate at the secondary level beginning summer 2016. The team was also successful in integrating the
		necessary training for any new teacher to the Montessori school environment as required as part of their application process for a position in a Montessori School In Broward County Public Schools.
HQI.50	Innovative Programs Design/Support – Summer Programs	The Innovative Programs Staff collaborated with Nova Southeastern University and three Magnet Schools to provide summer enrichment opportunities in Aviation, Emerging Computer Technology and Marine Science. These successful camps provided students an "oncampus" experience in the latest laboratory enriched setting at Nova Southeastern University.
HQI.51	Innovative Programs Designs/Support – National Magnet Schools of America	Nine Broward County Magnet Schools have been recognized by the National Magnet Schools of America Award program for the 2015-16 school year. The top award of Excellence was awarded to Liberty Elementary for their Sprouting STEM Museum Magnet; New River Middle School for their Marine Science Magnet; Sunrise Middle School for their Montessori Magnet; and William Dandy Middle School for their Pre-Medical Magnet. The



		national Nine Broward County Magnet Schools have been recognized by the National Magnet Schools of America Award program for the 2015-16 school year. The top award of Excellence was awarded to Liberty Elementary for their Sprouting STEM Museum Magnet; New River Middle School for their Marine Science Magnet; Sunrise Middle School for their Montessori Magnet; and William Dandy Middle School for their Pre-Medical Magnet. The national
HQI.52	Innovative Programs Designs/Support – DEEP Internship (Developing Engineering Explorers Program)	Students from Blanche Ely High and Stranahan's Engineering Magnet Programs worked with Atkins North America and Heery International to develop real-world skills and knowledge. The students were provided with first-hand knowledge in draft reading, scheduling, estimating, and soft skills as they pertain to working in a professional atmosphere. Ten students from the two schools are participating in the summer internships with both Atkins and Heery.
HQI.53	Innovative Programs Designs/Support- Sprouting STEM Museum Program	The six Sprouting STEM elementary schools successfully completed their third year of the STEM Museum Magnet Program for K-5 students. The successful grant program integrated math, science, technology and engineering into each school and provided "museum" experiences for parents and community to actively engage in exhibit opportunities provided by the students themselves.
HQI.54	Portfolio Services- Realigning Resources to Meet Community Interests and Needs	Through successfully repurposing under-utilized schools, Portfolio Services has been able to provide the opportunity and resources for three schools to add significant magnet programs. Coconut Creek High School will provide the Creek Technical Academy

Strategic Plan Goals
High Quality Instruction: HQI
Continuous Improvement: CI
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Broward County Public Schools



		aligned with program and services provided to students at Atlantic Technical College through a shared campus magnet program. Bair Middle School will provide a grades 6-8 middle school Montessori program for students west of State Road 7 and Martin Luther King Elementary Schools will provide K-5 Montessori Program providing additional magnet seats to the over-subscribed program at Virginia Shuman Young and for new families interested in a Montessori Program that reside west of State Road 7.
HQI.55	Athletics and Student Activities - SEAS	The collaborative partnership between the Broward Center for Performing Arts and the School Board of Broward County provided a one-of- a- kind theater experience for 137,000 students in the 2015-16 school year. The Center and the School District celebrated the 3 millionth student crossing the entrance of the Broward Center of Performing Arts for the SEAS Program this school year since the inception of the Nationally recognized program.



CI.1	SMART Program	Completed assembly of the infrastructure team needed to deliver project management and cost controls. All Group 1 & Group 2 projects are on target to be in design procurement or design stage by the end of Oct. 2016. At least 20% of projects in the bond are underway representing approx. \$223M of work. In addition, 110 School Choice Enhancement projects are underway. A few smaller projects have started delivery/installation/construction work with other work scheduled to ramp-up in the next few months and for the rest of the year, while other larger projects continue with design/permitting efforts.
CI.2	Class Size Compliance (CSR) Improvements	Met class size mandate at all choice school across the District at 100%. Also increased the period-by-period compliance across the District to 90.7%. Second year in a row of no state penalty and received funding back from the State in meeting CSR compliance of \$6,428.
CI.3	ESE Management Review: Implementation of Improvements	The comprehensive District ESE review is being used to implement program improvements. The ESE Community Task Force continues its work to address the Evergreen independent review findings.
CI.4	Business Support Center	The Business Support Center (BSC) provides bookkeeping, facility rental, time keeping and attendance, budget keeping, i-Form processing, and field trip coordination services to schools and District departments. As of July 25, 2016, the BSC now serves 150 schools (including 17 high schools) and 22 departments. In addition to providing on-site credit card implementation and support to 14 District



		departments, the BSC also maintains the District's online payment system. Parents, students and employees use the on-line payment system to pay for school activities such as field trips, yearbooks, fundraiser's, etc. Since inception of this payment option, there has been a steady increase in the number of transactions and the dollar amount of payments processed on-line. In fiscal year 2016, a total of 343,424 transactions totaling \$22M were processed on-line. The BSC continues to communicate and provide internal account training to District personnel. As a result of training and communication, all BSC school
		audits completed through June 2016 were exception free.
CI.5	Extended Learning Opportunities (ELOP)	Increased the number of Extended Learning Opportunity Programs (ELOP) from 20 schools to 38 schools by providing extended day programs for on- site extra-curricular activities to students at the schools. Programs are selected based on parent and family input that include fee-based classes in areas such as dance, martial arts, yoga, robotics, cooking and many others.
CI.6	Self-Administered Workers' Compensation Program	The Workers' Compensation Unit just completed its third year (second full fiscal year) operating in a self-administered model. Key Performance Indicators (KPI) for the program continue to trend favorably. This includes: • Reducing annual claims cash flow by 12%
		(\$1.3 million) from last year;



		 Through staff's loss prevention efforts, the claim volume was reduced by 11% (219 claims) from last year; and Reducing the number of lost work days by 33% (2,084 days) from last year.
CI.7	Certificates of Participation (COPs) 2016A and 2016B Refinancing	The District successfully completed the refinancing of multiple series of COPs with an accrued savings of more than \$24 million.
CI.8	Integration of prekindergarten data in the district's main database (BASIS)	The Head Start/Early Intervention Department worked successfully with the I/T Department to extract and import developmental and literacy data into BASIS so that principals and kindergarten teachers could begin addressing the needs of the whole child as soon as they are assigned to a classroom/teacher and prior to the first day of school.
CI.9	Labor Relations: Salary Increases	Reached agreements that provide 2.5% salary increases to all Non-Instructional groups including: Food Services, Maintenance, Facilities, Transportation, Security, Education Support Professionals, Investigators, Clerical, Clerical-Confidential, and District Administrators. Additionally, reached agreement to provide a 2.5% salary increase for eligible school-based administrators on the grandfathered salary schedule and 2.5% for school-based administrators on the Pay for Performance Salary Schedule who received an Effective rating on their 2014-15 evaluation. School-based administrators on the Pay for Performance salary schedule who received a Highly Effective rating on their 2014-15 evaluation will receive a 2.51% salary increase.



