

Outreach Events Report as of August 2015

Date	Time	Description	Role	Location	# of Attendees
July 9, 2015	8:30 AM	*BCPS Vendor Opportunity PowerNet	Business Matchmaker	Sunrise, FL	168
July 23, 2015	12:00 PM - 2:00 PM	Supplier Diversity & Outreach Program "Meet the Prime Lunch-n-Learn" Workshop, sponsored by Turner Construction Company	Business Matchmaker	Sunrise, FL	44
July 28, 2015	10:00 AM - 12:00 PM	Supplier Diversity & Outreach Program "How to do Business with Broward County Public Schools" Workshop	Informational Presentation	Sunrise, FL	4
August 5, 2015	8:30 AM - 9:30 AM	BCPS Afterschool Care Workshop	Program Presentation	Davie, FL	130
August 10, 2015	9:00 AM - 10:00 AM	Back to School with SAP 2015-2016 (Blackboard/ Collaborate Session)	M/WBE Program Overview	Sunrise, FL	120
August 21, 2015	12:00 PM - 2:00 PM	Supplier Diversity & Outreach Program "Meet the Prime Lunch-n-Learn" Workshop, sponsored by Link Construction Group	Business Matchmaker	Sunrise, FL	
September 9, 2015	12:00 PM - 2:00 PM	Supplier Diversity & Outreach Program "How to do Business with Broward County Public Schools" Workshop	Informational Presentation	Sunrise, FL	

Event Follow-up for Contractor Pre-Qualification and M/WBE Certification Programs	Totals
Number of e-mail invitations and follow-up to event participants	300
Direct marketing to businesses certified by partner organizations	1004
Responded to requests for program applications (by e-mail, walk-in, business-2-business, and telephone)	150

**Note: Staff certified 25 firms as M/WBEs. In addition, 17 new Contractor Pre-qualification Applications have been received. Staff also met 1-on-1 with businesses to discuss procurement opportunities and how to do business with BCPS.*