

**Broward County Public Schools (BCPS)**  
**Procurement & Warehousing Services Department**  
**Supplier Diversity & Outreach Program**  
**Outreach Events Report for August 2015**

Date	Time	Description	Role	Location	# of Attendees
August 21, 2015	12:00 PM - 2:00 PM	Supplier Diversity & Outreach Program "Meet the Prime Lunch-n-Learn" Workshop, sponsored by Link Construction Group	Business Matchmaker	Sunrise, FL	30
August 22, 2015	8:00 AM - 9:00 AM	WZAB 880 AM, Wall Street Business Network, <i>Understanding Money</i> Radio Talk Show Interview with Host Robert Henderson	Program Information	Miami, FL	Over 100,000 listeners
September 9, 2015	12:00 PM - 2:00 PM	Supplier Diversity & Outreach Program "How to do Business with Broward County Public Schools" Workshop	Informational Presentation	Sunrise, FL	
September 18, 2015	8:00 AM - 5:00 PM	Palm Beach Partners Business Matchmaker Conference and Expo	Business Matchmaker	West Palm Beach, FL	
September 20, 2015	11:00 PM - 12:00 PM	HOT 105 FM <i>HOT Talk</i> Radio Talk Show Interview with Host Jill Tracey	Program Information	Hollywood, FL	
September 24, 2015	12:00 PM - 2:00 PM	Supplier Diversity & Outreach Program "Meet the Prime Lunch-n-Learn" Workshop, sponsored by D. Stephenson Construction, Inc.	Business Matchmaker	Sunrise, FL	
October 23, 2015	12:00 PM - 2:00 PM	Supplier Diversity & Outreach Program "Meet the Prime Lunch-n-Learn" Workshop, sponsored by Hedrick Brothers Construction, Inc.	Business Matchmaker	Sunrise, FL	
Event Follow-up for Contractor Pre-Qualification and M/WBE Certification Programs as			Totals		
Number of event e-mail invitations and follow-up to participants			650		
Direct marketing to businesses certified by partner organizations			1,700		
Responded to requests for program applications (by e-mail, walk-in, business-2-business, and telephone)			160		
*Note: Staff certified 32 firms as M/WBEs. In addition, 30 Contractor Pre-qualification Applications have been received and processed this fiscal year. Staff also met 1-on-1 with businesses to discuss procurement opportunities and how to do business with BCPS.					