		The Superintendent's Recommendation for the teachers' 2015-16 salary increases ranged from 2.5% to 3.45% for all teachers on the Grandfathered Salary Schedule, as well as, 3.46% increases for Highly Effective teachers and 1.81% for Effective teachers on Pay for Performance. This was accepted by the teachers' union through collective bargaining negotiations and as of today's date (August 3, 2016) ratification by BTU members is pending.
CI.10	Partnership with City of Parkland to provide funding for school capacity	Work on the three Parkland projects continues to proceed under the current agreements with the City of Parkland.
CI.11	Development of Performance Metrics to Monitor the Quality of Board Meeting Agendas and Staff Preparedness	The Superintendent's Office began monitoring information relating to the agenda items submitted for Board approval last year. This monitoring is intended to improve the quality of agenda items, reduce errors, ensure staff is adequately prepared to answer questions posed by Board Members, and provide information to improve the overall effectiveness and efficiency of Board meetings. Some of the key metrics that are monitored include: Duration of Board Meetings; Time Associated with the Business of the School Board/Special Presentations/ Public Participation; Number of Consent Items vs. Open Agenda Items; Quantity and Percentage of Agenda Items Voted Down/Deferred/or Approved without Unanimous Support

Strategic Plan Goals
High Quality Instruction: HQI
Continuous Improvement: CI

Effective Communication: EC



		This information is shared with staff through the Agenda Preparation Group (APG) process in an effort to continuously improve the quality of agenda items.
CI.12	Wallace Foundation Principal Supervisor Initiative	Capitalizing on a multi-year, \$3.75 million grant from the Wallace Foundation, an Intern Director Program was developed and implemented in 2015-16 for aspiring principal supervisors (cadre directors). This is the District's first preparation program for central office leadership positions. Through a rigorous selection process, six high-performing principals were selected for a full-release, seven-month internship
CI.13	Grants Administration and Government Programs	The Grants Administration and Government Programs Department has experienced significant improvement in providing support to schools and District departments. Beginning February FY 2013-14 to present: Success with increasing competitive grant funding requests Success with leveraging relationship with BEF to secure new foundation grant funding Success with hiring and managing a diverse and productive team Improved communication to schools through workshops and quarterly newsletter Improved stewardship of gifts through support and coordination of donor acknowledgment, press releases, grant announcement events, and donor site visits



		Improved collaboration throughout system; positive feedback and support
		 Additional resource for 2015-16 with school based focus to include capacity building workshops for schools and parents
		○ Improved grant tracking and reporting
		 Improved reputation of GAGP as a responsive, strategic and collaborative partner in District and school proposal development
		○ GAGP is also responsible for:
		* Existing federal and state mandated processes that support entitlement grant eligibility
		* Charter School Management application support
		* Legal contract routing requirements
		* No Child Left Behind Monitoring Liaison (Now ESSA)
		* Authorized Organization Representative for all federal grant submissions
CI.14	Fresh Fruit & Vegetable Program - Grant	Twelve (12) elementary schools were awarded the United States Department of Agriculture (USDA) Fresh and Vegetable Program grant for FY 2015-16. This grant totals \$393,750, providing students the opportunity to taste fresh fruits and vegetables while learning the value of healthy choices.
CI.15	PNC Foundation	In partnership with Broward Education Foundation (BEF), Broward County Public Schools (BCPS) received a grant from PNC Foundation for more than

Strategic Plan Goals
High Quality Instruction: HQI
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Effective Communication: EC

Broward County Public Schools



		\$56,000. The PNC Grow Up Great grant supports Science, Technology, Engineering, Arts and Math (STEAM) initiatives, which enhance preschool education. BCPS will work with fellow grant recipients Palm Beach State College and the Young at Art Museum (Broward) to improve access to arts and science resources for hundreds of pre-K students, their families and early childhood educators.
CI.16	ELLevation Platform for English Language Learners (ELLs)	Last year, BCPS successfully implemented ELLevation as the web-based platform for meeting the instructional, communication, and reporting needs of the ESOL Program across all schools and charter schools. This year, the District purchased the InClass and Instructional Strategies to provide teachers access to their ELL data and assist in making content comprehensible for English Language Learners.
CI.17	Universal Screening	All 2 nd grade students are screened for possible Gifted eligibility using the CogAT in March 2016. Based on test results, students who are eligible for Plan B (Low SES and/or ESOL-approximately 500 in 2015) and score high enough on the CogAT screener will have a full evaluation with a school psychologist over the summer. Plan A students who score high enough on the CogAT screener are evaluated in the fall. This universal screening is in place to identify as many gifted students within the District as possible to ensure that we meet their individual needs.
CI.18	Above the Influence	More than 5,000 Broward County Public Schools (BCPS) students participated on Friday, March 11, 2016, in the fourth annual Above the Influence March and Rally. This year's event was hosted by Piper High School where students celebrated choosing to

Strategic Plan Goals
High Quality Instruction: HQI
Continuous Improvement: CI
Effective Communication: EC

Broward County Public Schools



		remain above negative influences – such as peer
		pressure, bullying, fighting, alcohol, drugs and racism.
		The festivities included students from elementary, middle and high schools holding banners supporting being above the influence as they marched around the school's community. Cheerleaders, drum line members, drill teams and marching bands were also part of the march.
		After returning to Piper High, students re-affirmed their decision to make positive choices.
		Highlighting this year's event were student performances and a special battle of the bands.
		More than 80 schools were represented and joined by faculty, staff and other members of the community for the gathering.
		The event, now in its fourth year, is a collaborative effort between <u>Broward County</u> Public Schools and the United Way of <u>Broward County</u> Commission on Substance Abuse. It's seen as positive reinforcement for those resisting the peer pressure to drink, do drugs or engage in violence.
		The rally and march is a culmination of the programming within middle and high schools. Students receive information and gain insight from educational specialists on the topic throughout the school year.
CI.19	Data Security	Created a new Information Security office to implement improved data security practices as well as



		security awareness training. A safe computing environment is essential for our students and teachers as technology is no longer a value add, but rather an integral part of the teaching and learning process.
CI.20	Mainframe Migration	Migrating the current legacy fixed asset data base from the old mainframe to SAP. This database tracks all of the District's fixed assets such as real estate, computers, furniture, etc. This migration allows for improved reporting and timely access to information. This system will go live during Fall 2016.
CI.21	Rating Upgrades	As a result of prudent budgeting and financial management, the District's cash and reserve positions improved, which resulted in ratings upgrades: Moody's Investors Services upgraded the District to Aa3 Stable (last held in 2010) and Standard and Poor's to A+ Stable (last held in 2008).
Cl.22	Charter School Management & Support – Charter Tools	A robust on-line tool for charter management has been established collaboratively between the Charter Schools Management & Support Department and the IT Department. This tool supports both the District and charter schools by eliminating redundancy of document submittal as well as allows the various district departments to monitor the charter schools statutory and contractual compliance. This will decrease the repetitive tasks such as notices to the charters for monthly financials, insurance documents, leases as well as other quality assurance compliance documentation needed for each of the charter schools.



