



# Atlantic Technical Center and Technical High School

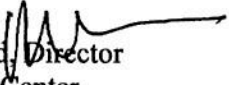
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May 21, 2014

TO: Desmond K. Blackburn, Ph.D.  
Chief School Performance and Accountability Officer

FROM: Robert B. Crawford,  Director  
Atlantic Technical Center

SUBJECT: **RENAMING OF ATLANTIC TECHNICAL CENTER**

According to the language outlined in School Board Policy 1401, Naming/Renaming of School Board-Owned Facilities, the stakeholders of Atlantic Technical Center have voted unanimously to change our name to Atlantic Technical College. The recommended name change does not affect the governance, accreditation, funding or educational programming of the school. We respectfully request that this recommendation be brought before the School Board for final approval.

We are excited about the potential opportunities this name change will have for student access, interest and enrollment in our school. Being named Atlantic Technical College will enhance our ability to compete with local private, for-profit technical schools which already use the name "College" as well as to attract the District's high school graduates to enroll in our school following graduation.

I may be reached at 754-321-5103 for additional information.

Thank you.

RBC:pb

cc: Dr. Valerie Wanza, Director, School Performance and Accountability.



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