

THE SCHOOL BOARD OF BROWARD COUNTY, FLORIDA  
OFFICE OF THE SUPERINTENDENT

ROBERT W. RUNCIE  
SUPERINTENDENT OF SCHOOLS

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August 17, 2015

TO: School Board Members

FROM: Tracy Clark  
Chief Public Information Officer TC  
Public Information Office

VIA: Robert W. Runcie RR  
Superintendent of Schools

SUBJECT: **Second Revision to Item II-1. , Renewal Agreement with Learn360,  
scheduled for the August 18, 2015 Regular School Board Meeting**

Attached is a second revision for item II-1, Renewal Agreement with Learn360,  
scheduled for the August 18, 2015 Regular School Board Meeting.

The agreement with Learn360 is a **new agreement**, not a renewal. It would be  
necessary to remove the word "Renewal" from the **Title** of the Agenda Request Form.  
Please note this agreement has been approved as to form and legal content by the  
School Board Attorney.

RWR/TC/EP:cy  
Attachments

c: Senior Leadership Team



REVISED (SECOND)

# AGENDA REQUEST FORM

## THE SCHOOL BOARD OF BROWARD COUNTY, FLORIDA

Special Order Request

☐ Yes ☒ No

Time

Open Agenda

☒ Yes ☐ No

ITEM No.:

II-1.

MEETING DATE

Aug 18 2015 10:15AM - Regular School Board Meeting

AGENDA ITEM

OPEN ITEMS

CATEGORY

II. OFFICE OF THE SUPERINTENDENT

DEPARTMENT

BECON

TITLE:

Renewal Agreement with Learn360

**REQUESTED ACTION:**

Approve the proposed agreement with Facts On File d/b/a and The School Board of Broward County, Florida.

**SUMMARY EXPLANATION AND BACKGROUND:**

Learn360 is a nationally recognized K-12 educational content provider offering media on demand service for teachers and students. Learn360 promotes educational content to over 10 million teachers and students in their community of subscribers. BECON produces original educational and instructional content. BECON desires to partner with Learn360 in a non-exclusive digital content, media streaming and downloading license agreement with a competitive royalty structure. The agreement will allow BECON to generate revenue and further promote BECON's educational content to the K-12 educational community.

**SCHOOL BOARD GOALS:**☐ Goal 1: High Quality Instruction ☒ Goal 2: Continuous Improvement ☐ Goal 3: Effective Communication**FINANCIAL IMPACT:**

There is a potential positive financial impact. The School Board of Broward County, Florida **BECON** will receive royalties for digital content media streaming and downloads based on royalty calculations in the agreement.

**EXHIBITS: (List)**

(1) Summary of Learn360 Agreement (2) Agreement Learn360

**BOARD ACTION:**

(For Official School Board Records Office Only)

**SOURCE OF ADDITIONAL INFORMATION:**

Name: Eric Powell

Phone: 754-321-1000

Name:

Phone:

**THE SCHOOL BOARD OF BROWARD COUNTY, FLORIDA****Senior Leader & Title**

Tracy Clark - Public Information Officer

Approved In Open  
Board Meeting On: \_\_\_\_\_**Signature**

Tracy A. Clark

Thursday, August 13, 2015 12:13:19 PM

By: \_\_\_\_\_

School Board Chair