CI.23	Charter School Management & Support – Legislative Impact	Collaboratively working with the District Legislative Affairs Team, the Charter Schools Management and Support Team provided language and support to change the state statute regarding the ability for school districts to gather background information on individuals applying for charter school contracts. This shift is essential to providing informed decisions about the capacity of an individual or an organization's ability to operate a high quality charter school.
CI.24	Facility Planning & Real Estate – City of Coconut Creek RAC – First Amendment to Education Mitigation Agreement	The result of the July 2015 SB approved milestone resolution with the City of Coconut Creek Regional Activity Corridor. The School District stands to gain approximately \$6,250,050.00 in mitigation and taxes over the next few years with the construction of 6,450 residential units in the city of Coconut Creek.
CI.25	Facility Planning & Real Estate – Administrative Site Planning	At the April 2015 SBW, the Edgewood Administrative Complex was surplussed. The Edgewood Administrative Complex is currently being marketed with a minimum asking price of \$5,500,000 from which the proceeds have been earmarked to renovate the TSSC Annex. Through this decision, the TSSC Annex Building is now available to provide the District with approximately 50,000 sq. ft. of administrative space to house various departments in one facility and provides the needed resources to create professional administrative spaces in an under-utilized District asset.



CI.26	Facility Planning & Real Estate – Validation of the School District's Florida Inventory of School Houses	Each year, the Florida Department of Education (FDOE) requires school districts to complete and submit documents stating that its Florida Inventory of School Houses (FISH) or capacity is correct. The SBBC successfully completed, submitted and was recognized by the state for its 2015-20 District Educational Plant Survey. The Survey was completed in record time and met all standards of quality review by meeting over 95% accuracy in the reporting file.
CI.27	Facility Planning & Real Estate –Parking Partnership with City of Ft. Lauderdale	Through the successful development of a partnership with the City of Ft. Lauderdale Parking Enforcement Department regarding the use of the south surface parking lot, the District has successfully generated \$165,223 towards the fund balance.
CI.28	Innovative Programs Designs/Support- Venture Design Initiative	In the three years that the Venture Design Initiative has been in place, over \$810,000 in revenue has been collected from the charter schools that have opted to partner with the District for premium services for their students. • The Venture Design Initiative has developed and marketed a revenue model, effective systems of delivery of services, monitoring, follow-up and data tracking for premium services that reduce or eliminate any impact on District schools or processes. • Developed a communication protocol among the Venture Design team, charter schools and District departments to implement fee-based premium services that follow statutory requirements and meet student needs.



		 Contracted with 85 charter schools (82% of charter schools) during the 2015-16 academic year to deliver premium services to over 29,000 charter school students. Collaborated with over 25 District departments to seamlessly deliver more than 400 units of premium services and guarantee 100% revenue collection. Increased charter school access to District premium services through a refined menu-driven online ordering system, which makes it easier and quicker for the charter schools to place their premium services orders electronically.
CI.29	Demographics & Student Assignments	The Demographics & Student Assignment Department implemented an improved school choice process by including an online application for Phase 2; increased hands-on assistance with application processing at off-site locations including kiosks; increased principal involvement and outreach; and increased overall marketing and parent outreach.
CI.30	Demographics & Student Assignments-School Choice	Through effective collaboration with the Public Information Office, as well as further efficiencies in choice processes, the Demographics and Student Assignment team has increased the choice applications from 37,000 to 38,458 applications. For the second year in a row, the District has seen a positive increase in enrollment in District schools as compared with previous years of declining enrollment through loss to charter schools.



CI.31	Before & After School Child Care	In an effort to assist families dealing with the devastating effects of a hurricane, the Before & After School Child Care (BASCC) Department developed a plan to provide free child care for up to one week, if schools are closed and homes are damaged. The locations are all School Board Operated (SBO) BASCC programs. BASCC will provide funds to pay staff and reimburse the use of materials for each of the sites identified for use.
CI.32	Athletics and Student Activities – Service Learning Hours	Community service continues to grow as the students are provided many opportunities to give back to their school and community. Students served over 5,700,000 hours of time providing over \$46,000,000 of in-kind service to those in need.
CI.33	Athletics and Student Activities - Scholarships	By connecting with colleges and universities through effective communication strategies about the athletic programs and athletic college fairs, the District was able to secure over \$5,000,000 in scholarships to post-secondary institutions for our athletes.
CI.34	National Summit for Principal Supervisors	In 2015-16, the District hosted the nation's first ever conference for principal supervisors. The partnership between the Council of the Great City Schools, the Wallace Foundation and our District brought over 400 school leaders from across the country to engage in professional development opportunities that will improve the outcomes of school principals as a result of increased knowledge and skills of principal supervisors. The success of the conference was evidenced by countless requests for this event to be annually hosted by our District.



CI.35	Managing Employee Healthcare Costs	The ongoing administration of the District's self-insured employee health benefit program has produced over \$30 million in savings for the past three years. This has resulted in being able to avoid increasing both the employees' and the Board's monthly premium contributions for employee health care for three years in a row.
CI.36	Online Employment Applicant Tracking System – Expanded for all school/non-school based administration applicants	During the 2015-16, the Online Employment Applicant Tracking System was fully implemented for all school/non-school based administration applicants. Previously, a paper process was utilized including hand delivery of applications. In addition, with the expansion of the system for Assistant Principals and Principals, we have been able to automate a major component of the day to day operations. From the 2014-15 to the 2015-16 there was nearly a 60% increase in the number of vacant positions including Capital and General funded positions.
CI.37	Online Employment Applicant Tracking System – Reduced Days to Fill	Full implementation of the employment application for all School and Non-School Based Administration resulting in a reduction in the average number of days to fill Non-Instructional Administrative Vacancies (Reductions: 27% for School Based Administration and 8% for District Based).
CI.38	Achieved earlier teacher hiring and transfers	Eliminated barriers in the budget process, staff forecasting, retiree vacancy notification, etc. that prevented principals from hiring teachers early. By June 30, 2015 - 55% more teachers were hired for the upcoming school year compared to the same date in the previous year.

