



AGENDA REQUEST FORM

THE SCHOOL BOARD OF BROWARD COUNTY, FLORIDA

Special Order Request	
<input type="radio"/> Yes	<input checked="" type="radio"/> No
Time	
Open Agenda	
<input checked="" type="radio"/> Yes	<input type="radio"/> No

ITEM No.:
EE-5.

MEETING DATE	Apr 21 2015 10:15AM - Regular School Board Meeting
AGENDA ITEM	OPEN ITEMS
CATEGORY	EE. OFFICE OF STRATEGY & OPERATIONS
DEPARTMENT	Procurement & Warehousing Services

TITLE:
Direct Negotiations Recommendation of \$500,000 or Greater - 55-119E - ParentLink Parental Engagement Solution - Parlant

REQUESTED ACTION:
Approve the Direct Negotiations Agreement with Parlant Technology, Inc. Contract Term: May 1, 2015, through June 30, 2018, 3 Years, 2 Months; User Department: Various; Award Amount: \$1,424,000; Vendor(s) Awarded: Parlant Technology, Inc.; M/WBE Vendor(s): See supporting documentation.

SUMMARY EXPLANATION AND BACKGROUND:
This request is to approve the direct negotiations agreement with Parlant Technology, Inc., for the District's ParentLink services. ParentLink uses data automatically supplied by TERMS, Data Warehouse, Pinnacle Gradebook, Food and Nutrition Services, Library Automation, Edulog, and SAP to deliver over 30 million messages each year via phone, SMS text, email, and the District's custom mobile application.

This Agreement has been reviewed and approved as to form and legal content by the Office of the General Counsel.

SCHOOL BOARD GOALS:
 Goal 1: High Quality Instruction
 Goal 2: Continuous Improvement
 Goal 3: Effective Communication

FINANCIAL IMPACT:
The projected cost for the services procured under this contract is estimated to be \$1,424,000. This represents a cost reduction of \$174,000 for ParentLink services over a three (3) year period. The funding will come from the Information & Technology operating budget.

EXHIBITS: (List)
(1) Executive Summary (2) Agreement (3) Recommendation Tabulation (4) Financial Analysis Worksheet (5) Survey

BOARD ACTION:

(For Official School Board Records Office Only)

SOURCE OF ADDITIONAL INFORMATION:	
Name: Ed Hinline	Phone: 754-321-0288
Name: Ruby Crenshaw	Phone: 754-321-0501

THE SCHOOL BOARD OF BROWARD COUNTY, FLORIDA
Senior Leader & Title

Maurice L. Woods - Chief Strategy & Operations Officer

Signature
Maurice Woods
Mon Apr 13 15:00:43 2015

Approved In Open Board Meeting On: _____

By: _____
School Board Chair