

February 25, 2015

To Whom It May Concern:

I am writing in support of the success that the Broward Education Foundation's Tools for Schools Broward Resource Store on Copans Road has achieved. Since the program has been operating out of the Pompano Beach location there have been over 10,000 teachers and more than six million dollars' worth of product distributed — benefiting almost 100,000 children in low income schools in the area.

As one of the major partners in the project, Kids In Need Foundation has not only helped with securing millions of dollars of school supplies, we have served as liaison to major donors such as Yoobi and Target resulting in tens of thousands of dollars for Broward County teachers. Since this facility is one of 34 across the country that makes up the Kids In Need National Network, we are very familiar with the components of a successful operation.

We want to reinforce the value of the Resource Store's high commercial profile in Pompano. An attractive "store" located on a major thoroughfare is critical to attracting local and national donors who demand a community presence and high marketing profile for their philanthropy. Since moving to Copans Road, the project has attracted the support of many important companies in Broward County, such as State Farm, Safelight, 3M Company, Dixon Ticonderoga, Elmer's Glue and Staples.

We have followed the history of the Broward Tools for Schools and have seen the correlation between an increase in donors as the facility has moved from the Davie – district owned property to the beautifully laid out present facility. Donors and teacher-shoppers require an attractive and efficient venue as befits the dignity of education. Even though we are "giving away" product, we treat the teachers as our customers who are responsible for educating our most valuable asset – our children. We owe it to our teachers to see that the store is an attractive and efficient venue.

With so much competition for similar school supply projects, we encourage the district to retain the Foundations' Resource Store as an attractive commercial presence with high market visibility to attract high-end corporate donors both locally and nationally.

The Kids in Need Foundation pledges its continuing support to this state-of-the-art vision of the Tools for Schools Broward Resource Store. We commend the Broward County School District for setting the industry standard of quality service to teachers and children within our nationwide family of school supply donors and providers.

Sincerely,

David H. Smith Executive Director

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To Whom This May Concern,

As President/CEO of the Greater Pompano Beach Chamber of Commerce it is an honor to have been asked to write this recommendation letter in support of Broward Education Foundation's Tools for Schools Broward Resource Store on Copan's Road.

Since the program has been operating out of the Pompano Beach location, there have been over 10,000 teacher visits and over a 6 million dollars' worth of product distributed that have benefited over 98,000 children in Title I Schools.

The Greater Pompano Beach Chamber of Commerce believes that Pompano Beach being the home to the Resource Store is a major asset to our community and want to reinforce the value of its high commercial profile in Pompano. An attractive "store" located on a major thoroughfare is critical to attracting local and national donors who demand a community presence and high marketing profile for their philanthropy. Since moving to Copan's Road, the project has attracted the support of many important companies in Broward County, State Farm, Safelight, 3M Company, Dixon Ticonderoga, Elmer's Glue and Staples.

The Greater Pompano Beach Chamber of Commerce, with support of it over 600 members has made assisting the Broward Education Foundation's Tools for Schools Broward Resource Store and hope the Broward School Board continues the support of this worth wild endeavor.

Thank you for your consideration.

Sincerely.

Ric Green

President/CEO



School Board of Broward County

I was introduced to Tools for Schools Broward by Michelle Greene owner of Michelle Greene State Farm Insurance. At first my participation was picking up supplies from other State Farm agents and delivering supplies to Ms. Greene. Talking with Ms. Greene and all the good work that Tools for Schools Broward does for the community I was very impressed.

Safelite AutoGlass my employer started recycling adhesive tubes, glass and wooden pallets. When asked who we should donate the money to I immediately suggested Tools for Schools Broward. We were invited to see the facility and my manager and I were very impressed with the staff and volunteers. They are wonderful individuals who go over and above to assist and thank donors. They are also, another reason why I encourage Insurance agents I work with to participate in any way they can.

The location is very important as we all know it is very attractive, easy to see and find. I am also so impressed with the variety of supplies; it's very organized and very neat. It's a reminder of all the classroom needs today.

I am honored to be associated with such a great organization. Tools for Schools Broward support so many Teachers, parents and children they help our community and it's up to us to encourage others to give.

Sincerely,

Annie Anderson Safelite Auto Glass Area Sales Manager 954-907-2727 annie.anderson@safelite.com



Michele Greene Insurance Agency Inc. State Farm Insurance Company 3320 N Federal Hwy Lighthouse Point, FL 33064 954-781-0400

February 19, 2015

Attention: School Board of Broward County

It is with pleasure that I write this letter. My support for Tools for Schools Broward started many years ago. I was introduced by a fellow business owner and since she knew that children and education was a passion of mine, it was a perfect fit!

I have watched our local location grow of the past many years. I believe that giving back to our community locally has had a major impact on so many.

I have participated in the local "back to school" drives and encourage other fellow business owners as well as other State Farm Insurance Agents to give whatever they can. When we are able to tell the story of any teacher within just one classroom, in any school in Broward County Public Schools, the connection is made.

Our children and their families not necessarily have the funds to purchase all the necessary school supplies that are needed to kick off the school year. Our teachers, wherever they teach, try their best to provide for their classroom and for those children that may need those "extra" items, but they should not have to do so. It is up to us to help them -- each of them, whenever and wherever we can. As we help the parents, the children, the teacher, the classroom, the school -- we help our community.

I am proud to support and encourage others to support because I know of the work that is done by Tools for Schools Broward. Since there is our local location in the heart of Broward County, it is easy to encourage others to give. As anyone passes the location on Copans Road it is a constant reminder to donate all year long.

As many new comers who drop off their items at the Copans location, are pleasantly impressed at the organization of the supplies and the variety of it all. It is a reminder that the classroom needs more than just paper, pencils and crayons - - it takes so much more to make learning fun!

The staff of Hector, the volunteers and Mari-Lee – the community liaison, are wonderful individuals who go beyond the call of duty to assist and thank the donors. They are also one of the reasons that many continue to do what they do. There is a saying: "I know of a friend, who has a friend, and I sure that we can get that done." The can-do attitude is contagious!

"I believe the people, the visibility, the cause and the children make this program a Win-Win. I am honored to be associated."

Sincerely.

Michele Greene