Strategic Plan Goals
High Quality Instruction: HQI
Continuous Improvement: CI
Effective Communication: EC

Broward County Public Schools



CI.39	Comprehensive Property Insurance Program	Reduced the District's property coverage named windstorm deductible from \$100 million to \$75 million without any increase to the annual premium. The negotiated increase in property coverage better positions the District to qualify for FEMA proceeds post loss and lowers the loss threshold to receive insurance proceeds.
CI.40	Emergency Management Program	Realigned the District's Emergency Management Program to ensure adherence to new FEMA guidelines and coordinate a centralized response to emergency events.
CI.41	Loss Prevention	Achieved a reduction in general liability and Workers' Compensation reserves as a result of a reduction in claims attributable to the expansion of the District's loss prevention efforts. This included providing on- site training, inspections, training materials, and loss analysis information in several key areas. This included: • Inspections of five PPO shops • Internship Safety Training • ARC Flash training • Automobile accident reviews with the Transportation Department • Distribution of PAWS for use by facility service persons to prevent slip and falls during stripping and waxing activities
CI.42	Transportation Department Communication Tools	BCPS investments in GPS, Routing Technology and internal communication tools have facilitated access to real-time and accumulated data, which has enhanced our ability to make data-driven decisions.



		BCPS continues to enhance the Transportation Department's online intranet portal to improve our customer service and effectiveness in responding to the program enhancements that schools provide our students. Schools are able to use Transportation's Intranet site title PT Web http://ptweb/ for various programs such as: - Submit Customer Concerns - Print Bus Passes - Process Empty Seat Applications - Process Transportation Requests (Special Needs, Promise, AES, etc.) Enhancement of existing manual reporting tools into
CI.43	Bid / Contract Aging Report – Phase 1	one downloadable format that will allow leadership as well as PA's and internal customer of visibility to BID's to expire, nearing spend authority and or mitigating any possible risk to the District. This tool pulls information from SAP.
CI.44	PR / PO Aging Report – Phase 1	This is a new tool that is used to capture the queue of Purchase Requisitions made by the internal customer by module or commodity. This allows the PA's to work on them in priority based on needs or SLA's given to the customer. It allows for the manager to measure the workload of the PA as well as assign work to others based on overall priorities. This tools pulls information from SAP.
CI.45	Financial Analysis Worksheet_ revision 2	Enhancement to the FAW based on the level of information is now being pulled from SAP, to include



		more detailed information to best meet the needs of the internal customer through reliable and verifiable data.
CI.46	Best Practices / Benchmarking	Improved synergy amongst peers, sharing best practices as PWS team members improve on bench marking with both outside resources as well as internal customers. Considerably improved communication with vendors. Enforced proactivity regarding outreach and benchmarking with sister districts and or other state local piggyback opportunities.
		Completed the Disparity Study and formulated the Disparity Study Workgroup to recommend policy changes aimed at redressing under-represented small, women, and minority-owned business enterprises.
CI.47	M/WBE Outreach efforts	25% increase of M/WBE vendors certified and increased amount of outreach events that improved the conversion rate from potential vendor to approved vendor.
		Enhanced tracking report and database to track existing vendors not certified. Increased benchmarking with sister districts on best practices.
CI.48	QSEC & Pre-Qualification improvements	Minor enhancements to the process, including a script that is read by the meeting leader to ensure accuracy and high level of communication to the committee and vendors based on adherence to the Sunshine law. Improved QSEC Scoring and reporting. Enhanced communication and advertisement process.



CI.49	Standardization of Procurement templates / documents, etc.	Improvement of RFI/RFP/RFQ/ITB Documents, Standardization of templates, i.e. Executive Summary Ensuring that all PA's are utilizing the same format of documents when releasing and communicating of bids. Standardization of email signature across the department.
CI.50	Purchasing Agent's cross- functional (BIDS & PO's), record time keeping	Defined job duties/tasks, with goals and objectives spelled out in weekly meeting with PWS leadership. Segregation of Duties/Functions from Purchasing Tech's/PA Specialists with PA's Assigning additional projects to higher level PA's, i.e. PA IV Personnel now uses an ID badge to clock in/out of the department for better control of the time in the office, ensuring personnel is working the hours and not manually indicating the hours as done previously.
CI.51	PCARD process for PPO purchases	Change in process flow of requests that come from PPO to PWS for processing of orders with the use of PCARDS. New mentality includes PCARDS as a form of payment, not a form of procurement. Mapping of process and new process flow improves the control of the spend and will limit 75% of PPO's past expenditure of PCARD use through the District, resulting in only sourcing from Bids; where negotiated best pricing will take precedent and only communicated and documented emergencies will be an exception, not common practice.



CI.52	Toyota Family Learning Grant	The District was awarded a \$175,000 grant for a new program for families brings parents and kids together in the classroom. Its two-generation model aims to help children succeed in school through strong family support. The program will serve approximately 100 parents and students enrolled at Community School South.
CI.53	Universal Free Breakfast Program	Completed implementation of the Universal Free Breakfast Program in all schools for all students; regardless of eligibilities. Providing healthy nutrition for students to enhance their educational experience. Breakfast participation increased by 15%.
CI.54	Celebrity Chef	Contracted with "Celebrity Chef" Rudy Poindexter to develop new menu items to engage high school students in meal participation. The Chef interacted with students creating positive excitement, and provided training for Food and Nutrition Services staff members.
CI.55	School Meal Administrative Review	United States Department of Agriculture three-year cycle Administrative Review. The review included the operational aspects for the National School Lunch Program; meal benefits, purchasing, production, claiming and financial management. The District and department completed the review successfully, with no findings.
CI.56	GO SLOW WHOA! Eat Smart Broward Campaign	Collaborated with Broward Regional Health Planning Council through the TOUCH program to educate students on food item selection, using the stoplight approach (green-yellow-red). Fruits and vegetables are associated with the green light; a major part of an individual's diet. Meat items are associated with the



		yellow light. The red light demonstrated food items high in fat and sugar; to be selected in smaller quantities. Posters, decals, and hanging signs were highlighted in all school cafeteria serving lines to educate and provide reinforcement of proper food selection choices.
CI.57	Replacement of Kitchen Equipment	Identified kitchen equipment up to 40 years old for replacement. Implemented a plan for replacing and updating ten walk-in refrigerator/freezers.
C1.58	Performance Management	Designed and launched Performance Management 2.0 – Focused on facilitating the process of departments working together to achieve desired results Supported the selection of a Computerized Maintenance Management Software (CMMS) by developing a vendor-screening tool Created and distributed to district leadership a template library with over 90 templates to help departments communicate messages more effectively Coordinated the strategic plan recalibration initiative and consolidated the work of nine separate task forces based on explicit theories of action around critical issues facing the District Provided administrative support to Partners in Education in the areas of regulatory compliance, risk management, partner recognition, fundraising, partner recruitment, website updates, and event sponsorship



