

THE SCHOOL BOARD OF BROWARD COUNTY, FLORIDA

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TO: Robert W. Runcie
Superintendent of Schools

FROM: Desmond K. Blackburn, Ph.D.
Chief School Performance and Accountability Officer

SUBJECT: **RENAMING OF THE DISTRICT'S THREE TECHNICAL CENTERS**

The respective stakeholder groups at Atlantic, McFatter and Sheridan Technical Centers have unanimously voted to change the names of the schools to Atlantic, McFatter and Sheridan Technical Colleges.

It is requested that The School Board of Broward County, Florida, consider changing the official names of these three schools. The recommended name changes do not affect the governance, accreditation, funding or educational programming of the three schools. This action will enhance the schools' ability to compete with local private for-profit technical schools that already use the name "College". Currently, there are over 15 private for-profit colleges operating in Broward, North Miami-Dade and South Palm Beach Counties. The recommended name changes will more clearly inform the general public, as well as business and industry, who the Broward Technical Centers are, the technical education programs offered and the career training opportunities they provide to support Florida's need for a skilled workforce.

Thank you for your consideration of this request.

DKB/VSW:smr

- c: Dr. Valerie S. Wanza, Director, School Performance and Accountability
Robert B. Crawford, Director, Atlantic Technical Center
Jeanette L. Johnson, Director, McFatter Technical Center
Daniel R. Boegli, Director, Sheridan Technical Center