

CONTINUATION OF SUMMARY EXPLANATION AND BACKGROUND

This lack of a district-wide database has resulted in the following; no uniform application of School Board Policy 1341; inconsistency at the schools in applying appropriate fees due; the inability to of the District to ascertain revenues derived from the leasing of the school facilities and gather critical data regarding the utilization/leasing of school facilities, etc.

To rectify these inabilities and ensure consistency in the district-wide application School Board Policy 1341, the District issued a Request for Proposal (RFP) for a computerized tool that provides a fully interactive, real-time access via the internet or the District's intranet, and allow the District's customers or a potential lessee to use a standard internet browser to view event schedules, browse facilities and search for spaces that could be available for rent at school facilities. Additionally, a system that would enable tracking and auditing of the school leases, and has query capabilities to enable retrieval of critical data regarding the leasing and utilization of the school facilities. A district committee, including Principal's from each school level have been included in all research and pre-planning processes. The Principal's on the committee were an important part of the demonstration and subsequent recommendation of the proposed district wide system.

A copy of the bid is available online at:

[http://www.broward.k12.fl.us/supply/docs/contract/15-050E Event Management System.pdf](http://www.broward.k12.fl.us/supply/docs/contract/15-050E%20Event%20Management%20System.pdf).

Prior to pursuing the acquisition of the system, the District began the process of developing the system in-house. Due to the lack of programming resources and requirement complexities associated with a comprehensive district-wide system, it was deemed to be more cost effective to license a system. The high level district-wide requirements taken into consideration included the development of facility scheduling; contract compliance; fee schedule incorporation; invoicing and fee collection; system security; workflow processing and approvals; reporting; provisions for audit controls; and an internal training and support infrastructure.

Additionally, staff researched other school districts who utilized the Event Management System (EMS) or a similar system to lease and/or track the utilization of its facilities. The results of this research indicated that the following school districts that used EMS realized the revenues cited herein: The Boulder Valley School, Colorado realized \$740,000 in one year; and the Rochester Community Schools, Michigan, realized \$960,000 annually in five (5) years. Also, the Palm Beach County School District utilizes a system similar to the EMS, and realized \$3,500,000.00 in FY 2013/14 from the leasing of its school facilities. Communication with Miami-Dade County Public Schools indicates that they do not have a system similar to EMS.

It should be noted that a one-time transaction fee will be charged per application, which would be utilized to recoup the amount spent in purchasing the EMS and paying for the annual maintenance license.