EC.1	SMART Program Updates	Continued to provide SMART updates to stakeholders regarding the SMART program via browardschools.com/smartfutures. SMART Updates include information regarding the BCPS facility program and technology upgrades for schools.
EC.2	Enhancements to District Website	Continued focus on ensuring the District's website is user friendly, with increased functionality, such as implementing the District's real-time, live Twitter feed onto targeted District Web pages. Focusing on increasing the use, functionality and promotion of additional communication resources, such as the District's mobile app. Increasing promotion and utilization of the Marketing and Communications Center to provide BCPS school leaders and employees with easy access to District communication toolkits, template crisis messaging, and other valuable communication resources.
EC.3	Friday Focus – BCPS news weekly capsule	Continued to produce the Friday Focus, a weekly news capsule designed to provide internal and external stakeholders with a "round up" of positive new items about BCPS students, schools, programs and initiatives. Expanded the outreach efforts for the Friday Focus and aligning content to promote major District initiatives, particularly through the "Something Special" video component.
EC.4	Conversations with the District – community engagement public forum	Continued the community engagement forum for the BCPS community - Conversation with the District. Scheduled per school district, the Conversation with the District is an opportunity for parents, students, staff, and community members to sit down with the Superintendent and School Board Members and discuss a variety of topics (based on audience



		questions). The 2015-16 Conversations occurred as follows:
		October 21, 2015, Fort Lauderdale High School
		November 18, 2015, Cooper City High School
		January 21, 2016, Deerfield High School
		January 28, 2016, Hallandale High School
		February 25, 2016, Everglades High School
		March 3, 2016, Dillard High School
		April 14, 2016, M. Stoneman Douglas High School
		Outreach and promotion efforts were expanded to increase awareness and attendance at each of the meetings.
		The Conversations culminated in the 4rd Annual Ed Talk Event - which was held on Saturday, January 23, 2016, at the Signature Grand in Davie. More than 700 attendees, including students, parents, staff and community members engaged in discussions to develop and update the District's educational strategies, and advance the three core components of the District's Strategic Plan – high-quality instruction, continuous improvement and effective communication.
EC.5	Expanded Social Media Presence	The District continues to expand its use of Facebook and Twitter to communicate with students, parents and community members. BCPS has more than 49,000 followers on Twitter and more than 12,000 likes on Facebook. BCPS uses its social media platforms to share news and information, events,

Strategic Plan Goals
High Quality Instruction: HQI

Continuous Improvement: CI Effective Communication: EC

Broward County Public Schools



		interesting facts, emergency notifications and to celebrate our students, schools and community. The District has increased the use of social media campaigns in the communication plans for major District events and initiatives. Follow us on Twitter @browardschools. Like us at facebook.com/browardschools.
		Continued to leverage Superintendent's Podcast to provide an additional communication stream for internal and external stakeholders, on items of importance to the District. The podcast content is aligned with current topics of interest and major District initiatives during the school year and promoted through current District communication channels.
EC.6	Superintendent's High School Teacher Summit	A High School Schedule option was established to provide high school staffs the opportunity to vote for an alternative option to their current schedules; the 4x4 A/B schedule was introduced to schools and 21 of the high schools adopted this schedule for the 2016-17 school year. This schedule option increases teacher daily planning time, while decreasing student load, as well as provides a personalization period for high school students.
EC.7	Florida Charter School Authorizers Task Force	Co-chaired with Representative Adkins, the Florida Charter School Authorizers Task Force; focused on developing recommendations improving the process for authorizing charters, changes for the 2016 Legislative Session, including how charter schools are funded, establish a criteria for applicants to provide evidence of sufficient start-up funds and sharing best practices.



EC.8	Media Outreach	Briefed national and local media, including This Week in South Florida, Facing South Florida, and The New York Times. Coordinated coverage with local media outlets such as WPLG Channel 10, and NBC6, WSVN, WFOR, WIOD, Hot105, 99 JAMZ, Sun Sentinel and Miami Herald to profile academic programming at local schools and highlight stories such as testing, Eliminating the Schoolhouse to Jailhouse initiative (PROMISE), access of school facilities for LGQBT students, computer science courses, District funding challenges, the Florida Standards/Assessment and a variety of other topics regarding the District. Increased outreach to Spanish speaking outlets such as El Sentinel, Univision and Telemundo.
EC.9	What's On Tap	Transitioned What's On Tap from a weekly to a monthly communications to make it more user-friendly. The goal is to increase awareness among internal stakeholders regarding the wide variety and cross-departmental communications initiative underway in the District. Information provided includes listing of media inquiries, District/department communication campaigns, media advisories and news releases, marketing campaigns, volunteer activities, and data from the Public Information Office.
EC.10	BCPS Shines	Increased readership of BCPS Shines, which highlights the great things going on in the District – promoted BCPS school pride - all day, every day.http://www.browardschools.com/News-And-Events/BCPS-Shines#.VL7kYkfF-So. Continued to



		cross promote content on social media channels to increase viewership and interest.
EC.11	Superintendent- Social Media	The Superintendent continues to leverage social media such as Twitter and Facebook to provide more personalized communication to students, parents, employees and the community.
EC.12	Mi Gente, Mi Escuela	This was the third year of a successful collaboration with Hispanic leaders committed to supporting our District's mission of educating all students to reach their highest potential. Efforts continued to be focused on providing Hispanic students with opportunities for academic and career excellence. Committees continued the work focused around our three buckets: Early Childhood education opportunities and family engagement; College and Career Readiness, and Mentoring programs with a focus on over-age students.
EC.13	The Zone	Created a new program on BECON-TV, called The Zone, to highlight the exciting programs and activities at schools across the District. Each episode features elementary, middle, high school and centers in the Innovation Zones. Pilot episodes include the Cooper City, Fort Lauderdale, and Nova zones.
EC.14	Parent Resources and 2016- 17 School Calendar Brochure	The Public Information Office and the Student Support Services Department in the Office of Academics partnered to produce the Parent Resources and 2016-17 School Calendar Brochure. The brochure includes a welcome message from our School Board Members and Superintendent; information about the District's free mobile app and upcoming enhancements to make it easier for parents



