

(Continuation of Summary Explanation and Background)

This is the second of the four potential one-year renewals. The term of this twelve month renewal shall commence on December 11, 2014.

Broward County's water conservation education and outreach program, Water Matters, is part of a Broward County Integrated Water Resource Plan (IWRP). The goals of the IWRP are to coordinate the sources and users of water in Broward County for effective and efficient local water management, minimize dependence on the regional water system, and meet future consumptive use and the natural system's water needs.

The proposed scope of work outlined in the Agreement builds upon these achievements and seeks to expand the outreach efforts within the facilities owned and operated by The School Board of Broward County, Florida. The scope of work for consulting services is submitted to provide the delivery of environmental programs and facility improvements with the Broward County school system.