		to stay up to date with information about their students and schools. The 2015-16 Parent Brochure includes important information for parents and highlights the District's Centennial Celebration.
EC.15	Legislative Appreciation Breakfast	To conclude the 2015-16 school year and to thank the Broward Legislative Delegation for their support during the 2016 Florida Legislative Session, we held an appreciation breakfast. Delegation members and legislative aids joined the District in recognizing their efforts throughout the year. The breakfast is another way the District has been able to effectively communicate with the Legislative Delegation in order to move our legislative priorities forward.
EC.16	Weekly Legislative Staff Meetings	During the 2015 Florida Legislative Session, staff held "Weekly Legislative Staff Meetings" to update District staff as legislation moved quickly through the process with prompt feedback. The feedback received helped the Legislative Team effectively oppose bad legislation that would have a negative impact on the District.
EC.17	2016 Grad Ad and Saluting Educational Excellence	Partnered for the fourth year in a row with the Greater Fort Lauderdale Alliance and the Sun Sentinel newspaper to celebrate BCPS high schools in the Saluting Educational Excellence insert that ran on April 24, 2016. This insert highlighted each of the District's high schools and centers. Additionally, for the third year in a row, we partnered to tout the achievements of our outstanding seniors on their way to premiere colleges and universities. This year we added additional information about the exceptional recognition our high schools received for academic



		achievement. That advertisement ran on June 18, 2016.
EC.18	Centennial Celebration	In 2015-16, the District celebrated 100 years of academic excellence. The celebration included a centennial logo, new templates, student artwork initiative, social media campaigns, a volunteer challenge, a monthly update, and school recognitions.
EC.19	Targeted Marketing Initiatives	Developed and implemented targeted marketing campaigns to Broward families to promote the educational opportunities at BCPS schools, new magnet and innovative programs. Utilized various channels such as social media, personalized direct mailers, the District website, media, and municipalities to market schools and programs.
EC.20	Community Involvement Task Force Middle and High Task Force	Collaborated with the Parent/Community Involvement Task Force in the convening of the annual Parent Engagement Conference at Piper High School. Also participated in Task Force middle and high school forums for parents.
EC.21	Road to College for Bilingual Families	The District offered Road to College Bilingual Workshops in Spanish and Haitian Creole. Approximately 1,800 parents and students attended these workshops, which focused on college and career readiness for English Language Learners.
EC.22	ESOL Parent Ambassadors	Third year of a successful implementation of the ESOL Parent Ambassadors. This group of registered parent volunteers serve as a support for non-English speaking families who are new to Broward County Public Schools. Their main purpose is to foster a positive home-to-school relationship and provide



		information about the District and school system to families from other countries in transition.
EC.23	Bilingual Parent Outreach Centers	Bilingual Parent Outreach Centers, funded through Title III, provided services to approximately 10,000 parents. Services consisted of, but were not limited to, parent workshops, one-to-one meetings, and intakes regarding individual situations pertinent to their child. The format for the monthly ESOL Leadership Council meetings to learn about various programs across the District and services available to them was changed to now be bi-monthly. This year attendance at these meetings increased by 750 over the attendees last year.
EC.24	Expansion of Pre-K Services	BCPS expanded the number of classes offering the VPK program by blending multiple funding sources. The total number of VPK students served in 2015-16 was 909, an increase of 150 students.
EC.25	Broward PIVOT	In 2015-16, the Office of School Performance & Accountability launched Broward's Principal's Information Vital to Operations and Teaching (Broward PIVOT). This web-based portal replaced the former Principal Memo Finder in the Communicating Across Broward (CAB) electronic mail system. The system streamlines communications to school principals in a user-friendly platform that assists them in prioritizing their work as operational managers.
EC.26	Enhanced Communication	The 2016-17 school year will start with parents having access to an upgraded mobile application that can be downloaded from the Apple or Android app store. The enhanced mobile application will provide parents with easy access to their student information such as bus



		routes, daily attendance, lunch menus and balances, media center information and the ability to specify whether they would like to receive information from the District via text, email or phone call. This initiative seeks to find new and creative ways to keep our parents and community engaged.
EC.27	Websites	Tremendous progress has been made preparing 176 of our schools to transition to new websites during the fall of 2016. All school websites will be transitioned by Spring 2017. The new websites are fully integrated with the mobile app being deployed and will provide for improved calendaring, search and communication at the school level. District websites will begin transition as soon as all schools have been updated.
EC.28	CEAB Meeting	These meetings, held on Sept. 3, 2015 and Jan. 6, 2016, were to gather all EAB members to connect with BCPS through networking, effective conversation, and brainstorming.
EC.29	City Managers Meeting	A round table meeting was held in June 2016 to provide an opportunity for the City Managers of all 31 municipalities in Broward County to meet with Superintendent Runcie to discuss how to continuously improve the relationships between BCPS and the municipalities of Broward County.
EC.30	Joint Delegation Meeting	The Joint Delegation meeting, held in October 2015, was an opportunity for the Broward County State Legislation to connect with BCPS regarding educational priorities and the 2016 Legislative Program.



EC.31	Joint League of Cities Meeting	The Joint League of Cities meeting was held in November 2015 for the League of Cities to connect with BCPS regarding educational priorities and to create a Joint Legislative Program.
EC.32	Mayors Roundtable	The purpose of this meeting (October 2015) was to deliver an update regarding legislative changes that could affect assessments, charter schools, and funding as well as familiarize municipal mayors with our three-year strategic plan.
EC.33	Legislative Accomplishments	At the Federal level, the District was able to attain many of the District's priorities in the Every Student Success Act (ESSA):
		In terms of policy, Federal Adequate Yearly Progress (AYP) targets were eliminated.
		 In terms of funding, Title I portability language was successfully blocked and the funding formula remained unchanged.
		The District was able to attain many successes at the State level:
		In terms of policy, the District is now able to consider an applicant's past academic and/or financial performance when approving or denying a charter application
		In terms of funding, FTE funding was increase by 1%, funding for lowest 300 was attained, and \$800,000 for Adults with Disabilities was attained.
EC.34	Time Management, Formal email response enforcement	Working with PWS team on techniques for time management skills and email response time progression. Improved customer service is partly



	as well as MS Office products training	because of the formal effective communication now coming from the team.
EC.35	Effective Communication with Suppliers / Vendor, community leaders, committee's, peers and internal customers	Building relationships with the internal customer. Effectively communicating on time, via email and phone with leadership, schools and peers. Responsiveness. Holding team accountable for the outcome of non-responsiveness. Department is now perceived to being more responsive, feedback has been very positive with the change in leadership. Vendors are also sharing with the community about improved working communication coming from PWS. Effective communication from PWS leadership gives both PWS team and internal customers / departments the sense that we are one team, and that early engagement in the procurement process will lead to effective and successful outcome.



Media Interviews

2015-2016

7/27/15	Sun-Sentinel
7/27/15	Trend Magazine
8/12/15	Miami Herald
8/12/15	CBS Channel 4
8/19/15	Channel 4
8/20/15	NBC 6
8/21/15	HOT 105
8/21/15	Channel 7
8/23/15	99 Jamz
8/24/15	News Conference
8/26/15	WLRN
9/2/15	Sun Sentinel
9/21/15	Channel 7
10/2/15	WLRN
10/5/15	City and Shore Magazine
10/23/15	New York Times
11/19/15	CBS Focus on South Florida
12/9/15	HOT 105
1/5/16	NBC 6
1/19/16	Florida Education Matters
2/2/16	CNW Network for Caribbean National Weekly



2/12/16	Florida Bulldog.org
2/19/16	1580 AM – Diaspora's Voice
3/28/16	101.5 Lite FM
4/10/16	This Week in South Florida
4/14/16	Sun-Sentinel Editorial Board
4/17/16	99 Jamz
5/23/16	NBC 6
6/2/16	Sun-Sentinel
6/22/16	Channel 10



Superintendent's Presentations/Public Addresses to Internal and External Stakeholders 2015-2016

7/13/15	School is Cool Strategy Session
7/14/15	Confucius Institute Students visit
7/22/15	White House – School Discipline Meeting
7/24/15	BPAA Leadership Retreat
7/28/15	Florida Legislative Leadership Breakfast
7/29/15	Leadership Broward Foundation Gala
7/30/15	National Urban League 2015 Annual Conference
7/30/15	Meet and Greet with Senator Duncan & BCPS Teachers
8/1/15	Whitney M. Young, Jr. Award Gala
8/3/15	Superintendent's State of the District Address
8/10/15	Joint Technical Colleges Professional Development
8/10/15	Nick Vujicic – "Stand Strong Movement" Presentation
8/14/15	Hollywood Chamber of Commerce Breakfast
8/15/15	2015 Jaycee: Back to School Shopping Spree
8/20/15	Address All County Media Specialist
8/22/15	AddressHollywood Hillis Military Academy
8/28/15	Greater Florida Consortium of School Boards



9/3/15 E 9/3/15 E 9/3/15 L 9/3/15 (Weston Hills Rotary Club BCPS Standards Institute Broward County Chiefs of Police Association Lunch Meeting LGBTQ Meeting Coalition of Education Advisory Board Meeting Student Government Association – meeting
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9/3/15 L	LGBTQ Meeting Coalition of Education Advisory Board Meeting Student Government Association – meeting
9/3/15	Coalition of Education Advisory Board Meeting Student Government Association – meeting
	Student Government Association – meeting
9/3/15	School Discipling for Administrators Mosting
9/4/15	School Discipline for Administrators – Meeting
9/5/15 E	Broward County AFL – CIO 2015 Annual Labor Ball
9/15/15 E	Broward College Emerging Leader's Group
9/15/15	The Rotary Club of Hollywood
9/17/15	Gifted Symposium
9/18/15	Congressional Black Caucus Foundation's 45th Annual Legislative Conference
9/21/15 F	FCPCS Quality Charter School Authorizer Task Force Meeting
9/21/15	Superintendent's Art Gallery Reception
9/23/15 F	FADSS - Fall Leadership Conference
9/28/15	The Principal Supervisor Initiative PLC Convening #3
9/29/15 I	Innovations for Learning Launch Breakfast
10/1/15 L	Latino Excellence in Education Dinner Gala
10/7/15 F	Fall Conference of the Council of the Great City Schools



10/14/15	Broward Delegation Meeting
10/16/15	Living in Harmony Awards Dinner – Honoree (Harmony Development Center)
10/19/15	The Broward County Democratic Black Caucus Meeting
10/21/15	Broward Education Foundation Hall of Fame Distinguished Alumni Breakfast
10/21/15	The Just Do it Awards
10/22/15	Read for the Record – Castle Hill Elementary
10/22/15	Alliance 2015 Annual Meeting and Dinner
10/23/15	DOE: National Youth Empowerment and Solutions Summit
10/24/15	Bats Against Breast Cancer – West Broward High School
10/24/15	District Wide Diversity Conference
10/29/15	Florida Implementation Network First Convening – TNTP
10/29/15	City of Pompano – Joint Meeting with School Board and Superintendent
10/30/15	Urban League Board Retreat
11/5/15	HealthCorps check Presentation at Hallandale High School
11/6/15	BABSE Kick-off
11/7/15	The Galleon Foundation Charity Gala & Awards Dinner
11/9/15	The Greater Miami Chamber of Commerce Educational Summit
11/10/15	Kiwanis Club of Central Broward
11/10/15	Fort Lauderdale Council Board Meeting
11/11/15	Friendraising Debate Luncheon
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11/12/15	"Meet and Greet" Latinos in Action Students
11/12/15	STEM Ribbon Cutting Ceremony at Pines Lakes Elementary
11/12/15	STEM Ribbon Cutting Ceremony at Royal Palm Elementary
11/12/15	TEDx Talk Event at West Broward High School
11/14/15	ALAS – Association of Latinos Administrators and Superintendents Conference
11/14/15	"Singing in the Rain" performance at South Plantation High School
11/15/15	Jon Greenseid and Anthony Rizzo Family Foundation
11/20/15	Youth Policy Summit – "Rally to the Tally" Program
11/22/15	The Kappa Foundation of Pompano Beach – Thanksgiving Drive
11/26/15	5 th Annual Fort Lauderdale Turkey Trot & Turkey Paddle
11/30/15	National Turnaround Arts Presentation at Lake Forest Elementary
12/3/15	Very Large District Convening 5
12/3/15	Harvard Kennedy School of Government South Florida Alumni Event
12/4/15	Sistrunk Holiday Parade
12/5/15	The Nutcracker Performance at African-American Research Library
12/5/15	Emmy Award Dinner – "This is My Story" Nomination
12/4/15	WOW Program Visit (Work Opportunity form Within)
12/9/15	2015 BCAA All-Star Football and Cheerleaders Banquet
12/10/15	AP Superintendent's Art Exhibit
12/11/15	Flanagan High School Pep Rally – Football Finals



12/12/15	10 th Annual 100 Bike Drive – The 100 Black Men of Greater Fort Lauderdale
12/15/15	Broward County Crime Commission Meeting
12/20/15	South Florida Trelawnian Dinner
12/20/15	Dillard Jazz Band Performance
1/14/16	District 4 Teacher Talks
1/16/16	South FL FTC Robotics Championship
1/18/16	City of Miramar: MLK Parade
1/23/16	2015 Ed Talk
1/27/16	Superintendent's Charter School Summit
1/30/16	Title I Annual Parent Seminar
2/1/16	All County Honors Band Concert Series
2/5/16	Science & Engineering Fair - Judging
2/6/16	BEF 19 th Annual Innovative Teacher Idea Expo
2/11/16	AASA National Conference on Education
2/17/16	Jump Rope for Heart at Chapel Trail E.S. – American Heart Association
2/18/16	Five Star Award Children's Program at History Museum of Fort Lauderdale
2/19/16	Millennium Middle School Annual Career Day
2/19/16	Fairy Tale Fridays at North Fork Elementary
2/25/16	Watkins Elementary Community Reading Day
2/26/16	2016 Community Involvement Awards



2/27/16	UNCF 2 nd Annual: Walk for Education
2/27/16	National Debate Qualifier Awards Ceremony
3/2/16	Future Political Leaders Club at Cooper City High School
3/4/16	Hollywood Hills Athletic Field
3/5/16	Parent Engagement Conference
3//7/16	LGBTQ Statewide School District Conference
3/7/16	Art for the Future "Stars on Parade" Event
3/9/16	Environmental Science Magnet Showcase at South Plantation High School
3/11/16	Above the Influence Rally
3/11/16	Promise Celebration
3/12/16	Fort Lauderdale St. Patrick's Day Parade
3/14/16	The Principal Pipeline & Principal Supervisor (PLC Combined Convening #1)
3/16/16	Coral Cove Elementary School 10 th Year Anniversary Celebration
3/17/16	Miramar –Pines Rotary Club Recognizing SRO's
3/17/16	Mi Gente, Me Escuela Convening
3/18/16	BABSE Annual Leadership Award Honoree
3/20/16	Whiterspoon Pastoral Anniversary- Shiloh Missionary Baptist Church
3/30/16	Toyota & the National Center for Families Learning Grant Award Event
3/30/16	ArtsED Forever Awards
3/31/16	Youth Art Month Ceremony
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4/1/16	2016 Caliber Awards
4/2/16	La Universidad Si Se Puede Convening
4/2/16	The International Dyslexia Association: Florida Branch Spring Conference
4/3/16	Florida Association of Student Councils'
4/6/16	Six Pillars Annual Report to the Community
4/6/16	Mark Her Awards & Hollywood Hills High School
4/6/16	City of Hallandale Beach Proclamation – Broward Schools 100
4/7/16	ESE Talk Back
4/8/16	State of the County Forum – Broward Workshop
4/9/16	Mayor Messam's 3K Walk/Run – City of Miramar Health Fair
4/11/16	Teen Political Forum – city of Coral Springs
4/13/16	African American Men in College Documentary – Finding the Gold
4/15/16	WPLG Channel 10 – Town hall meeting – "My Future, My Choice"
4/16/16	Louder than a Bomb – Team Finals - "Arts of Spoken Word"
4/18/16	Chief Poindexter Presentation – Food & Nutrition Services
4/18/16	BCAA North Scholar – Athletic Banquet
4/20/16	Family Literacy Program Presentation
4/21/16	Cypress Bay High School – Check Presentation to UNICEF
4/21/16	North Area Advisory Council Meeting
4/23/16	Jamaican Charity Gala - Honoree



4/23/16	DIA De Los Ninos Reading at Boulevard Heights Elementary School
4/25/16	BCAA South Scholar – Athlete Banquet
5/1/16	Annual Kappa League End of the Year Scholarship Luncheon
5/2/16	Kids and Staff of Character Awards 2016
5/3/16	Delegation Appreciation Breakfast
5/4/16	SEAS Celebrate the 3 millionth student
5/4/16	City of Hallandale Beach City Commission Meeting – Recognition
5/5/16	ESOL Academic & World Languages Competition
5/6/16	National Summit on Teacher Diversity
5/7/16	Broward EdSurge Teach 360 Ed Tech for School Summit
5/7/16	Black and White Gala - BEF
5/9/16	2 nd Annual Leadership Day at Eagle Point E.S.
5/10/16	Miramar – Pembroke Pines Regional Chamber of Commerce - 18 th Annual Gold Star Awards
5/11/16	Broward Association of Elementary Schools - Principals Luncheon
5/12/16	National Summit for Principal Supervisors Conference/Roundtable
5/12/16	South Florida Office Brokers Association Luncheon
5/13/16	JROTC Cadet of the Year Ceremony
5/13/16	Diversity Honors Ceremony - Honoree
5/14/16	ESOL Academic Competition
5/18/16	Autism in Flight

Strategic Plan Goals
High Quality Instruction: HQI
Continuous Improvement: CI
Effective Communication: EC

Broward County Public Schools



Principal End of the Year Joint Meeting
Alliance Board of Directors Mid-Year Meeting
Surge Fellowship Visit
State Presentation of A+ Flag at Everglades High School
Marti Huizenga Roll up Your Sleeves Awards Luncheon - Honoree
Florida Tax Watch Meeting
BCPS 100 Year Centennial and Beyond Event
ReadingPals End of the Year Breakfast
BABSE Scholarship Brunch
South Florida Chapter Spelman Alumni Association
2016 BCPS Retirement Breakfast
City Managers Meeting
Children's Harbor Graduation Cruise – Honoring Students



2015-2016 SUPERINTENDENT AWARDS

Living in Harmony Second Annual Recognition Award

Award:

Florida Association of District School

Superintendent (FADSS):

Florida's 2016 Superintendent of the Year

American Association of School Administrators

(AASA):

Florida's 2016 Superintendent of the Year

Award

Leadership Broward Foundation, Inc.: 2015 Profile in Leadership Award –

Excellence in Leadership Honoree

Broward Alliance of Black School Educators

(BABSE):

BABSE Leadership Award

American Friends of Jamaica (AFJ): AFJ Lignum Vitae Vanguard Award

Junior Achievement of South Florida, Inc.: Marti Huizenga Roll Up Your Sleeves Award

OIC of South Florida: All A's Leadership Award Action

2015 All County Honors Music and Superintendent Advanced Placement

Studio Art Exhibition:

Certificate of Appreciation

Hollywood Education Advisory Committee: Recognition of being selected as Florida's

2016 Superintendent of the Year by FADSS

Strategic Plan Goals

High Quality Instruction: HQI Continuous Improvement: CI

Effective Communication: EC

Broward County Public Schools